

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Steven M Saltman		07/23/2008	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RPB Media, Inc.		
<b>Street Address:</b>	411A Highland Avenue #406		
<b>City:</b>	Somerville		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02144		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3223824	LANDANDFARM.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)774-8092		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6172901579		
<b>Email:</b>	faith@faithmcclurelaw.com		
<b>Correspondent Name:</b>	Faith A. McClure		
<b>Address Line 1:</b>	92 State Street 9th Floor		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>NAME OF SUBMITTER:</b>	Faith A. McClure		
<b>Signature:</b>	/Faith A. McClure/		
<b>Date:</b>	07/23/2008		

Total Attachments: 5  
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**TRADEMARK ASSIGNMENT**

This Assignment ("Assignment") is made effective as of July 23, 2008 from Steven Saltman ("ASSIGNOR"), to RPB Media, Inc. ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the servicemark, LandAndFarm.com ("the Mark")(U.S. Patent and Trademark Office Registration No.3,223,824) as described in attached document and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the services on which the Mark is used ("the Services").

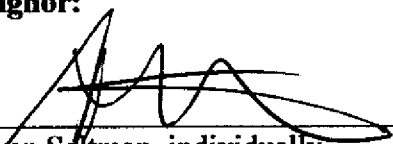
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Services in respect upon which the Mark is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark: and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duty executed under seal and delivered this Assignment, as of the day and year first above written.

Assignor:

  
\_\_\_\_\_  
Steven Saltman, individually

Executed this 23rd day of July, 2008,

at 406 HIGHLAND AVE, SOMERVILLE, MA

Witness: ANH DUONG  
State of Massachusetts  
County of Middlesex

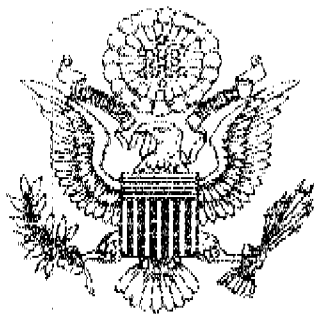
Before me personally appeared said Steven Saltman and acknowledged the foregoing instrument to be his free act and deed this 23<sup>rd</sup> day of July, 2008.

Seal



*Anh C. Duong*  
\_\_\_\_\_  
Notary or Witness

# The United States of America



## CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

*The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.*

*The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.*

*A copy of the Mark and pertinent data from the application are part of this certificate.*

*To avoid CANCELLATION of the registration, the owner of the registration must submit a declaration of continued use or excusable non-use between the fifth and sixth years after the registration date. (See next page for more information.) Assuming such a declaration is properly filed, the registration will remain in force for ten (10) years, unless terminated by an order of the Commissioner for Trademarks or a federal court. (See next page for information on maintenance requirements for successive ten-year periods.)*



Director of the United States Patent and Trademark Office

**TRADEMARK**

**REEL: 003820 FRAME: 0564**

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**Requirements in the First Ten Years\***

***What and When to File:***

- First Filing: A Declaration of Continued Use (or Excusable Non-use), filed between the 5<sup>th</sup> and 6<sup>th</sup> years after the registration date. (See 15 U.S.C. §1058; 37 C.F.R. §2.161.)
- Second Filing: A Declaration of Continued Use (or Excusable Non-use) **and** an Application for Renewal, filed between the 9<sup>th</sup> and 10<sup>th</sup> years after the registration date. (See 15 U.S.C. §1058 and §1059; 37 C.F.R. §2.161 and 2.183.)

**Requirements in Successive Ten-Year Periods\***

***What and When to File:***

- A Declaration of Continued Use (or Excusable Non-use) **and** an Application for Renewal, filed between each 9<sup>th</sup> and 10<sup>th</sup>-year period after the date when the first ten-year period ends. (See 15 U.S.C. §1058 and §1059; 37 C.F.R. §2.161 and 2.183.)

**Grace Period Filings\***

There is a six-month grace period for filing the documents listed above, with payment of an additional fee.

The U.S. Patent and Trademark Office (USPTO) will **NOT** send you any future notice or reminder of these filing requirements. Therefore, you should contact the USPTO approximately one year prior to the deadlines set forth above to determine the requirements and fees for submission of the required filings.

**NOTE:** *Electronic forms for the above documents, as well as information regarding current filing requirements and fees, are available online at the USPTO web site:*

[www.uspto.gov](http://www.uspto.gov)

**YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT  
FILE THE DOCUMENTS IDENTIFIED ABOVE DURING THE  
SPECIFIED TIME PERIODS.**

\*Exception for the Extensions of Protection under the Madrid Protocol:  
The holder of an international registration with an extension of protection to the United States must file, under slightly different time periods, a Declaration of Continued Use (or Excusable Non-use) at the USPTO. See 15 U.S.C. §1141k; 37 C.F.R. §7.36. The renewal of an international registration, however, must be filed at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol. See 15 U.S.C. §1141j; 37 C.F.R. §7.41.

**TRADEMARK**

**REEL: 003820 FRAME: 0565**

**Int. Cls.: 35, 36 and 41**

**Prior U.S. Cls.: 100, 101, 102 and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,223,824**

**Registered Apr. 3, 2007**

**SERVICE MARK  
PRINCIPAL REGISTER**

**LandAndFarm.com**

SALTMAN, STEVEN (UNITED STATES INDIVIDUAL)  
29 HOLLAND STREET, #403  
SOMERVILLE, MA 02144

FOR: REAL ESTATE MARKETING AND ADVERTISING SERVICES FOR RURAL PROPERTY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

FOR: PROVIDING AN ONLINE SEARCHABLE DATABASE OF REAL ESTATE IN THE FIELD OF RURAL PROPERTIES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

FOR: NEWSLETTERS IN THE FIELD OF REAL ESTATE VIA E-MAIL, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

SER. NO. 78-486,081, FILED 9-20-2004.

DANIEL CAPSHAW, EXAMINING ATTORNEY