

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xtreme Accessories, LLC		06/29/2008	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Imation Enterprises Corp.		
Street Address:	One Imation Place		
City:	Oakdale		
State/Country:	MINNESOTA		
Postal Code:	55128		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78722659	SMARTTUNE	
Serial Number:	77070662	XTREMEHD	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 343-2178		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Elizabeth C. Buckingham		
Address Line 1:	DORSEY & WHITNEY LLP		
Address Line 2:	50 South Sixth Street, Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	11,876		
NAME OF SUBMITTER:	Elizabeth C. Buckingham		
Signature:	/Elizabeth C. Buckingham/		

CH \$65.00 78722659

Date:

07/09/2008

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT TO IMATION ENTERPRISES CORP.

WHEREAS, Xtreme Accessories, LLC, a Florida limited liability company, located at 3265 Meridian Parkway, Suite 114, Weston, Florida 33331 ("Assignor"), has intended to use in commerce the trademarks shown in Schedule 1, attached hereto, with applications in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, Imation Enterprises Corp., a Delaware corporation located at One Imation Place, Oakdale, Minnesota 55128 ("Assignee"), is desirous of acquiring said Trademarks and the applications thereof as successor in interest to the business pertaining to the Trademarks;

WHEREAS, Assignor has filed an application for each of the Trademarks, indicating its intention to use the Trademarks, but has not yet filed allegations of use under Sections 1(c) or 1(d) of the Lanham Act; and

WHEREAS, Assignor is assigning the Trademarks in the applications shown on the attached Schedule 1 as part of the entire business or portion thereof to which the Trademarks pertain as required by Section 10 of the Lanham Act;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the corresponding applications thereof.

This assignment shall be effective as of the date set forth below, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

XTREME ACCESSORIES, LLC

Date: June 29, 2008

By: 

Name: Gary Bart

Title: CEO and President

Attachment: Schedule 1

SCHEDULE 1

Mark	Status	Appl./Reg. Number	Goods/Services
SMARTTUNE	Pending, intent-to-use	Appl. No. 78/722,659	<u>Class 9</u> : Digital media player accessories, namely, FM transmitters having automatic searching capabilities for searching for unused radio frequencies and transmitting audio/visual signals from digital media players to such unused frequencies
XTREMEHD	Pending, intent-to-use	Appl. No. 77/070,662	<u>Class 9</u> : Full line of electronic and mechanical accessories for portable and handheld digital electronic devices, namely, docking stations, stands, battery chargers, battery packs, electrical connectors, wires, cables, component video cables, digital optical cables, analog audio cables, adaptors, wired and wireless audio recorders, radio receivers, radio transmitters, image scanners, video viewers, and media readers; a full line of carrying cases, sacks, and bags, specifically designed for portable and handheld digital electronic devices; and a full line of straps, armbands, lanyards, and clips specially designed for portable and handheld digital electronic devices