TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Simmons Allied Pet Food, Inc.		07/13/2005	CORPORATION: ARKANSAS

RECEIVING PARTY DATA

Name:	Simmons Pet Food, Inc.
Street Address:	P.O. Box 430
City:	Siloam Springs
State/Country:	ARKANSAS
Postal Code:	72761
Entity Type:	CORPORATION: ARKANSAS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2704822	FIT & ACTIVE

CH $40.00 2704822

CORRESPONDENCE DATA

Fax Number: (918)584-1718
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 918-587-2000
Email: mkachigian@hjklaw.com
Correspondent Name: Mark G. Kachigian
Address Line 1: 228 West 17th Place
Address Line 2: Head, Johnson & Kachigian
Address Line 4: Tulsa, OKLAHOMA 74119

ATTORNEY DOCKET NUMBER:	MGK/SIM571-20/02154
NAME OF SUBMITTER:	Mark G. Kachigian
Signature:	/markgkachigian/
Date:	07/17/2008

Total Attachments: 1
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Document Number: 4386780002
SIMMONS PET FOOD, INC
ARTICLES OF AMENDMENT
FILED:08/02/05, NPages:1
Arkansas Secretary of State
Business Services Division

CERTIFICATE OF AMENDMENT
OF
SIMMONS ALLIED PET FOOD, INC.

The undersigned, Chief Financial Officer and Secretary of Simmo Arkansas corporation (the "Corporation"), for the purpose of amending the the Corporation, as amended, hereby states as follows:

1. The name of this Corporation is Simmons Allied Pet Food, Inc.

2. The date the Corporation was incorporated in the Sate of Arkansas was October 28, 2003.

3. The Articles of Incorporation of the Corporation are hereby amended by amending and restating Article I in its entirety, as follows:

ARTICLE I
Name

The name of the Corporation is Simmons Pet Food, Inc.

4. The amendment to the Articles of Incorporation was set forth in a resolution duly adopted by the Board of Directors which declared the adoption of the amendment to the Articles of Incorporation to be advisable and which ordered that the amendment to the Articles of Incorporation be considered by the shareholders of the Corporation entitled to vote thereon.

5. The amendments to the Articles of Incorporation were duly adopted by the shareholders of the Corporation on July 13, 2005.

6. There were 1,000 shares of voting capital stock issued and outstanding and entitled to vote on the amendment to the Articles of Incorporation, all of which shares were voted for its approval and adoption of the amendment. Such approval by the shareholders of the Corporation was sufficient to approve and adopt the amendment to the Articles of Incorporation.

The Corporation has caused its corporate name to be subscribed by an authorized officer, who hereby verifies that the statements contained in the foregoing Certificate of Amendment are true and correct to the best of his knowledge and belief, on this 13th day of July, 2005.

Simmons Allied Pet Food, Inc.

Michael R. Jones
Chief Financial Officer and Secretary