

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Procter & Gamble Manufacturing Company		07/03/2008	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	The Evercare Company
Street Address:	3440 Preston Ridge Road
Internal Address:	Suite 650
City:	Alpharetta
State/Country:	GEORGIA
Postal Code:	30005
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2596120	DRYEL
Registration Number:	2186197	DRYEL
Registration Number:	2207704	DRYEL
Registration Number:	2215509	
Registration Number:	2215510	
Registration Number:	2508189	DRYEL WEAR IT WELL
Serial Number:	77196987	DRYEL

CORRESPONDENCE DATA

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CH \$190.00 2596120

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ATTORNEY DOCKET NUMBER:	16453-0014
NAME OF SUBMITTER:	Menachem Kaplan
Signature:	/Menachem Kaplan/
Date:	07/08/2008

Total Attachments: 8

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EXHIBIT 1.51

FORM OF TRADEMARK ASSIGNMENT

Pursuant to the Asset Sale and Purchase Agreement by and among The Procter & Gamble Company, an Ohio corporation ("P&G") and The Procter & Gamble Manufacturing Company, an Ohio corporation (collectively, "Sellers") and The Evercare Company, a Delaware corporation ("Buyer"), relating to Sellers' DRYEL business and dated July 3, 2008 ("Agreement"), for good and valuable consideration to them paid by Buyer, receipt of which is hereby acknowledged and agreed, P&G hereby sells, conveys, assigns and transfers to Buyer all their right, title and interest in and to the following trademarks, trademark registrations and trademark applications:

See Annex 1 attached hereto and incorporated herein by reference.

(collectively, the "Trademarks"), to have and to hold the same and together with (i) all of the goodwill of the business associated with, and symbolized by, the Trademarks, (ii) that portion of Sellers' business in connection with which it has a bona fide intent to use those Trademarks that were filed on an intent-to-use basis and for which an Amendment to Allege Use or a Statement of Use has not yet been filed and accepted by the relevant governmental trademark office or other governing authority, and (iii) all rights to proceeds of the foregoing, including, without limitation, any claim by Sellers against third parties for past, present, or future (a) infringement or dilution of any Trademark or (b) injury to the goodwill associated with any Trademark. Subject to the Agreement, P&G hereby authorizes the Buyer to take any and all actions in connection with such trademarks, trademark registrations and trademark applications, in Buyer's own name and at the Buyer's expense. All capitalized terms used, but not defined herein, have the meanings set forth in the Agreement.

Date: July 3, 2008

The Procter & Gamble Company

By: 

