

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rockwings, Ltd.		06/13/2008	LIMITED LIABILITY COMPANY: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Las Vegas Convention and Visitors Authority		
<b>Street Address:</b>	3150 Paradise Road		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89109-9096		
<b>Entity Type:</b>	Government Agency: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78938527	WHAT HAPPENS IN VEGAS...ENDS UP ON THE INTERNET...	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)223-0948		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303.223.1148		
<b>Email:</b>	cparent@bhfs.com		
<b>Correspondent Name:</b>	Christopher M. Parent		
<b>Address Line 1:</b>	410 17th Street		
<b>Address Line 2:</b>	suite 2200		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	22395.11 07/16/08		
<b>NAME OF SUBMITTER:</b>	Christopher M. Parent		
<b>Signature:</b>	/christopherparent/		

OP \$40.00 78938527

Date:

07/16/2008

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of June 13, 2008, and is from Rockwings, Ltd., a Nevada limited liability company with an office at 51 Casa del Fuego St., Henderson, Nevada 89012 ("Rockwings"), to Las Vegas Convention and Visitors Authority, a Nevada governmental agency with an office at 3150 Paradise Road, Las Vegas, Nevada 89109-9096 ("LVCVA").

For good and valuable consideration, including the payment of \$1.00 (one dollar) by LVCVA to Rockwings, the receipt and sufficiency of which Rockwings hereby acknowledges, Rockwings hereby assigns to LVCVA, all of Rockwings' right, title and interest in and to the trademark, WHAT HAPPENS IN VEGAS...ENDS UP ON THE INTERNET..., which is the subject of a United States Patent & Trademark Office application under U.S. Serial No. 78/938,527 (the "Mark"), together with the goodwill of the business symbolized by the Mark and together with that portion of Rockwings' business in connection with which it has an intent to use the Mark.

Rockwings acknowledges that subsequent to the date hereof, Rockwings shall not claim to possess any right, title or interest in and to the Mark and shall take no actions jeopardizing the existence or enforceability of the Mark or LVCVA's rights therein. Rockwings will not adopt or use, or register or seek to register, any name or mark anywhere in the world that is identical in word or design to the Mark or so similar thereto as to constitute a colorable imitation thereof or to suggest some association between Rockwings and LVCVA or sponsorship and/or endorsement of Rockwings by LVCVA.

Rockwings agrees to assist LVCVA in every legal way to evidence, record and perfect this Assignment and to apply for and obtain recordation of and from time to time enforce, maintain, and defend the assigned rights. If LVCVA is unable for any reason whatsoever to secure Rockwings' signature to any document it is entitled to under this Assignment, Rockwings hereby irrevocably designates and appoints LVCVA and its duly authorized officers and agents, as its agents and attorneys-in-fact with full power of substitution to act for and on its behalf and instead of Rockwings, to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Rockwings.

Rockwings represents and warrants to LVCVA that: (a) Rockwings is the sole owner of all rights, title and interest in the Mark; (b) Rockwings has not assigned, transferred, licensed, pledged or otherwise encumbered the Mark or agreed to do so; (c) Rockwings has full power and authority to enter into this Assignment and to make the assignment set forth herein; (d) other than the claim made by LVCVA, no claim or demand of any person has been made nor is there any proceeding that is pending, or to the knowledge of Rockwings after due inquiry, threatened, nor is there a reasonable basis therefore, which (i) challenges the rights of Rockwings with respect to the Mark, (ii) asserts that Rockwings is infringing or is otherwise in conflict with, or is, required to pay any royalty, license fee, charge or other amount with regard to the Mark, or (iii) claims that any default exists under any agreement or arrangement; and, (e) the Mark is not subject to any outstanding order, ruling, decree, judgment or stipulation by or with any court, arbitrator, or administrative agency, or have been the subject of any litigation within the last five years, whether or not resolved in favor of Rockwings.

IN WITNESS WHEREOF, Rockwings has executed this Agreement as of the date first written above.

**ROCKWINGS, LTD.**

By: James Dale Collier

Name: James Dale Collier

Its: Owner

STATE OF NEVADA        )  
  ) SS.  
COUNTY OF CLARK     )

This instrument was acknowledged before me on June 11, 2008 by James Dale Collier of Rockwings, Ltd., a Nevada limited liability company.

Brooke K. Tenbrink  
Notary Public

My commission expires: Oct 21, 2010

