

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Simmons Allied Pet Food, Inc.		07/13/2005	CORPORATION: ARKANSAS
RECEIVING PARTY DATA			
Name:	Simmons Pet Food, Inc.		
Street Address:	P.O. Box 430		
City:	Siloam Springs		
State/Country:	ARKANSAS		
Postal Code:	72761		
Entity Type:	CORPORATION: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2704822	FIT & ACTIVE	
CORRESPONDENCE DATA			
Fax Number:	(918)584-1718		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	918-587-2000		
Email:	mkachigian@hjkllaw.com		
Correspondent Name:	Mark G. Kachigian		
Address Line 1:	228 West 17th Place		
Address Line 2:	Head, Johnson & Kachigian		
Address Line 4:	Tulsa, OKLAHOMA 74119		
ATTORNEY DOCKET NUMBER:	MGK/SIM571-20/02154		
NAME OF SUBMITTER:	Mark G. Kachigian		
Signature:	/markgkachigian/		
Date:	07/17/2008		

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Total Attachments: 1
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CERTIFICATE OF AMENDMENT
OF
SIMMONS ALLIED PET FOOD, INC.

SIMMONS PET FOOD, INC

ARTICLES OF AMENDMENT

FILED: 08/02/08, #Page: 1

Arkansas Secretary of State
Business Services Division

The undersigned, Chief Financial Officer and Secretary of Simmons
Arkansas corporation (the "Corporation"), for the purpose of amending the
the Corporation, as amended, hereby states as follows:

1. The name of this Corporation is Simmons Allied Pet Food, Inc.
2. The date the Corporation was incorporated in the State of Arkansas was October 28, 2003.
3. The Articles of Incorporation of the Corporation are hereby amended by amending and restating Article I in its entirety, as follows:

ARTICLE I
Name

The name of the Corporation is Simmons Pet Food, Inc.

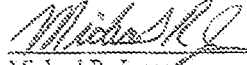
4. The amendment to the Articles of Incorporation was set forth in a resolution duly adopted by the Board of Directors which declared the adoption of the amendment to the Articles of Incorporation to be advisable and which ordered that the amendment to the Articles of Incorporation be considered by the shareholders of the Corporation entitled to vote thereon.

5. The amendments to the Articles of Incorporation were duly adopted by the shareholders of the Corporation on July 13, 2005.

6. There were 1,000 shares of voting capital stock issued and outstanding and entitled to vote on the amendment to the Articles of Incorporation, all of which shares were voted for its approval and adoption of the amendment. Such approval by the shareholders of the Corporation was sufficient to approve and adopt the amendment to the Articles of Incorporation.

The Corporation has caused its corporate name to be subscribed by an authorized officer, who hereby verifies that the statements contained in the foregoing Certificate of Amendment are true and correct to the best of his knowledge and belief, on this 13th day of July, 2005.

Simmons Allied Pet Food, Inc.


Michael R. Jones
Chief Financial Officer and Secretary