Name: Jeffrey D. Weedman

Title: Assistant Secretary

Annex 1

DRYEL TRADEMARKS
WORLDWIDE

TRADEMARK	COUNTRY	REGISTERED OWNER	CLASS	APPL'N N°	APPL'N DATE	REGIN N°	REGIN DATE	STATUS	SUB STATUS	NEXT RENEWAL DUE
DRYEL	Anguilla	The P&G Co.	3	27834	29-Nov-99	3179	3-Apr-00	R		29-Nov-13
	Antigua & Barbuda	The P&G Co.	3	5607	11-Nov-99	5607	25-Jan-02	R		11-Nov-13
DRYEL	Argentina	The P&G Co.	3	2223488	9-Jun-99	1817408	30-Jan-01	R		30-Jan-11
DRYEL	Aruba	The P&G Co.	3	N/A	1-Jul-99	20046	5-Aug-99	R		30-Jun-09
DRYEL	Australia	The P&G Co.	3,5	770713	20-Aug-98	770713	20-Aug-98	R	Renewal Instructed	20-Aug-08
DRYEL	(Double D Device 00)	The P&G Co.	3,5	836567	25-May-00	836567	25-May-00	R		25-May-10
DRYEL	Bahamas	The P&G Co.	3	21712	22-Jun-99	21712	22-Jun-99	R		22-Jun-13
DRYEL	Bahrain	The P&G Co.	3	1262/2000	10-Jun-00	27718	10-Jun-00	R		10-Jun-10
DRYEL	Barbados	The P&G Co.	3	N/A	13-Jul-99	81-14613	6-Dec-00	R		6-Dec-10
DRYEL	Belarus	The P&G Co.	3	19991125	3-Aug-99	14504	6-Nov-01	R		3-Aug-09
DRYEL	Bermuda	The P&G Co.	5	31122	14-Oct-99	31122	14-Oct-99	R		14-Oct-20
DRYEL	Bermuda	The P&G Co.	3	30771	18-Jun-99	30771	18-Jun-99	R		18-Jun-20
DRYEL	Bolivia	The P&G Co.	3	12561	11-Jun-99	79590-C	30-Jun-00	R		30-Jun-10
DRYEL (& Double D Device 00 bw)	Bolivia	The P&G Co.	3	SM-3440-2000	8-Aug-00	89003-C	13-Jan-03	R		13-Jan-13
DRYEL	Brazil	The P&G Co.	3	821749781	29-Jun-99	821749781	16-Sep-03	R		16-Sep-13
DRYEL	(Double D Device 00)	The P&G Co.	3	822982773	18-Jul-00	822982773	17-Apr-07	R		17-Apr-17
DRYEL	British Virgin Islands	The P&G Co.	3	2085	20-Sep-99	3391	28-Oct-99	R		21-Sep-13
DRYEL	Bulgaria	The P&G Co.	3	45833	3-Jun-99	37083	14-Dec-99	R		3-Jun-09
DRYEL	Canada	The P&G Co.	3	1350561	6-Jun-07			P		
DRYEL	Canada	The P&G Co.	7	1100788	23-Apr-01	TMA580,317	30-Apr-03	R		30-Apr-18
DRYEL (& Device 97)	Canada	The P&G Co.	3	792899	15-Sep-95	TMA517,077	27-Sep-99	R		27-Sep-14
DRYEL	Canada	The P&G Co.	3	858215	8-Oct-97	TMA520,617	15-Dec-99	R		15-Dec-14

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DRYEL (Device 97)	Canada	The P&G Co.	3	858213	8-Oct-97	TMA520,824	21-Dec-99	R		21-Dec-14
DRYEL (Device 97)	Canada	The P&G Co.	3	858212	8-Oct-97	TMA520,618	15-Dec-99	R		15-Dec-14
DRYEL (Double D Device 00)	Canada	The P&G Co.	3	1056258	25-Apr-00	TMA579,497	14-Apr-03	R		14-Apr-18
DRYEL	Cayman Islands	The P&G Co.	3,7	N/A	24-Jun-99	2201191	28-Sep-00	R		24-Jun-09
DRYEL	Chile	The P&G Co.	3	450564	2-Jun-99	578261	4-Oct-00	R		4-Oct-10
DRYEL	Colombia	The P&G Co.	3	99-036046	9-Jun-99	266821	8-Nov-02	R		8-Nov-12
DRYEL (& Double D Device 00 bw)	Colombia	The P&G Co.	3	00-035663	17-May-00	268513	22-Nov-01	R		22-Nov-11
DRYEL	Costa Rica	The P&G Co.	3	N/A	5-Jul-99	118422	14-Feb-00	R		14-Feb-10
DRYEL (& Double D Device 00 bw)	Costa Rica	The P&G Co.	3	4679-00 4/99-	15-Jun-00	330-7978	26-Jan-01	R		26-Jan-11
DRYEL	Croatia	The P&G Co.	3,5	01/0771	27-May-99	Z990508	1-Oct-99	R		27-May-09
DRYEL	Cuba	The P&G Co.	3	1064-99	2-Jul-99	130363	22-Jan-01	R		2-Jul-09
DRYEL	Cyprus	The P&G Co.	3	57135	24-Jul-00	57135	24-Jul-00	R		24-Jul-21
DRYEL	Czech Republic	The P&G Co.	3	143279	27-May-99	228285	20-Nov-00	R		27-May-09
DRYEL	Dominica	The P&G Co.	3	102-99	15-Sep-99	102-99	15-Sep-99	R		15-Dec-13
DRYEL	Dominican Republic	The P&G Co.	3	N/A	18-Jun-99	106844	15-Aug-99	R		15-Aug-19
DRYEL	Ecuador	Rosemount Corp.	3	96722	25-Jun-99	2562-00	12-May-00	R		12-May-10
DRYEL (& Double D Device 00 bw)	Ecuador	Rosemount Corp.	3	106751	16-Aug-00	15681-02	13-Feb-01	R		13-Feb-11
DRYEL	Egypt	The P&G Co.	3	132570	6-May-00	132570	4-Oct-04	R		6-May-10
DRYEL	El Salvador	The P&G Co.	3	4220-99	29-Jun-99	244BK-104	25-May-00	R		25-May-10

