

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                  |                        |
|----------------------------------|--|------------------|------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                  |                        |
| NATURE OF CONVEYANCE:            | SECURITY INTEREST  |                  |                        |
| <b>CONVEYING PARTY DATA</b>      |  |                  |                        |
| Name                             | Formerly   | Execution Date   | Entity Type            |
| Commercial Communications, Inc.  |  | 06/18/2008       | CORPORATION: WISCONSIN |
| <b>RECEIVING PARTY DATA</b>      |  |                  |                        |
| Name:                            | M&I Marshall & Ilsley Bank   |                  |                        |
| Street Address:                  | 770 North Water Street   |                  |                        |
| City:                            | Milwaukee  |                  |                        |
| State/Country:                   | WISCONSIN  |                  |                        |
| Postal Code:                     | 53202  |                  |                        |
| Entity Type:                     | banking corporation: WISCONSIN   |                  |                        |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                  |                        |
| Property Type                    | Number   | Word Mark        |                        |
| Registration Number:             | 2601195  | PUBLICATION ZONE |                        |
| <b>CORRESPONDENCE DATA</b>       |  |                  |                        |
| Fax Number:                      | (414)978-8675  |                  |                        |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                  |                        |
| Phone:                           | 414 277 5675   |                  |                        |
| Email:                           | msl@quarles.com  |                  |                        |
| Correspondent Name:              | Marta S. Levine  |                  |                        |
| Address Line 1:                  | Quarles & Brady LLP  |                  |                        |
| Address Line 2:                  | 411 East Wisconsin Avenue  |                  |                        |
| Address Line 4:                  | Milwaukee, WISCONSIN 53202   |                  |                        |
| ATTORNEY DOCKET NUMBER:          | 630027.00187   |                  |                        |
| NAME OF SUBMITTER:               | Marta S. Levine  |                  |                        |
| Signature:                       | /MartaLevine/  |                  |                        |
| Date:                            | 07/10/2008   |                  |                        |

CH \$40.00 2601195

**Total Attachments: 5**

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**CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST  
IN UNITED STATES TRADEMARKS**

**THIS CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS** (the "Confirmatory Assignment") is made effective as of June 20, 2008, by and from **COMMERCIAL COMMUNICATIONS, INC.** (the "Assignor"), a Wisconsin corporation, whose principal address is c/o Coakley Tech, LLC, 4000 West Burnham Street, Milwaukee, Wisconsin 53215, to and in favor of **M&I MARSHALL & ILSLEY BANK**, a Wisconsin banking corporation, whose principal address is 770 North Water Street, Milwaukee, Wisconsin 53202 as Agent (the "Assignee") for lenders ("the Lenders") from time to time parties to that certain Second Amended and Restated Loan Agreement dated as of March 13, 2008, as amended or amended and restated by and among the Assignor, TouchPoint Print Solutions Corp., a Delaware corporation, Coakley Tech, LLC, a Wisconsin limited liability company, NSO Press, LLC, a Delaware limited liability company, Berman Holding Company, a Delaware corporation, Berman Printing Company, an Ohio corporation, CCI Print Holding Company, a Delaware corporation, and Commercial Communications, Inc. – West, a Wisconsin corporation, Assignee and the Lenders.

WHEREAS, Assignor and Assignee have entered into a Security Agreement of even date herewith (as amended or amended and restated from time to time, the "Security Agreement") pursuant to which Assignor has granted Assignee, for the benefit of the Lenders, a security interest in all of Assignor's personal property and assets;

WHEREAS, Assignor is the owner of the trademarks and the goodwill of the business in connection therewith (the "Trademarks"), all listed on Exhibit A attached hereto, which Trademarks are registered or pending registration with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Assignment has been granted in conjunction with the security interest granted to Assignee under the Security Agreement;

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

- 1) Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Security Agreement.
- 2) The Security Interest.
  - (a) This Confirmatory Assignment is made to secure the satisfactory performance and payment of all the Obligations of Assignor, pursuant to the Security Agreement. Upon the payment in full of all Obligations, Assignee shall, upon such satisfaction, execute, acknowledge, and deliver to Assignor an instrument in writing releasing the security interest in the Trademarks acquired under this Confirmatory Assignment.

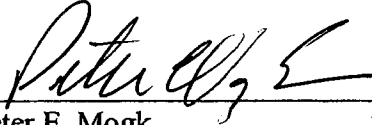
to Assignor an instrument in writing releasing the security interest in the Trademarks acquired under this Confirmatory Assignment.

- (b) The Assignor hereby assigns and grants to Assignee, for the benefit of the Lenders, a security interest in (1) all of Assignor's right, title and interest in and to the Trademarks set forth on Exhibit A, now owned or from time to time after the date hereof owned or acquired by the Assignor, together with (2) all proceeds and products of the Trademarks, and (3) all causes of action arising prior to or after the date hereof for infringement of any of the Trademarks, or unfair competition regarding the same.
- (c) The rights and remedies of Assignee and the Lenders with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Assignment are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

(signature page follows)

IN WITNESS WHEREOF, the Assignor has executed this Confirmatory Assignment effective as of the above-indicated date.

**COMMERCIAL COMMUNICATIONS, INC.**

By:   
Name: Peter E. Mogk  
Title: Vice President and Secretary


[Signature Page to Confirmatory Assignment of Security Interest  
In United States Trademarks]

**TRADEMARK**  
**REEL: 003814 FRAME: 0022**

STATE OF Michigan )  
 ) SS.  
COUNTY OF Wayne )

Peter E. Mogk, known to me to be the Vice President and Secretary of **COMMERCIAL COMMUNICATIONS, INC.**, personally came before me this 18<sup>th</sup> day of June, 2008, and executed or acknowledged to me that he executed the foregoing Confirmatory Assignment of Security Interest in United States Trademarks on behalf of **COMMERCIAL COMMUNICATIONS, INC.** and pursuant to authority duly received.

(SEAL)

  
\_\_\_\_\_  
Notary Public, State of \_\_\_\_\_  
My Commission \_\_\_\_\_

Rita K. Torchia  
Notary Public, State of Michigan, County of Wayne  
My Commission Expires March 24, 2012  
Acting in the County of Wayne

[Notary Page to Confirmatory Assignment of Security Interest  
In United States Trademarks]

TRADEMARK  
REEL: 003814 FRAME: 0023

CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST  
IN UNITED STATES TRADEMARKS  
Exhibit A - SCHEDULE OF TRADEMARKS

**U.S. TRADEMARKS**

| <b>Mark</b>      | <b>Reg. No. (Serial No.)</b> | <b>Reg. Date (Filing Date)</b> |
|------------------|------------------------------|--------------------------------|
| Publication Zone | 2,601,195                    | July 20, 2002                  |

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**RECORDED: 07/10/2008**

**TRADEMARK  
REEL: 003814 FRAME: 0024**