Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MEDIA DVX, INC.		06/23/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DG FASTCHANNEL, INC.	
Street Address:	750 W. John Carpenter Freeway	
Internal Address:	Suite 700	
City:	Irving	
State/Country:	TEXAS	
Postal Code:	75039	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	76630985	MEDIA DVX
Serial Number:	75543716	MEDIA DVX

CORRESPONDENCE DATA

Fax Number: (312)775-8100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3127758000

Email: rdicerbo@mcandrews-ip.com

Correspondent Name: Ronald A DiCerbo
Address Line 1: 500 West Madison

Address Line 2: 34th Floor

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	74441US01
NAME OF SUBMITTER:	Ronald A DiCerbo

TRADEMARK REEL: 003814 FRAME: 0139

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1860 (1869) 1860 (1869)

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Signature:	/RAD/	
Date:	07/10/2008	
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TRADEMARK
REEL: 003814 FRAME: 0140

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by and between MEDIA DVX, INC., 1332 Enterprise Drive, West Chester, Pennsylvania 19380 ("Assignor") and DG FASTCHANNEL, INC., 750 West John Carpenter Freeway, Suite 700, Irving, Texas 75039 ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title, and interest in the registered trademarks and pending applications set forth on Schedule I hereto (collectively, the "Marks");

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor to have been received in full from Assignee, Assignor hereby agrees as follows:

1. Assignor hereby conveys, assigns, and transfers to Assignee its entire right, title and interest in and to the Marks and the Goodwill associated with the Marks, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of Assignee's subsidiaries, successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made. Without limiting the generality of the foregoing, this Assignment shall also include all rights to sue for claims and remedies against past, present and future infringements of any or all of the foregoing Marks, and rights for priority and protection of interests therein under the laws of any jurisdiction.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer.

Date: <u>July 23,2008</u>

MEDIA DVX, INC.

Printed: Ouar Chauair

Title: President

TRADEMARK REEL: 003814 FRAME: 0141

SCHEDULE I

<u>Marks</u>

Mark	Application Date	Application Number	Registration Date	Registration Number
MEDIA DVX	February 11, 2005	76630985	August 8, 2006	3125467
MEDIA DVX	August 27, 1998	75543716	May 25, 2004	2845085

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RECORDED: 07/10/2008