

07-07-2008

REC
T



103512228

To the Director of the U. S. Patent and Trademark Office

or the new address(es) below.

1. Name of conveying party(ies):

Pure Distribution US LLC
777 S. Flagler, Suite 800 West Tower
West Palm Beach, FL 33401 USA

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Delaware Limited Liability Corporation
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 16, 2008

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Walgreen Co.
 Internal Address: _____
 Street Address: 200 Wilmot Road
 City: Deerfield
 State: IL
 Country: USA Zip: 60015

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Illinois
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
3,350,577

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Francis A. Kowalik, Senior IP Attorney

Internal Address: Walgreen Co.

Street Address: 104 Wilmot Road - MS #1425 - 2nd Floor

City: Deerfield

State: IL Zip: 60015

Phone Number: 847-315-4640

Fax Number: 847-315-4826

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
 Expiration Date 07/03/2008 MJAMA1 00000057 3350577
 b. Deposit Account Number _____
 Authorized User Name _____

9. Signature:

Signature

7-1-08

Date

Francis C. Kowalik
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OFFICE OF PUBLIC RECORDS

ASSIGNMENT OF TRADEMARK

WHEREAS, Pure Distribution US LLC, a Delaware Limited Liability Corporation, having a place of business at 777 S. Flagler, Suite 800 West Tower, West Palm Beach, FL 33401 ("Assignor"), is the sole and exclusive owner of the trademark registration described on Schedule A attached hereto and made a part hereof; and

WHEREAS, WALGREEN CO., an Illinois Corporation, having a place of business at 200 Wilmot Road, Deerfield, Illinois 60015 ("Assignee"), desires to acquire the entire right, title and interest in and all goodwill associated therewith, to and under said mark and the registration thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor sells, assigns, transfers and sets over to said Assignee, all its right, title and interest in, to and under the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its duly authorized officer this 16th day of June, 2008.

Assignor: 

By: 

Name: David Lomnitz

Title: Director

CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF Florida)

COUNTY OF Palm Beach)

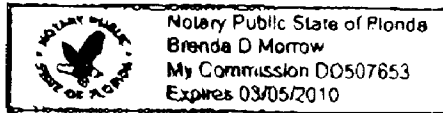
On this 11th day of June, 2008 before me

appeared DAVID LEMAITRE the person who signed

the foregoing instrument, who acknowledged that he executed the above assignment as a free act on behalf of the Assignor identified therein, with authority to do so.

Brenda D. Morrow
Notary Public

Subscribed and sworn to before me this 11th day of June, 2008.



My commission expires 03-05-2010, 20 .

SCHEDULE A

| <u>Mark</u> | <u>Req. No.</u> | <u>Req. Date</u> |
|--------------|-----------------|------------------|
| ICELAND PURE | 3,350,577 | December 4, 2007 |

Law Department

July 1, 2008

VIA EXPRESS MAIL NO.: EM133307940US

Mail Stop Assignment Recordation Services
Director of the USPTO
P.O. Box 1450
Alexandria, VA 22313-1450

**RE: Trademark Assignment Recordation
Conveying Party: Pure Distribution US LLC
Receiving Party: Walgreen Co.**

Dear Sir or Madam:

Enclosed are the following documents in connection with the above-referenced recordation:

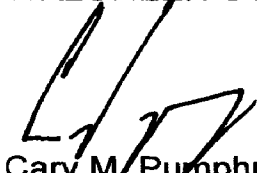
1. Recordation Form Cover Sheet Form PTO-1594;
2. Trademark Assignment;
3. Exhibit A; and
4. Check in the amount of \$40.00 to cover the recordal fee.

Please direct all future correspondence to:

Francis C. Kowalik
Cary M. Pumphrey
Walgreen Co.
104 Wilmot Road
MS #1425 – 2nd Floor
Deerfield, IL 60015
Telephone: 847-315-4640 or 847-315-4582
Facsimile: 847-315-4826

Respectfully submitted,

WALGREEN CO.



Cary M. Pumphrey
Attorney, Intellectual Property

CP/kmc
Encls.