

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J.L.H. Enterprises Ltd. dba The American Dream		06/06/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Halper Capital Management LLC		
Street Address:	1225 Franklin Avenue		
Internal Address:	Suite 200		
City:	Garden City		
State/Country:	NEW YORK		
Postal Code:	11530		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1498700	B-A-D	
Registration Number:	1336840	B.A.D FOR THE GOOD TIMES	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128376550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	NEW YORK, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	070431.02800		
NAME OF SUBMITTER:	Perla M. Kuhn		

OP \$65.00 1498700

Signature:

/Perla M. Kuhn/

Date:

07/14/2008

Total Attachments: 1

source=halper capital asgmt1_1#page1.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, J.L.H. Enterprises Ltd. dba The American Dream, New York corporation, having a place of business at 105 Whitson Road, Briar Cliff Manor, New York 10510 ("Assignor"), has adopted, used and is using the marks that are the subject of registration in the United States Patent and Trademark Office as follows (the "Marks"):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
B.A.D. FOR THE GOOD TIMES and Design	1336840	May 21, 1985
B.A.D.	1498700	August 2, 1988

AND, WHEREAS, Halper Capital Management LLC, a limited liability company, organized and existing under the laws of New York, having a place of business at 1225 Franklin Avenue, Suite 200, Garden City, New York 11530 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Marks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor, hereby sells, assigns and transfers unto Assignee, its successors and assigns, the entire right, title and interest in and to the Marks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Marks and past common law causes of action.

J.L.H. ENTERPRISES LTD.
 dba THE AMERICAN DREAM

By: *Jeremy L. Halper*
 Name: Jeremy L. Halper
 Title: PRES.

Dated: 6-6-08

60286907_1.DOC