

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Integrated Management Information, Inc.		07/15/2008	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	CattleNetwork, LLC		
Street Address:	400 Knightsbridge Parkway		
City:	Lincolnshire		
State/Country:	ILLINOIS		
Postal Code:	60069		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77094850	AGNETWORK	
Registration Number:	3424950	CATTLENETWORK	
Serial Number:	78782204	CATTLESTORE	
CORRESPONDENCE DATA			
Fax Number:	(312)201-2555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	1-312-201-2000		
Email:	matthews@wildman.com		
Correspondent Name:	Julie Nichols Matthews		
Address Line 1:	Wildman, Harrold, Allen & Dixon LLP		
Address Line 2:	225 West Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	V0193.1		
NAME OF SUBMITTER:	Julie Nichols Matthews		

CH \$90.00 77094850

Signature:

/Julie Nichols Matthews/

Date:

07/22/2008

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is executed and delivered as of July 15, 2008 by Integrated Management Information, Inc., a Colorado corporation ("Assignor") in favor of CattleNetwork, LLC, a Delaware limited liability company whose address for service shall be 400 Knightsbridge Parkway, Lincolnshire, Illinois USA 60069 ("Assignee"). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement (as hereinafter defined).

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of July 15, 2008 (the "Purchase Agreement"), by and among Assignor and Assignee, Assignor has agreed to execute this Assignment to enable Assignee to record the assignment of (i) the Marks and trademark applications, (ii) all divisions, reissues, reexaminations, substitutions, continuations, continuations-in-part, foreign counterparts, and extensions of the trademarks and trademark applications and (iii) all goodwill associated therewith, in each case listed on Schedule 1 hereto (the "Assigned Marks").

NOW, THEREFORE, for good and valuable consideration provided in the Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. Assignor hereby conveys, transfers, and assigns to Assignee all right, title, and interest of Assignor in and to the Assigned Marks, including the right to sue and recover for damages for past, present and future infringement thereof and all goodwill associated therewith.
2. Assignor authorizes and requests the United States Patent and Trademark Office to issue any trademarks which may be granted on any applications included in the Assigned Marks to Assignee as assignee of the entire right, title and interest therein and thereto.
3. Assignor agrees to execute any powers of attorney, applications, assignments, declarations, affidavits, and other papers necessary to perfect the right, title, and interest of Assignee in the Assigned Marks.
4. From and after the date of this Agreement, the address for service shall be 400 Knightsbridge Parkway, Lincolnshire, Illinois USA 60069 and the trademark agent shall be Vance Publishing Company, a New York corporation.
5. This Assignment shall be governed by, and construed in accordance with, the laws of the State of Illinois applicable therein regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

[signature page follows]

INTEGRATED MANAGEMENT
INFORMATION, INC.

By: [Signature]
Name: JOHN K SAUNDERS
Title: CEO

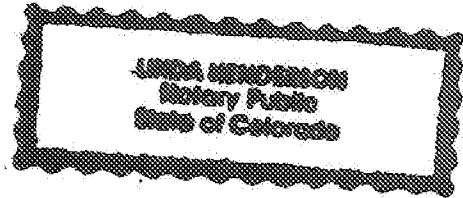
Notary Public
[SEAL]

STATE OF COLORADO
COUNTY OF DOUGLAS

On this 15th day of JULY, 2008, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Integrated Management Information, Inc., and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Notary Public
[SEAL]

Linda Henderson



[signature page to Trademark Assignment]

CATTLENETWORK, LLC

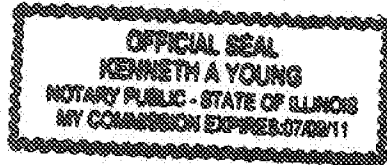
By: VANCE PUBLISHING CORPORATION

Its sole member and managing member

William C. Vance

Name: William C. Vance
Title: Chairman

Notary Public
[SEAL]

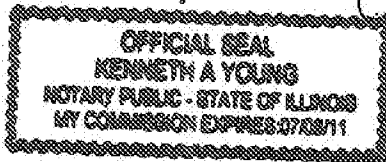


STATE OF ILLINOIS
COUNTY OF LAKE

On this 14 day of JULY, 2008, before me the signatory above personally appeared and acknowledged to be the above-stated officer of CattleNetwork, LLC and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Notary Public
[SEAL]

Kenneth A. Young



[signature page to Trademark Assignment]

SCHEDULE 1 TO TRADEMARK ASSIGNMENT

<u>MARKS-Registered</u>	<u>OWNER</u>	<u>COUNTRY</u>	<u>APP. #</u>	<u>REG. #</u>	<u>STATUS</u>	<u>FILING DATE</u>
AGNETWORK	SELLER	USA	77/094,850	77/094,850		1/30/2007
CATLENETWORK	SELLER	USA		3424950		5/6/2008
CATTLESTORE	SELLER	USA	78/782,204	78/782,204		12/29/2005

MARKS-unregistered

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 AGNETWORK.COM
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 CATTLE HEAD DESIGN