

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RTM, LLC		07/07/2008	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Arby's IP Holder Trust		
Street Address:	1155 Perimeter Center West		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30338		
Entity Type:	Business Trust: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2311506	DREAM BIG. WORK HARD. GET IT DONE. PLAY FAIR. HAVE FUN. MAKE A DIFFERENCE.	
CORRESPONDENCE DATA			
Fax Number:	(404)881-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-881-7000		
Email:	betsy.perkins@alston.com		
Correspondent Name:	Ginabeth Hutchison		
Address Line 1:	1201 West Peachtree Street		
Address Line 2:	c/o Alston & Bird LLP		
Address Line 4:	Atlanta, GEORGIA 30309-3424		
ATTORNEY DOCKET NUMBER:	046183/307943		
NAME OF SUBMITTER:	Ginabeth B. Hutchison		
Signature:	/Ginabeth B. Hutchison/		

OP \$40.00 2311506

Date:

07/17/2008

Total Attachments: 1

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Assignment of Trademark Registration

WHEREAS, RTM, LLC, a Georgia limited liability company having its principal address at 1155 Perimeter Center West, Suite 1200, Atlanta, Georgia 30338 (hereinafter "Assignor"), owns the mark DREAM BIG. WORK HARD. GET IT DONE. PLAY FAIR. HAVE FUN. MAKE A DIFFERENCE., subject of U.S. Patent and Trademark Office Reg. No. 2,311,506, which is valid and subsisting; and

WHEREAS, Arby's IP Holder Trust, a Delaware business trust having its principal address at 1155 Perimeter Center West, Atlanta, Georgia 30338 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof identified above.

RTM, LLC

By: 

Robert Q. Jones, Jr.
Vice President,
Corporate and Securities Counsel

Date: 07/07/2008