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DRYEL (& Double D Device 00 bw)	El Salvador	The P&G Co.	3	1204135	8-Jun-00	158BK-143	6-Nov-01	R		6-Nov-11
DRYEL	Ethiopia	The P&G Co.	3			3440	22-Aug-00	R		22-Aug-12
DRYEL	European Union	The P&G Co.	3	459156	1-Apr-96	459156	13-Dec-99	R	Renewal Acknowledged	1-Apr-16
DRYEL (& Device 97)	European Union	The P&G Co.	3,16,21	962753	21-Oct-98	962753	11-May-00	R	Renewal Acknowledged	21-Oct-08
DRYEL (Device 97)	European Union	The P&G Co.	3,16,21	962688	21-Oct-98	962688	11-May-00	R	Renewal Acknowledged	21-Oct-08
DRYEL (Double D Device 00)	European Union	The P&G Co.	3	1672328	24-May-00	1672328	20-Nov-01	R		24-May-10
DRYEL	Grenada	The P&G Co.	3,7	87-2000	24-Jun-99	87-2000	5-Dec-00	R		24-Jun-09
DRYEL	Guatemala	The P&G Co.	3	1999-05234	2-Jul-99	110851	25-May-01	R		24-May-11
DRYEL (Double D Device 00)	Guatemala	The P&G Co.	3	2000-5431	10-Jul-00	123225	3-Apr-03	R		2-Apr-13
DRYEL	Guyana	The P&G Co.	3	17483A	9-Jul-99	17483A	1-May-06	R	Renewal Acknowledged	9-Jul-06
DRYEL	Haiti	The P&G Co.	3	N/A	25-Jun-99	337-122	25-Jan-00	R		25-Jan-10
DRYEL (& Double D Device 00 bw)	Honduras	The P&G Co.	3	8408-99	28-Jun-99	76210	14-Dec-99	R		14-Dec-09
DRYEL	Honduras	The P&G Co.	3	1403-2001	4-Apr-01	83053	13-Nov-01	R		13-Nov-10
DRYEL	Hungary	The P&G Co.	3	M9903742	5-Aug-99	163397	5-Aug-99	R		5-Aug-09
DRYEL	India	The P&G Co.	3	922754	5-May-00	922754	5-May-00	R		5-May-10
DRYEL	Indonesia	The P&G Co.	3	D00 7375	17-Apr-00	475108	3-May-01	R		17-Apr-10
DRYEL	Israel	The P&G Co.	7	138761	8-Jun-00	138761	5-Jun-01	R		8-Jun-21

