

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Francois Bogrand		07/14/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Breton Enterprises, Inc.		
<b>Street Address:</b>	3 Harbor Road		
<b>City:</b>	Cold Spring Harbor		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11724		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1467571	CRACKLESNAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)335-1657		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6123351448		
<b>Email:</b>	eric.paulsrud@leonard.com		
<b>Correspondent Name:</b>	Eric D. Paulsrud		
<b>Address Line 1:</b>	150 South 5th Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	02955.00016		
<b>NAME OF SUBMITTER:</b>	Eric D. Paulsrud		
<b>Signature:</b>	/Eric D. Paulsrud/		
<b>Date:</b>	07/15/2008		

OP \$40.00 1467571

Total Attachments: 1

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### ASSIGNMENT OF TRADEMARK

WHEREAS, Francois Bogrand, an individual and citizen of the United States of America, with a business address of 3 Harbor Road, Cold Spring Harbor, New York 11724 ("Assignor"), is the owner of the United States Federal Trademark Registration for the mark CRACKLESNAX, Reg. No. 1,467,571 for crackers ("Trademark");

WHEREAS, Breton Enterprises, Inc., a New York corporation, 3 Harbor Road, Cold Spring Harbor, New York 11724 ("Assignee"), has been and is desirous of acquiring the Trademark;

NOW, THEREFORE, for good and valuable consideration which is in excess of \$10.00, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby sell, assign and transfer unto Assignee all right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the Trademark registration, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past infringement of such Trademark and the right to collect damages therefor. Assignor makes no representations or warranties concerning the Trademarks or the applications.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date set forth below.

Francois Bogrand ("Assignor")

Date: 07/14/08

By: 

Francois Bogrand