

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LARRY'S BEANS, INC.		06/09/2008	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	FUNDACION GALA-SALVADOR DALI		
Street Address:	Pujada del Castell, 28 - Torre Galatea		
City:	17600 Figueres (Girona)		
State/Country:	SPAIN		
Entity Type:	FOUNDATION: SPAIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3008658	EL SALVADOR DALI	
CORRESPONDENCE DATA			
Fax Number:	(212)527-7701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-527-7700		
Email:	tmdocket@darbylaw.com		
Correspondent Name:	PAUL FIELDS/DARBY & DARBY P.C.		
Address Line 1:	P.O. Box 770, Church Street Station		
Address Line 4:	NEW YORK, NEW YORK 10008-0770		
ATTORNEY DOCKET NUMBER:	02136/3204119-US0		
DOMESTIC REPRESENTATIVE			
Name:	Darby & Darby P.C.		
Address Line 1:	P.O. Box 770, Church Street Station		
Address Line 4:	New York, NEW YORK 10008-0770		

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NAME OF SUBMITTER:	Paul Fields
Signature:	/Paul Fields/
Date:	07/10/2008
Total Attachments: 1 source=01610035#page1.tif	

ASSIGNMENT OF TRADEMARK REGISTRATION


WHEREAS, LARRY'S BEANS, INC. (hereinafter "Beans"), a corporation of North Carolina located at 1507 Gavin Street, Raleigh, NC 27608, obtained U.S. Registration No. 3,008,658 for the mark EL SALVADOR DALI, and used and was using the trademark at least as early as 10 October 2003;

WHEREAS, Fundacion Gala-Salvador Dali, a foundation organized under the laws of Spain, having an address at Pujada del Castell, 28 – Torre Galatea 17600 Figueres (Girona), Spain (hereinafter "Fundacion") is desirous of acquiring said trademark and the goodwill of the business symbolized by said mark and the registration thereof; and

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Beans hereby assigns said trademark, Registration No. 3,008,658, and the goodwill of the business symbolized by said trademark to Fundacion together with the right to sue for past infringement of said mark.

This Assignment is executed at Raleigh, North Carolina this 9th day of June 2008.

LARRY BEANS, INC.

By: 
Larry Earl Larson, Jr.
President