

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FIDRA, INC.		06/13/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	KABUSHIKI KAISHA FIDRA
Trading As:	TA FIDRA CO., LTD.
Street Address:	3-7-1 Jingumae, Shibuya-Ku
City:	Tokyo
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2582716	

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-813-5900
 Email: anicolescu@fzlz.com
 Correspondent Name: DAVID EHRLICH
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
 Address Line 2: 866 UNITED NATIONS PLAZA
 Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	FIDR 0808039
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:

CH \$40.00 2582716

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

David Ehrlich

Signature:

/anca nicolescu/

Date:

07/15/2008

Total Attachments: 1

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ASSIGNMENT

WHEREAS, FIDRA, INC., a corporation organized and existing under the laws of the state of California, located at 3301 Susan Street, Santa Ana, California 92704 ("Assignor"), is the owner of the following trademark registered in the USPTO (hereinafter, the "Trademark");

TRADEMARK	REGISTRATION NO.
Miscellaneous Design	2,582,716

and WHEREAS, KABUSHIKI KAISHA FIDRA, also trading as FIDRA CO., LTD. and formerly known as Goodtimes International, Company Limited, a corporation organized and existing under the laws of Japan, located at 3-7-1 Jingumae, Shibuya-Ku, Tokyo, Japan ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

FIDRA, INC.

By: Charles S. Exon

Name: Charles S. Exon

Title: Secretary

Date of Signature: June 13, 2008

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