

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bear Creek Corporation		07/29/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Harry & David Operations Corp.		
Street Address:	P.O. Box 712		
City:	Medford		
State/Country:	OREGON		
Postal Code:	97501		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1117905	BEAR CREEK	
Registration Number:	0144343	BEAR CREEK	
CORRESPONDENCE DATA			
Fax Number:	(503)595-5301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5035955300		
Email:	ptotmdocket@klarquist.com		
Correspondent Name:	David P. Petersen		
Address Line 1:	121 SW Salmon Street		
Address Line 2:	One World Trade Center, Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	371-32530-01/DPP		
NAME OF SUBMITTER:	David P. Petersen		
Signature:	/David P. Petersen/		

OP \$65.00 1117905

Date:

07/10/2008

Total Attachments: 3

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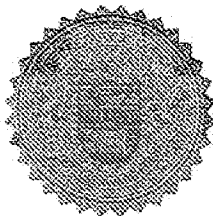
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BEAR CREEK CORPORATION", CHANGING ITS NAME FROM "BEAR CREEK CORPORATION" TO "HARRY & DAVID OPERATIONS CORP.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JULY, A.D. 2005, AT 2:29 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0784744 8100

050627599

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4057786

DATE: 07-29-05

TRADEMARK
REEL: 003815 FRAME: 0480

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:33 PM 07/29/2005
FILED 02:29 PM 07/29/2005
SRV 050627599 - 0784744 FILE

Bear Creek Corporation

**CERTIFICATE OF AMENDMENT
TO RESTATED CERTIFICATE OF INCORPORATION**

Bear Creek Corporation, a Delaware corporation (the "Company"), organized under and pursuant to the General Corporation Law of the State of Delaware (the "DGCL"), does hereby certify:

1. That the Board of Directors of the Company proposes and declares advisable the following amendment to the Restated Certificate of Incorporation of the Company:

RESOLVED, that the Restated Certificate of Incorporation of the Company be amended by changing Article FIRST so that, as amended, such Article shall read as follows:

"FIRST: The name of the Corporation is Harry & David Operations Corp."

2. That all other provisions of the Restated Certificate of Incorporation of the Company shall remain in full force and effect

3. That the foregoing amendment was duly adopted by the stockholders of the Company in accordance with Sections 228 and 242 of the DGCL and by the Board of Directors of the Company in accordance with the applicable provisions of Sections 141(f) and 242 of the DGCL.

4. That said capital of the Company shall not be reduced under or by reason of said amendment.

[SIGNATURE ON FOLLOWING PAGE]

IN WITNESS WHEREOF, Bear Creek Corporation has caused this Certificate of Amendment to be executed by its duly authorized officer as of the 29th day of July 2005.

By: s/ Stephen V. O'Connell
Name: Stephen V. O'Connell
Title: Chief Financial Officer and
Chief Administrative Officer

DYI 2208773v2