

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mama's Pizza Franchise Company dba Mama's Pizza Franchise Co., Inc.		07/11/2008	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Addler Logos, LLC		
Street Address:	1320 Lake St.		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76102		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77439394	MAMA'S PIZZA	
Registration Number:	1304212	MAMA'S PIZZA	
Registration Number:	1461419	MAMA'S PIZZA	
CORRESPONDENCE DATA			
Fax Number:	(713)222-3287		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(713) 221-3301		
Email:	james.bradley@bgllp.com		
Correspondent Name:	James E. Bradley		
Address Line 1:	P.O. Box 61389		
Address Line 4:	Houston, TEXAS 77208-1389		
ATTORNEY DOCKET NUMBER:	0152DY.027504 77439394		
NAME OF SUBMITTER:	James E. Bradley		

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Signature:	/james e. bradley/
Date:	07/17/2008
Total Attachments: 1 source=TMAssignMama#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Mama's Pizza Franchise Company d/b/a Mama's Pizza Franchise Co., Inc. ("Assignor"), a Texas corporation, is the owner of the following Trademark Application and Registrations in the U.S. Patent and Trademark Office:

<u>App/Reg. No.</u>	<u>Date of Filing/Reg.</u>	<u>Mark</u>
77/439,394	April 3, 2008	MAMA'S PIZZA (Stylized)
1,304,212	November 6, 1984	MAMA'S PIZZA
1,461,419	October 13, 1987	MAMA'S PIZZA & Design

WHEREAS, Addler Logos, LLC ("Assignee"), a Texas limited liability company, having an address of 1320 Lake St., Fort Worth, Texas 76102, is desirous of acquiring the Marks, the registrations thereof and the associated good will;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registration of said Marks and the right to recover any damages for past infringement, if any.

**MAMA'S PIZZA FRANCHISE
COMPANY D/B/A MAMA'S PIZZA
FRANCHISE CO., INC.**

Date: July 11, 2008

By: Scott Worrell
Scott Worrell, President