

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TradeOne Marketing, Inc. | FORMERLY T1AcqCo, Inc. | 07/07/2008 | CORPORATION: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | Casale Media, Inc. | | |
| Street Address: | 74 Wingold Ave. | | |
| City: | Toronto | | |
| State/Country: | CANADA | | |
| Postal Code: | M6B1P5 | | |
| Entity Type: | CORPORATION: CANADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1506280 | MEDIANET | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (703)644-5755 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 7036445000 | | |
| Email: | nfmlaw@msn.com | | |
| Correspondent Name: | Neil Markva | | |
| Address Line 1: | 8322-A Traford Lane | | |
| Address Line 4: | Springfield, VIRGINIA 22152 | | |
| ATTORNEY DOCKET NUMBER: | 486-001 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | GERALD R. THOMPSON | | |
| Address Line 1: | 39555 ORCHARD HILL PL | | |
| Address Line 2: | SUITE 205 | | |
| Address Line 4: | NOVI, MICHIGAN 48375-5386 | | |

CH \$40.00 1506280

TRADEMARK

| | |
|---|------------------|
| NAME OF SUBMITTER: | Neil F. Markva |
| Signature: | /Neil F. Markva/ |
| Date: | 07/16/2008 |
| Total Attachments: 1 source=File0002#page1.tif | |

ASSIGNMENT

WHEREAS, **TradeOne Marketing, Inc.** ("**TradeOne**") (formerly T1AcqCo, Inc.), a Texas corporation, having an address of 11149 Research Blvd., Suite 400, Austin, Texas 78759, acquired from **Affiliated Computer Services, Inc.**, a Delaware corporation of Dallas, Texas, the mark MEDIANET and U.S. Registration No. 1,506,280 issued September 27, 1988 by the U.S. Patent and Trademark Office for registration of said mark as applied to advertising services in the field of co-operative advertising and consulting therefor, in International Class 35;

WHEREAS, **Casale Media, Inc.** ("**Casale**"), a Canadian corporation, having an address of 74 Wingold Ave., Toronto, Canada M6B1P5 is desirous of acquiring all right, title and interest in and to said mark together with the goodwill of the business symbolized by the mark, and in and to said registration of said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, **TradeOne** does hereby assign unto **Casale** all right, title and interest in and to said registration of the MEDIANET mark, and the MEDIANET mark, together with the goodwill of the business symbolized by said mark.

IN WITNESS WHEREOF, the undersigned, by his signature, hereby certifies that he is authorized to execute this document on behalf of the assignor, and has caused this assignment to be effective on the 7th day July 2008.

TradeOne Marketing, Inc.



Dan Hickox
President