

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HEIDSIECK & Co. MONOPOLE		07/08/2008	CORPORATION: FRANCE

RECEIVING PARTY DATA

Name:	CHAMPAGNE VRANKEN
Street Address:	5 Place du General Gouraud
Internal Address:	Villa DEMOISELLE
City:	Reims
State/Country:	FRANCE
Postal Code:	51100
Entity Type:	CORPORATION: FRANCE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2699348	

CORRESPONDENCE DATA

Fax Number: (215)568-3439
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (215) 568-3100
 Email: trademarks@woodcock.com
 Correspondent Name: Denise I. Mroz, Woodcock Washburn LLP
 Address Line 1: 2929 Arch Street
 Address Line 2: Cira Centre, 12th Floor
 Address Line 4: Philadelphia, PENNSYLVANIA 19104-2891

ATTORNEY DOCKET NUMBER:	ADSG-0036
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DOMESTIC REPRESENTATIVE

CH \$40.00 2699348

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Denise I. Mroz

Signature:

/Denise I. Mroz/

Date:

07/08/2008

Total Attachments: 1
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NUNC PRO TUNC ASSIGNMENT DOCUMENT

WHEREAS, HEIDSIECK & Co. MONOPOLE, a French Corporation, with a principal place of business at 42 avenue de Champagne, 51200 Epernay, France ("Assignor"), adopted, used and was the owner of the registered mark DIAMANT (bottle) (hereinafter "the Mark"), U.S. Registration No. 2699348;

WHEREAS, in 2005, CHAMPAGNE VRANKEN a French Corporation, with a principal place of business at Villa DEMOISELLE, 5 Place du Général Gouraud, 51100 Reims, FRANCE ("Assignee") acquired all right, title and interest to the Mark, as part of the entire business or portion thereof to which the mark pertains to;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged and intending to be legally bound, Assignor acknowledges that, by no later than December 31, 2005, it sold, assigned, transferred, and conveyed to Assignee all right, title, and interest in and to the Mark together with the good-will of business symbolized thereby and all assets relating to the Mark.

WHEREAS, it is desired that the Assignment, nunc pro tunc, be made of record in the U.S. Patent and Trademark Office. This Assignment is effective as of 2005 regardless of the date signed.

ASSIGNOR
HEIDSIECK & Co. MONOPOLE


Name: Michel Fortin

Title: President

Date: 8/7/ 2008