

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-----------------------------------|
| William Hatcher Wines, LLC | | 07/08/2008 | LIMITED LIABILITY COMPANY: OREGON |

RECEIVING PARTY DATA

| | |
|------------------------|-----------------------------------|
| Name: | A to Z Wineworks, LLC |
| Street Address: | 990 N Hwy 99W |
| City: | Dundee |
| State/Country: | OREGON |
| Postal Code: | 97115 |
| Entity Type: | LIMITED LIABILITY COMPANY: OREGON |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark |
|----------------------|----------|-----------------------|
| Serial Number: | 77016280 | CAKE WALK |
| Registration Number: | 3320721 | NIGHT & DAY |
| Serial Number: | 77001774 | OREGONICALLY GROWN |
| Registration Number: | 3321126 | ROCK & HAMMER |
| Registration Number: | 3302089 | THE ESSENCE OF OREGON |

CORRESPONDENCE DATA

Fax Number: (503)796-2900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 503-222-9981
 Email: trademarks@schwabe.com, mcohen@schwabe.com
 Correspondent Name: Michael A. Cohen
 Address Line 1: 1211 SW Fifth Avenue
 Address Line 2: Suites 1500-2000
 Address Line 4: Portland, OREGON 97204

CH \$140.00 77016280

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|--|-----------------------|
| ATTORNEY DOCKET NUMBER: | 110370-146227 HATCHER |
| NAME OF SUBMITTER: | Michael A. Cohen |
| Signature: | /Michael A. Cohen/ |
| Date: | 07/09/2008 |
| Total Attachments: 2 source=Hatcher to AtoZ#page1.tif source=Hatcher to AtoZ#page2.tif | |

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the 8TH day of July, 2008, by and between William Hatcher Wines, LLC, an Oregon limited liability company with its principal place of business at 18960 Archery Summit, Dayton, Oregon 97114 (the "Assignor"), and A to Z Wineworks, LLC, an Oregon limited liability company with its principal place of business at 990 N Hwy 99W, Dundee, Oregon 97115 (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all right, title, and interest that Assignor may have acquired in and to the trademarks shown on the attached Schedule, including:

- (a) the entire business of Assignor, which is ongoing and existing, to which said trademarks pertain as required by 15 U.S.C. §1060;
- (b) all goodwill of the business appertaining to and symbolized by said trademarks;
- (c) the right to sue for all past, present, and future infringement of said trademarks by third parties; and
- (d) the rights of Assignor in and to any pending applications to register and resulting registrations of said trademarks specified on the attached Schedule.

Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment.

EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

WILLIAM HATCHER WINES, LLC (Assignor)

By: William Hatcher
Authorized Signatory
Print Name: William Hatcher
Title: Member

Assignee hereby accepts the above assignment.

A TO Z WINEWORKS, LLC (Assignee)

By: William Hatcher
Authorized Signatory
Print Name: William Hatcher
Title: Manager

SCHEDULE TO TRADEMARK ASSIGNMENT
 FROM
 WILLIAM HATCHER WINES, LLC
 TO
 A TO Z WINEWORKS, LLC

U.S. Trademarks:

| Trademark | Application Serial No./ Registration No. | Application/ Registration Date | Status | Applicant/ Registered Owner |
|--------------------------|---|---|---------------|--|
| CAKE WALK | 77/016,280 | 10/06/2006 | Pending | William Hatcher Wines, LLC |
| NIGHT & DAY | 3,320,721 | 11/29/2005 | Registered | William Hatcher Wines, LLC |
| OREGONICALLY GROWN | 77/001,774 | 09/18/2006 | Pending | William Hatcher Wines, LLC |
| ROCK & HAMMER | 3,321,126 | 10/23/2007 | Registered | William Hatcher Wines, LLC |
| THE ESSENCE OF OREGON | 3,302,089 | 10/02/2007 | Registered | William Hatcher Wines, LLC |