

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A to Z Wineworks, LLC		07/08/2008	LIMITED LIABILITY COMPANY: OREGON
RECEIVING PARTY DATA			
Name:	William Hatcher Wines, LLC		
Street Address:	18960 Archery Summit		
City:	Dayton		
State/Country:	OREGON		
Postal Code:	97114		
Entity Type:	LIMITED LIABILITY COMPANY: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3179434	HATCHER	
CORRESPONDENCE DATA			
Fax Number:	(503)796-2900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-222-9981		
Email:	trademarks@schwabe.com, mcohen@schwabe.com		
Correspondent Name:	Michael A. Cohen		
Address Line 1:	1211 SW Fifth Avenue		
Address Line 2:	Suites 1500-2000		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	110370146227 A TO Z		
NAME OF SUBMITTER:	Michael A. Cohen		
Signature:	/Michael A. Cohen/		

CH 3179434 \$40.00

Date:

07/09/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the 8TH day of July, 2008, by and between A to Z Wineworks, LLC, an Oregon limited liability company with its principal place of business at 990 N Hwy 99W, Dundee, Oregon 97115 (the "Assignor"), and William Hatcher Wines, LLC, an Oregon limited liability company with its principal place of business at 18960 Archery Summit, Dayton, Oregon 97114 (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all right, title, and interest that Assignor may have acquired in and to the trademark, and registration therefor, shown on the attached Schedule ("the Mark"), including:

- (a) all goodwill of the business appertaining to and symbolized by the Mark, as required by 15 U.S.C. §1060;
- (b) the right to sue for all past, present, and future infringement of the Mark by third parties; and
- (c) the rights of Assignor in and to registration for the Mark specified on the attached Schedule.

Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment.

EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

A TO Z WINEWORKS, LLC (Assignor)

By: William Hatcher

Authorized Signatory
Print Name: William Hatcher
Title: Manager

Assignee hereby accepts the above assignment.

WILLIAM HATCHER WINES, LLC (Assignee)

By: William Hatcher

Authorized Signatory
Print Name: William Hatcher
Title: Member

SCHEDULE TO TRADEMARK ASSIGNMENT
FROM
A TO Z WINEWORKS, LLC
TO
WILLIAM HATCHER WINES, LLC

U.S. Trademarks:

Trademark	Application Serial No./ Registration No.	Application/ Registration Date	Status	Registered Owner
HATCHER	78/592,879 3,179,434	03/22/2005 12/05/2006	Registered	A to Z Wineworks, LLC