

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	11/30/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harry & David Operations Corp.		11/30/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Harry and David
Street Address:	P.O. Box 712
City:	Medford
State/Country:	OREGON
Postal Code:	97501
Entity Type:	CORPORATION: OREGON

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1117905	BEAR CREEK
Registration Number:	0144343	BEAR CREEK

CORRESPONDENCE DATA

Fax Number: (503)595-5301
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 5035955300
 Email: ptotmdocket@klarquist.com
 Correspondent Name: David P. Petersen
 Address Line 1: 121 SW Salmon Street
 Address Line 2: One World Trade Center, Suite 1600
 Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER:	371-32532-01/DPP
NAME OF SUBMITTER:	David P. Petersen

OP \$65.00 1117905

Signature:

/David P. Petersen/

Date:

07/15/2008

Total Attachments: 2

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Secretary of State
 Corporation Division
 255 Capitol Street NE, Suite 151
 Salem, OR 97310-1327

Phone:(503)986-2200
 Fax:(503)378-4381
 www.filinginoregon.com

DATA RESEARCH, INC.
 8130 SW BEAVERTON-HILLSDALE HWY
 PORTLAND OR 97225

Acknowledgment Letter

The document you submitted was recorded as shown below. Please review and verify the information listed for accuracy.

If you have any questions regarding this acknowledgement, contact the Secretary of State, Corporation Division at (503)986-2200. Please refer to the registration number listed below. A copy of the filed documentation may be ordered for a fee of \$5.00. Submit your request to the address listed above or call (503)986-2317 with your Visa or MasterCard number.

Document	Filed On		
ARTICLES OF MERGER	11/30/2007		
Name of Survivor	Reg. No.	Type	Juris
HARRY AND DAVID	043334-15	DOM BUS CORP	OR
Name(s) of Non Survivor(s)	Reg. No.	Type	Juris
HARRY & DAVID OPERATIONS CORP	011640-29	FGN BUS CORP	DE
BEAR CREEK STORES, INC	439748-80	FGN BUS CORP	DE
BEAR CREEK DIRECT MARKETING, INC			DE

SALPOO
 ACK_M-S
 11/30/2007

TRADEMARK
 REEL: 003815 FRAME: 0746



Phone: (503) 886-2200
Fax: (503) 578-4581

Secretary of State
Corporation Division
255 Capitol St. NE, Suite 151
Salem, OR 97310-1327
FilingInOregon.com

Check the appropriate box below:
 MULTIENTITY MERGER
(Complete only 1, 2, 3, 4, 10, 11)
 FOR PARENT AND 80% OWNED SUBSIDIARY
WITHOUT SHAREHOLDER APPROVAL
(Complete only 5, 6, 7, 8, 9, 10, 11)

Articles of Merger

FILED
NOV 30 2007

OREGON
SECRETARY OF STATE

SURVIVOR
REGISTRY NUMBER: 042334-15

In accordance with Oregon Revised Statutes 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request and it will be posted on our website.

For office use only

Please Type or Print Legibly in Black Ink. Attach Additional Sheet if Necessary.

1) NAMES AND TYPES OF THE ENTITIES PROPOSING TO MERGE

NAME	TYPE	REGISTRY NUMBER
Harry & David Operations Corp.	corporation	011640-29
Bear Creek Direct Marketing, Inc.	corporation	N/A
Bear Creek Stores, Inc.	corporation	439748-80
<i>Harry and David</i>		

2) NAME AND TYPE OF THE SURVIVING ENTITY Harry and David -- DEC

Check here if there is a name change in this plan of merger.

3) A COPY OF THE MERGER PLAN IS ATTACHED. See ORS 80.041(2)

4) THE PLAN OF MERGER WAS DULY AUTHORIZED AND APPROVED BY EACH ENTITY THAT IS A PARTY TO THE MERGER.

A copy of the vote required by each entity is attached.

FOR PARENT AND 80% OWNED SUBSIDIARY WITHOUT SHAREHOLDER APPROVAL

5) NAME OF PARENT CORPORATION _____

Oregon Registry Number _____

6) NAME OF SUBSIDIARY CORPORATION _____

Oregon Registry Number _____

7) NAME OF SURVIVING CORPORATION _____

8) COPY OF PLAN

A copy of the plan of merger setting forth the manner and basis of converting shares of the subsidiary into shares, obligations, or other securities of the parent corporation or any other corporation or into cash or other property is attached.

9) CHECK THE APPROPRIATE BOX

A copy of the plan of merger or summary was mailed to each shareholder of record of the subsidiary corporation on or before _____ Date

The mailing of a copy of the plan or summary was waived by all outstanding shares.

10) EXECUTION

Signature: *William H. Williams*

Printed Name: William H. Williams

Title: President and CEO

11) CONTACT NAME (To resolve questions with this filing)

Gary Sutton

DAYTIME PHONE NUMBER (include area code)

415 983-1923

FEES

Required Processing Fee \$50 - Corvallis City (Optional) \$5

Processing Fees are non-refundable

Fees may be paid with VISA or MasterCard. The card number and expiration date should be submitted on a separate sheet for your protection.

NOTE:

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