

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
W3 Partners, LLC		07/15/2008	LIMITED LIABILITY COMPANY: ARKANSAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Country Creek Farms, LLC
<b>Street Address:</b>	5509 Walsh Lane
<b>City:</b>	Rogers
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	72758
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TENNESSEE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	3243713	RINGO'S
Registration Number:	3173454	GREAT DAY BREAKFAST
Registration Number:	3364028	EGGS WITHOUT THE SHELL
Registration Number:	3178559	OLDE HEARTH
Registration Number:	3184903	GREAT DAY
Registration Number:	3308560	PIE SHOPPE
Registration Number:	3177902	BIDDY BITES
Registration Number:	3415448	HEALTH CRUNCH
Registration Number:	3397703	
Registration Number:	3397702	HEIDI'S OMELET CREATIONS
Registration Number:	3394462	CCF BRANDS
Registration Number:	3240189	BIDDY BITES

**CORRESPONDENCE DATA**

**OP \$315.00 3243713**

Fax Number: (501)376-9442  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (501) 371-0808  
Email: jdougherty@wlj.com  
Correspondent Name: J. Charles Dougherty  
Address Line 1: 200 W. Capitol Ave., Ste. 2300  
Address Line 4: Little Rock, ARKANSAS 72201-3699

NAME OF SUBMITTER:	J. Charles Dougherty
Signature:	/chuck dougherty/
Date:	07/17/2008

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, W3 Partners, LLC, an Arkansas limited liability company, having an address of 5509 Walsh Lane, Rogers, AR 72758, has adopted, used, and is using the following mark registered in the United States Patent and Trademark Office under the following registration numbers ("the Marks"):

RINGO'S	3,243,713
GREAT DAY BREAKFAST	3,173,454
EGGS WITHOUT THE SHELL	3,364,028
OLDE HEARTH	3,178,559
GREAT DAY	3,184,903
PIE SHOPPE	3,308,560
BIDDY BITES	3,177,902
HEALTH CRUNCH	3,415,448
(design only)	3,397,703
HEIDI'S OMELET CREATIONS	3,397,702
CCF BRANDS	3,394,462
BIDDY BITES	3,240,189

WHEREAS, Country Creek Farms, LLC, a Tennessee limited liability company, having an address of 5509 Walsh Lane, Rogers, AR 72758, desires to acquire the Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, W3 Partners, LLC assigns to Country Creek Farms, LLC all right, title, and interest in and to the Marks and the registrations therefor, together with the goodwill of the business symbolized by the Marks.

W3 Partners, LLC

By: *Justin Whaley*  
Name: Justin Whaley  
Title: Managing Member

STATE OF ARKANSAS

COUNTY OF WASHINGTON

SUBSCRIBED AND SWORN TO before me, a notary public, this 15 day of JULY, 2008.

*Kristy Lynn Whaley*  
Notary Public

My Commission Expires:

JULY 5, 2015

NOTARY PUBLIC  
KRYSTY LYNN WHALEY  
72758