

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CTB/MCGRAW-HILL LLC		07/11/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The McGraw-Hill Companies, Inc.		
Street Address:	1221 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1596392	LAS	
Registration Number:	2160351	LASSCORE	
CORRESPONDENCE DATA			
Fax Number:	(212)687-2329		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.338.3527		
Email:	ptomailnewyork@foley.com		
Correspondent Name:	Andrew Baum/Foley & Lardner LLP		
Address Line 1:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	092971-0101-3071-3276		
NAME OF SUBMITTER:	Andrew Baum		
Signature:	/andrew baum/		

OP \$65.00 1596392

Date:

07/16/2008

Total Attachments: 1

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WHEREAS, CTB/MCGRAW-HILL LLC, a limited liability company organized and existing under and by virtue of the laws of Delaware and having a place of business at 20 Ryan Ranch Road, Monterey, California 93940, herein below called "Assignor", owns and has used in its business the following trademarks and trademark registrations:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
LAS	1,596,392	May 15, 1990
LASSCORE Stylized	2,160,351	May 26, 1998

; and

WHEREAS, The McGraw-Hill Companies, Inc., a corporation organized and existing under and by virtue of the laws of New York and having a place of business at 1221 Avenue of the Americas, New York, New York 10020-1095, herein below called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks and trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

CTB/MCGRAW-HILL LLC

Dated: July 11, 2008

By: 

Name: Daniel Guetta

Title:
Secretary