

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reactivity LLC		08/02/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Cisco Technology, Inc.		
Street Address:	170 West Tasman Drive		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95134		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	75728033	REACTIVITY	
Serial Number:	78873666	REACTIVITY	
Serial Number:	76042908	FOUNDERS WANTED	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(650) 988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Sally M. Abel, Esq.		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center,		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	23764-00071		
NAME OF SUBMITTER:	Hoang-chi Truong, Esq.		

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TRADEMARK  
REEL: 003817 FRAME: 0882

Signature:	/hoangchitruong/
Date:	07/17/2008
Total Attachments: 3 source=TM ASSNMT#page1.tif source=TM ASSNMT#page2.tif source=TM ASSNMT#page3.tif	

**EXHIBIT B  
TO THE ASSET TRANSFER AGREEMENT**

**TRADEMARKS ASSIGNMENT**

This Trademarks Assignment ("**Assignment**") is made effective as of April 24, 2007, by and between Reactivity LLC, a Delaware limited liability corporation ("**Target**"), and Cisco Technology, Inc., a California corporation ("**CTI**").

**WHEREAS**, pursuant to that certain Asset Transfer Agreement dated as of April 24, 2007, among Target, CTI and another affiliated party ("**Asset Transfer Agreement**"), certain intellectual property rights, including without limitation all rights, title and interest in and to Target Marks (defined below), were assigned to CTI; and

**NOW, THEREFORE**, Target and CTI hereby agree as follows and confirm that:

**"Target Marks"** means all of Target's trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation Target's trademark registrations and applications (except for Target's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office) and any and all of Target's common law rights in the aforementioned items, together with all good will associated with and symbolized by the aforementioned items, including without limitation the marks identified in Schedule 1 attached hereto and all of the good will associated with and symbolized by such marks;

Target has assigned and transferred, and CTI has received and accepted all of Target's rights, title and interest throughout the world in and to the Target Marks and all the rights, claims and privileges pertaining to the Target Marks, including without limitation: the registrations and applications pertaining thereto (except for Target's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office), together with all of the good will of the business associated with and symbolized by the Target Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of Target in all matters related thereto.

**IN WITNESS WHEREOF**, Target and CTI have caused this Assignment to be made as of the Effective Date.

**REACTIVITY LLC**

By: [Signature]

Name: Red Hooper

Title: President / CEO

Date: August 2, 2007

Address: 2711 Centerville Road, Ste 400  
Wilmington, Delaware 19808

**CISCO TECHNOLOGY, INC.**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Address: 170 West Tasman Drive  
San Jose, CA 95134  
Attn: Tax Department

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TO THE ASSET TRANSFER AGREEMENT**

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**REACTIVITY LLC**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Address:** 2711 Centerville Road, Ste 400  
Wilmington, Delaware 19808

**CISCO TECHNOLOGY, INC.**

By: \_\_\_\_\_

Name: Evan SlovesTitle: Assistant SecretaryDate: 7/23/07

**Address:** 170 West Tasman Drive  
San Jose, CA 95134  
Attn: Tax Department

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**SCHEDULE 1  
TO TRADEMARKS ASSIGNMENT**

**UNITED STATES TRADEMARK APPLICATIONS AND REGISTRATIONS**

Trademark Name	App/Reg Date	App/Reg Number	Country
Reactivity	July 3, 2001 June 14, 1999	2465006 75/728033	US
Reactivity	May 1, 2006	78/873666	US
FOUNDERS WANTED	May 8, 2000 September 17, 2002	76042908 2619584	US