

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kmart of Michigan, Inc.		07/09/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Sears Brands, LLC		
Street Address:	3333 Beverly Road		
City:	Hoffman Estates		
State/Country:	ILLINOIS		
Postal Code:	60179		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77319086	WONDER KIDS	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-372-1121		
Email:	trademarks@bellboyd.com		
Correspondent Name:	Bell, Boyd & Lloyd LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	0118813-02665		
NAME OF SUBMITTER:	Christopher S. Adkins		
Signature:	/Christopher S. Adkins/		
Date:	07/17/2008		

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Total Attachments: 1
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Assignment, effective as of January 29, 2007, is made and entered into by and between Kmart of Michigan, Inc., a Michigan Corporation ("Assignor"), and Sears Brands, LLC, an Illinois Limited Liability Company ("Assignee").

WHEREAS, Assignor and Assignee entered into an Intellectual Property Purchase and Sale Agreement in which Assignor transferred certain assets to Assignee, including the trademark SMALL WONDERS, U.S. Trademark Registration No. 3,125,410, and WONDERKIDS, U.S. Trademark Registration No. 3,361,170, and all rights related thereto (hereinafter, "the Marks");

WHEREAS, pursuant to the Sale, Assignor transferred to Assignee the Marks and the ongoing and existing portion of the business to which the Marks pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, of all right, title and interest in and to the Marks, including all common law rights, registrations and applications therefore, together with the goodwill of the business associated with the Marks.

KMART OF MICHIGAN, INC.

By: MARY Tortorice
Name: Mary Tortorice
Title: Vice President
Date: 7/9/08

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