

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SmartBargains.com LP		03/06/2008	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Retail Convergence.com, LP
Street Address:	10 Milk Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02108
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77273751	METRO COLLECTION
Registration Number:	2606658	SMARTBARGAINS.COM
Registration Number:	2672735	SMARTBARGAINS
Registration Number:	3091805	SMARTBARGAINS.COM FEEL THE RUSH!
Registration Number:	3095771	NERO BIANCO
Registration Number:	3127425	TOP BRANDS. SMART PRICES.
Registration Number:	3137323	NEVER PAY RETAIL
Registration Number:	3295716	SMARTBARGAINS.COM
Registration Number:	3455584	YOUR PERSONAL BARGAIN HUNTER

CORRESPONDENCE DATA

Fax Number: (513)421-7269
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5132412324
 Email: tremaklus@whepatent.com

OP \$240.00 77273751

Correspondent Name: Theodore R. Remaklus
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	SMART-01
NAME OF SUBMITTER:	Theodore R. Remaklus
Signature:	/theodore r remaklus/
Date:	07/09/2008

Total Attachments: 2

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SMARTBARGAINS.COM, LP", CHANGING ITS NAME FROM "SMARTBARGAINS.COM, LP" TO "RETAIL CONVERGENCE.COM, LP", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2008, AT 2:10 O'CLOCK P.M.

3659128 8100

080290400

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6434021

DATE: 03-07-08

TRADEMARK
REEL: 003812 FRAME: 0203

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF LIMITED PARTNERSHIP
OF
SMARTBARGAINS.COM, LP


The undersigned, being the general partner of SmartBargains.com., LP, a Delaware limited partnership (the "Partnership"), hereby amends the Certificate of Limited Partnership of the Partnership originally filed with the Secretary of State of the State of Delaware on May 15, 2003.

Paragraph 1 of the Certificate of Limited Partnership of the Partnership shall read as follows:

1. The name of the Partnership is Retail Convergence.com, LP

IN WITNESS WHEREOF, the undersigned being the general partner of the Partnership has caused this Certificate of Amendment to Certificate of Limited Partnership to be duly executed as of the 6th day of March, 2008.

SB.COM, INC.,
its General Partner

By: 
Name: Edward M. Nantamara
Title: Treasurer

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