

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michelle Louise Beaumont		05/30/2008	INDIVIDUAL: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Chivas Holdings (IP) Limited		
Street Address:	111-113 Renfrew Road		
City:	Paisley, Renfrewshire, Scotland		
State/Country:	UNITED KINGDOM		
Postal Code:	PA3 4DY		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3114599	CHIVALRY	
CORRESPONDENCE DATA			
Fax Number:	(646)424-0880		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	646 424 0770		
Email:	mag@scgb-law.com		
Correspondent Name:	Meyer A. Gross		
Address Line 1:	292 Madison Avenue		
Address Line 2:	19th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	3276-004T		
DOMESTIC REPRESENTATIVE			
Name:	Meyer A. Gross		
Address Line 1:	292 Madison Avenue		

CH 3114599 \$40.00

Address Line 2: 19th Floor
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Meyer A. Gross
Signature:	/Meyer A. Gross/
Date:	07/18/2008

Total Attachments: 1
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ASSIGNMENT

This assignment is made this **30** day of **May** 2008

BETWEEN:

- 1 MICHELLE LOUISE BEAUMONT c/o of Schweitzer Cornman Gross & Bondell LLP,
292 Madison Avenue, 19th Floor, New York, NY ('MLB')
- AND
- 2 CHIVAS HOLDINGS (IP) LIMITED of 111-113, Renfrew Road, Paisley, Renfrewshire,
PA3 4DY, Scotland, United Kingdom ('CHIP').

WHEREAS:

- A MLB has recently purchased the trade mark registration no. 3,114,599 for the mark CHIVALRY in class 33 for wines in the USA (the "Trade Mark") from John Copeland. The Trade Mark is licenced by MLB to John Copeland personally and royalty free.
- B MLB has agreed to assign all of her rights, including all enforcement rights in the Trade Mark including goodwill and the rights under the licence agreement to CHIP.

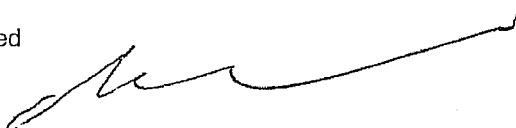
NOW IT IS HEREBY AGREED as follows:

- 1 MLB hereby assigns all of her rights, title and interests, including all enforcement rights rights, all associated goodwill in the Trade Marks with full title guarantee to CHIP as well as all the licence (including all contractual rights thereof) in the Trade Mark to John Copeland, for good and valuable consideration which consideration is hereby acknowledged by MLB.
- 2 CHIP agrees that it shall assume all liabilities and obligations in the Trade Mark and that it shall be bound by the terms in the agreement between MLB and John Copeland (a copy of which has been given to CHIP).
- 3 The parties agree that CHIP shall be entitled to enforce all the IP Rights and MLB shall assist CHIP in any enforcement actions at CHIP's expense and request including taking out joint actions, if necessary.
- 4 This assignment shall be governed and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English courts.

Signed


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MICHELLE LOUISE BEAUMONT

Signed


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For and on behalf of CHIVAS HOLDINGS (IP) LIMITED