

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Village Voice Media Holdings, LLC		06/25/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CEGW, Inc.		
Street Address:	149 Penn Avenue		
City:	Scranton		
State/Country:	PENNSYLVANIA		
Postal Code:	18503		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3063549	BEST OF CLEVELAND	
Registration Number:	2869567	SCENE PAVILION	
CORRESPONDENCE DATA			
Fax Number:	(215)655-2286		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@dechert.com, hal.borden@dechert.com, jacob.bishop@dechert.com		
Correspondent Name:	Dechert LLP		
Address Line 1:	Cira Centre		
Address Line 2:	2929 Arch Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2808		
ATTORNEY DOCKET NUMBER:	306265		
NAME OF SUBMITTER:	Jacob Bishop		
Signature:	/Jacob Bishop/		

CH \$65.00 3063549

Date:

07/23/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Village Voice Media Holdings, LLC, a Delaware limited liability company ("Assignor"), has adopted or applied for and is using the trademarks listed on Schedule A attached hereto and incorporated herein by reference (collectively, the "Marks");

WHEREAS, Assignor is an affiliate of Cleveland Scene, LLC, a Delaware limited liability company ("Seller"), and permits Seller to use the Marks in connection with Seller's business operations;

WHEREAS, pursuant to that certain Asset Purchase Agreement by and between Seller and CEGW, Inc., a Delaware corporation ("Assignee"), dated May 8, 2008, certain assets of Seller are being sold to and purchased by Assignee;

WHEREAS, Assignee is desirous of acquiring the Marks, together with the goodwill of the business symbolized by the Marks, and all registrations thereof; and

WHEREAS, in connection with the sale of Seller's assets to, and purchase by, Assignee, Assignor intends to assign the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, convey and transfer unto said Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all registrations or applications thereof throughout the world, including the United States Trademark Registrations and Applications for United States Trademark Registrations identified in the attached Schedule A.

Signature Page Follows

EXECUTED as of the 25th day of June, 2008.

VILLAGE VOICE MEDIA HOLDINGS, LLC,
a Delaware limited liability company

By: Scott G. Spear
Printed Name: Scott G. Spear
Title: Vice President - Operations and Secretary

TRADEMARK ASSIGNMENT - VVM - Signature Page

Trademark Assignment (Village Voice Media, LLC) - Cleveland Scene

TRADEMARK
REEL: 003820 FRAME: 0862

SCHEDULE A

U.S. Trademark Registration

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Best of Cleveland	3063549	February 28, 2006
Scene Pavilion	2869567	August 3, 2004