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DRYEL	Israel	The P&G Co.	3	145589	9-Jan-01	145589	12-Nov-01	R	Renewal	9-Jan-08
DRYEL	Jamaica	The P&G Co.	3	Mar-11	15-Jun-99	35523	15-Jun-99	R	Acknowledged	15-Jun-16
DRYEL										
(Double D Device 00)	Japan	The P&G Co.	3,5	2000/5307	16-May-00	4535444	11-Jan-02	R		11-Jan-12
DRYEL	Kenya	The P&G Co.	3	51349	8-Mar-01			P	Published	
	Korea			2001/2365						
DRYEL	(South)	The P&G Co.	3	0	31-May-01	534896	12-Nov-02	R		12-Nov-12
DRYEL	Kuwait	The P&G Co.	3	49811	23-Apr-01	42420	23-Apr-01	R		22-Apr-11
DRYEL	Malaysia	The P&G Co.	3	2000/4845	20-Apr-00			P	Published	
DRYEL	Mexico	The P&G Co.	7	409616	7-Feb-00	648597	29-Mar-00	R		7-Feb-10
DRYEL	Mexico	The P&G Co.	3	378617	10-Jun-99	617194	30-Jun-99	R		10-Jun-09
DRYEL										
(Double D Device 00)	Mexico	The P&G Co.	3	423869	4-May-00	669361	29-Aug-00	R		4-May-10
DRYEL	Montserrat	The P&G Co.	3	3081	25-Oct-99	3081	25-Oct-99	R		25-Oct-13
DRYEL	Morocco	The P&G Co.	3	73311	4-May-00	73311	4-May-00	R		4-May-20
	Netherlands									
DRYEL	Antilles	The P&G Co.	3	N/A	8-Jul-99	1832	23-Aug-99	R		8-Jul-19
DRYEL										
(Double D Device 00)	New Zealand	The P&G Co.	5	614077	9-May-00	614077	9-May-00	R		9-May-17
DRYEL										
(Double D Device 00)	New Zealand	The P&G Co.	3	614076	9-May-00	614076	9-May-00	R		9-May-17
DRYEL	Nicaragua	The P&G Co.	3	99-02116	29-Jun-99	44259-CC	21-Jun-00	R		20-Jun-10
DRYEL (& Double D Device 00 bw)	Nicaragua	The P&G Co.	3	2001-01160	4-Apr-01	51942-CC	19-Nov-01	R		18-Nov-11
DRYEL	Norway	The P&G Co.	3	19970708	28-Jan-97	185419	25-Sep-97	R		25-Sep-17

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DRYEL (Double D Device 00)	Norway	The P&G Co.	3	200006090	26-May-00	206491	11-Jan-01	R		11-Jan-11
DRYEL	Oman	The P&G Co.	3	22794	5-Jun-00	22794	13-Jun-04	R		5-Jun-10
DRYEL	Pakistan	The P&G Co.	3	156778	2-Aug-99	156778	2-Aug-99	R		2-Aug-16
DRYEL	Panama	The P&G Co.	3	101529	9-Jul-99	101529-01	9-Jul-99	R		9-Jul-09
DRYEL (Double D Device 00)	Panama	The P&G Co.	3	107771-01	2-Jun-00	107771-01	2-Jun-00	R		2-Jun-10
DRYEL	Paraguay	The P&G Co.	3	11171-99	2-Jun-99	247959	8-Jul-02	R		8-Jul-12
DRYEL	Peru	The P&G Co.	3	085520-1999	7-Jun-99	61380	29-Feb-00	R		28-Feb-10
DRYEL (& Double D Device 00 bw)	Peru	The P&G Co.	3	106037-2000	12-May-00	65408	14-Aug-00	R		14-Aug-10
DRYEL	Poland	The P&G Co.	3	Z-205638	5-Aug-99	142329	5-Aug-99	R		5-Aug-09
DRYEL	Romania	The P&G Co.	3	55238	28-Jul-99	39711	28-Jul-99	R		28-Jul-09
DRYEL	Russian Federation	The P&G Co.	3	99708373	3-Jun-99	195040	9-Oct-00	R		3-Jun-09
DRYEL	Saudi Arabia	The P&G Co.	3	64713	24-May-00	560/91	31-Jan-01	R		6-Feb-10
DRYEL	Singapore	The P&G Co.	3	2000/5645	5-Apr-00	2000/5645	5-Apr-00	R		5-Apr-10
DRYEL	Slovakia	The P&G Co.	3	99	14-Jun-99	193733	16-Jan-01	R		14-Jun-09
DRYEL	Slovenia	The P&G Co.	3,5	Z-9970631	19-May-99	9970631	12-Apr-00	R		19-May-09
DRYEL	South Africa	The P&G Co.	3	2000/0822	3-May-00	2000/08223	3-May-00	R		3-May-10
DRYEL	St. Kitts-Nevis	The P&G Co.	3	N/A	6-Dec-99	4958	3-Apr-00	R		6-Dec-13
DRYEL	St. Lucia	The P&G Co.	3	369-2002	17-Oct-02	369-2002	17-Nov-03	R		17-Oct-12
DRYEL	St. Vincent	The P&G Co.	3,7	484083	31-May-00	40-2000	8-Jun-00	R		24-Jun-09
DRYEL	Suriname	The P&G Co.	3	N/A	19-Aug-99	16361	19-Aug-99	R		19-Aug-09
DRYEL	Switzerland	The P&G Co.	3	2475/1996	4-Apr-96	436454	4-Apr-96	R		4-Apr-16

