

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CHILD CRAFT, LLC		07/02/2008	LIMITED LIABILITY COMPANY:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TRADITIONAL BANK, INC.		
<b>Street Address:</b>	40 W. Main St.		
<b>City:</b>	Mt. Sterling		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	40353		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1229857		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(901)537-1010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	859-233-2012		
<b>Email:</b>	ivanlandingham@wyattfirm.com		
<b>Correspondent Name:</b>	J. Mark Burton		
<b>Address Line 1:</b>	250 W. Main Street		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Lexington, KENTUCKY 40507		
<b>ATTORNEY DOCKET NUMBER:</b>	051727.5		
<b>NAME OF SUBMITTER:</b>	J. Mark Burton		
<b>Signature:</b>	/J Mark Burton/		

CH 1229857 \$40.00

Date:

07/08/2008

Total Attachments: 1

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**INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This Intellectual Property Security Agreement is entered into as of July 2, 2008 by and between TRADITIONAL BANK, INC., a Kentucky banking corporation ("Lender"), and CHILD CRAFT, LLC, an Indiana limited liability company ("Child Craft").

**RECITALS**

WHEREAS, Child Craft, along with its co-maker, G.E.G. of Indiana, LLC, a limited liability company ("GEG/Indiana") (collectively, "Borrowers"), has requested that Lender loan the sum of \$1,758,000.00 (the "First Loan") to GEG/Indiana and Child Craft;

WHEREAS, Borrowers have requested that Lender loan the sum of \$1,404,400.00 (the "Second Loan") to GEG/Indiana and Child Craft;

WHEREAS, Lender and Borrowers are parties to certain Security Agreements of even date (as amended from time to time, the "Security Agreements") for both the First Loan and the Second Loan. Capitalized terms used herein have the meaning assigned in the Security Agreements. Borrowers have granted to Lender a security interest in the Collateral.

**NOW, THEREFORE**, Child Craft agrees as follows:

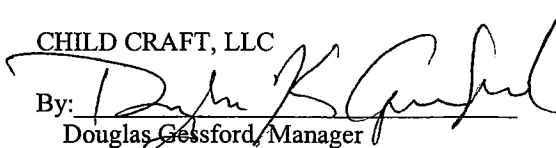
**AGREEMENT**

To secure performance of Child Craft's obligations under the Security Agreements, Child Craft grants to Lender a security interest in all of Child Craft's right, title and interest in Child Craft's intellectual property, including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), set forth as follows: STICK FIGURE DESIGN MARK, U.S. Registration Number 1229857, Registration Date: March 8, 1983, Application Number 73/337709, and Application Filing Date: November 18, 1981. This security interest is granted in conjunction with the security interest granted to Lender in the Security Agreements. Each right, power and remedy of Lender provided for herein shall not preclude the simultaneous or later exercise by Lender of any or all other rights, powers and remedies.

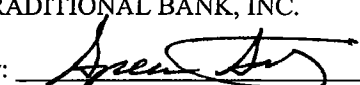
Upon repayment of the indebtedness under the Security Agreements, the security interest granted herein shall automatically terminate with respect to all such intellectual property. Upon any such termination, Lender will execute and deliver to Child Craft such documents as Child Craft shall reasonably request to evidence such termination.

**IN WITNESS WHEREOF**, the parties have caused this Intellectual Property Security Agreement to be duly executed as of the first date written above.

CHILD CRAFT, LLC

By:   
Douglas Gessford, Manager

TRADITIONAL BANK, INC.

By:   
Spears Stilz, Vice-President

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7/2/2008