

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BFI Finance		06/25/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Innovative Art
Street Address:	201 Alameda Del Prado
City:	Novato
State/Country:	CALIFORNIA
Postal Code:	94949
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78427009	PORTAL
Serial Number:	78426992	PORTAL
Serial Number:	75329747	P O R T A L
Serial Number:	75329746	P O R T A L
Serial Number:	75117925	PORTAL
Serial Number:	75413036	SENTIMIENTOS DE PORTAL
Serial Number:	75399455	PORTAL
Serial Number:	75105365	STREAMERS
Serial Number:	75101742	PORTAL

CORRESPONDENCE DATA

Fax Number: (650)849-4800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (650)849-4400
 Email: mary.zimmerman@bingham.com
 Correspondent Name: Mary R. Zimmerman

CH \$240.00 78427009

Address Line 1: Bingham McCutchen LLP
Address Line 2: Three Embarcadero Center
Address Line 4: SAN FRANCISCO, CALIFORNIA 94111-4067

ATTORNEY DOCKET NUMBER:	3003097-0000313437
NAME OF SUBMITTER:	Mary R. Zimmerman
Signature:	/Mary R. Zimmerman/
Date:	07/15/2008

Total Attachments: 2
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RELEASE OF INTEREST IN TRADEMARKS

This Release of Interest in Trademarks (this "Release") is executed as of June 25, 2008, by BFI Business Finance, a California corporation, whose address and principal place of business is 851 East Hamilton Avenue, 2nd Floor, Campbell, California 95008 (the "Secured Party") with reference to that certain Intellectual Property Security Agreement dated April 5, 2008 (the "Agreement") by and between Innovative Art, a California corporation whose address and principal place of business is 100 Smith Ranch Road, San Rafael, California 94903 (the "Debtor") and Secured Party. Initially capitalized terms not defined in this Release shall have the meanings set forth in the Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby releases the security interests granted by Debtor to the Secured Party with respect to certain Trademarks described in the Agreement. This Release is a partial release and is not intended to release all collateral under the Agreement. A true and correct listing of the released Trademarks is attached hereto as Exhibit A.

This Release shall be governed by the laws of the State of California.

In witness whereof, the Secured Party has caused this Release to be executed by its duly authorized officer as of the date first above written.

BFI Business Finance

By: 

Stephen P. Darlington

Its:

Vice President

This document constitutes a PARTIAL RELEASE consisting of only the following collateral:

All assets being sold by Innovative Art ("Debtor") to Marian Heath Greeting Cards ("Buyer") as more fully described in that certain Asset Purchase Agreement dated June 23, 2008 by and between Debtor and Buyer, which purchased assets are listed below:

TYPE	DESCRIPTION	REGISTRATION NUMBER
Trademark	PORTAL	78427009
Trademark	PORTAL	78426992
Trademark	P O R T A L	75329747
Trademark	P O R T A L	75329746
Trademark	PORTAL	75117925
Trademark	SENTIMIENTOS DE PORTAL	75413036
Trademark	PORTAL	75399455
Trademark	STREAMERS	75103365
Trademark	PORTAL	75101742