

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Healthletter Associates, LLC		07/16/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	MediZine, LLC		
Street Address:	500 Fifth Avenue		
Internal Address:	Suite 1900		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10110		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	74349078	WELLNESS LETTER	
CORRESPONDENCE DATA			
Fax Number:	(212)308-4844		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617.951.2286		
Email:	colson@eapdlaw.com, lhays@eapdlaw.com		
Correspondent Name:	Carrie Webb Olson, Esq.		
Address Line 1:	Edwards Angell Palmer & Dodge, LLP		
Address Line 2:	P.O.Box 130, FDR Station		
Address Line 4:	New York, NEW YORK 10150		
ATTORNEY DOCKET NUMBER:	54759.0001		
NAME OF SUBMITTER:	Carrie Webb Olson, Esq.		
Signature:	/cwo/		

CH \$40.00 74349078

Date:

07/21/2008

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS made as of July 16, 2008, by Healthletter Associates, LLC, a Delaware limited liability company (the "Assignor"), to MediZine, LLC, a Delaware limited liability company (the "Assignee").

Assignor and Assignee are parties to an Asset Purchase Agreement dated the date hereof, pursuant to which Assignor has agreed to sell, assign and transfer to Assignee the Assets (as defined in the Asset Purchase Agreement), including, without limitation, the United States registered trademarks (collectively, the "Trademarks"), as listed on Schedule A.

In accordance therewith, the Assignor desires to transfer to the Assignee the Trademarks.

NOW, THEREFORE, for good and valuable consideration as set forth in the Asset Purchase Agreement, receipt of which are hereby acknowledged, and intending to be legally bound hereby, the Assignor, for itself and its successors and assigns does hereby transfer, assign and set over unto the Assignee, its successors, transferees and assigns, all of Assignor's present and future right, title and interest in and to the Trademarks, together with the goodwill associated therewith and all rights to seek and collect damages and other relief for past and future infringements and all proceeds thereof and all other rights and proceeds associated therewith.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the law of the State of New York applicable to agreements made and to be performed in New York.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed by a duly authorized officer as of this 16th day of July, 2008.

HEALTHLETTER ASSOCIATES, LLC

By: Stuart R. Jordan
Name: _____
Title: _____

Schedule A (Health Letter Associates LLC)

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Wellness Letter	1,851,436	August 30, 1994