# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sovereign Brands, LLC		06/18/2008	LIMITED LIABILITY
Sovereigh Brands, ELO		06/18/2008	COMPANY: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Ace of Spades Holdings, LLC
Street Address:	480 Broome Street
Internal Address:	Suite 2
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77041548	ARMAND DE BRIGNAC

#### **CORRESPONDENCE DATA**

Fax Number: (917)591-4304

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2127243290

Email: gallit@schullerlegal.net
Correspondent Name: Gallit Schuller, Esq.
Address Line 1: 140 Riverside Drive

Address Line 2: #4C

Address Line 4: NYC, NEW YORK 10024

NAME OF SUBMITTER:	Gallit Schuller	
Signature:	/gs/	
Date:	07/22/2008 TRADEMARK	
	I RAUEIVIARN	

900111870 REEL: 003820 FRAME: 0205

Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif

TRADEMARK
REEL: 003820 FRAME: 0206

## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective as of February 1, 2007, is by and between Sovereign Brands, LLC, a Delaware limited liability company with legal residence at 480 Broome Street, Suite 2, New York, New York 10013 U.S.A. ("Assignor"), and Ace of Spades Holdings, LLC, a Delaware limited liability company with legal residence at 480 Broome Street, Suite 2, New York, New York 10013 U.S.A. ("Assignee").

WHEREAS, Assignor is the record owner of the entire right, title and interest in and to the trademark, including the application to register the trademark, shown on Schedule A hereto (the "Trademark"); and

WHEREAS, Assignee is the successor to the portion of the ongoing and existing business of Assignor to which the trademark that is the subject of an application for registration under Trademark Act Section 1(b), 15 U.S.C. Section 1051(b) pertains, and Assignor is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark in the United States and throughout the world.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which is hereby acknowledged, Assignor did and hereby does sell, assign, transfer and convey to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademark, including, without limitation, all registrations and applications for registration therefor, together with the good will of the business symbolized by the Trademark being assigned, all causes of action for any and all past infringements of the rights being assigned, and the right to collect and retain any proceeds therefrom in the United States and throughout the world.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed.

Dated: June, 2008	By: Name: Title:	Brett R. Berish President
Dated: June, 2008	By: Name: Title:	ACE OF SPADES HOLDINGS, LLC  Brett R. Berish President

# **SCHEDULE A**

# ASSIGNED TRADEMARK

MARK	APP. NO.	FILING DATE	CLASS	GOODS
ARMAND DE	77/041,548	11/10/06	33	Champagne; sparkling wine
BRIGNAC				