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DRYEL (Double D Device 00)	Switzerland	The P&G Co.	3	6362/2000	26-May-00	510025	6-May-03	R		26-May-10
DRYEL	Tanganyika	The P&G Co.	3	27970	12-May-00	27970	12-May-00	R	Renewal	12-May-07
DRYEL	Thailand	The P&G Co.	3	416821	11-Apr-00	KOR129975	11-Apr-00	R	Acknowledged	10-Apr-10
DRYEL	Trinidad & Tobago	The P&G Co.	3	29546	8-Jun-99	29546	5-Jul-00	R		7-Jun-09
DRYEL	Uganda	The P&G Co.	3	23682	27-Sep-00	23682	14-Mar-01	R		27-Sep-21
DRYEL	United Arab Emirates	The P&G Co.	3	36847	12-Jun-00	30171	8-Jan-02	R		12-Jun-10
DRYEL	United Kingdom	The P&G Co.	3,7	2201191	24-Jun-99	2201191	24-Jun-99	R		24-Jun-09
DRYEL	USA	The P&G Co.	11	78059819	23-Apr-01	2596120	16-Jul-02	R		16-Jul-12
DRYEL	USA	The P&G Co.	3	74723381	31-Aug-95	2,186,197	1-Sep-98	R		1-Sep-08
DRYEL	USA	The P&G Co.	3	77196987	4-Jun-07			P	Published	
DRYEL (& Device 97)	USA	The P&G Co.	3	75/371986	14-Oct-97	2,207,704	1-Dec-98	R		1-Dec-08
DRYEL	USA	The P&G Co.	3	75/371987	14-Oct-97	2,215,509	29-Dec-98	R		29-Dec-08
DRYEL (Device 97)	USA	The P&G Co.	3	75/371988	14-Oct-97	2,215,510	29-Dec-98	R		29-Dec-08
DRYEL	USA	The P&G Co.	3	78/016293	11-Jul-00	2,508,189	13-Nov-01	R		13-Nov-11
WEAR IT WELL	Uruguay	The P&G Co.	3	313521	8-Jun-99	313521	7-Dec-99	R		7-Dec-09
DRYEL	Venezuela	The P&G Co.	3	9829-99	8-Jun-99	P219665	7-Apr-00	R		7-Apr-10
DRYEL	Venezuela	The P&G Co.	3	8589-00	23-May-00	P231602	1-Jun-01	R		1-Jun-11
(Double D Device 00)	Yemen	The P&G Co.	3	18563	25-Sep-01	15312	8-May-02	R		25-Sep-11
DRYEL	Zanzibar	The P&G Co.	3	257/2000	8-May-00	282/2000	15-May-00	R		8-May-14