

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
American Racing Equipment, Inc.		06/03/2008	CORPORATION:

**RECEIVING PARTY DATA**

Name:	American Racing Equipment, LLC
Street Address:	19067 S. Reyes Avenue
City:	Rancho Dominguez
State/Country:	CALIFORNIA
Postal Code:	90221
Entity Type:	LIMITED LIABILITY COMPANY:

**PROPERTY NUMBERS Total: 63**

Property Type	Number	Word Mark
Serial Number:	78937962	AMERICAN RACING PERFORM
Serial Number:	78937948	AMERICAN RACING PERFORM
Serial Number:	78937929	
Serial Number:	78937899	AR AMERICAN RACING
Serial Number:	78937924	AR
Registration Number:	3437622	AMERICAN RACING PERFORM
Registration Number:	3243101	AMERICAN RACING
Registration Number:	3080913	DRIVE GEAR
Registration Number:	3432583	ATX
Registration Number:	3115078	ATX SERIES
Registration Number:	3080975	ANSEN
Registration Number:	3042571	MOTEGI
Registration Number:	2940880	RIAX
Registration Number:	2805037	

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Registration Number:	2877160	
Registration Number:	2796213	MOTTO
Registration Number:	2835380	IMOLA DESIGN
Registration Number:	2820446	IMOLA
Serial Number:	77509363	AMERICAN RACING PRO SERIES
Serial Number:	77077002	AMERICAN RACING PERFORM
Serial Number:	77076891	AMERICAN RACING
Serial Number:	77382629	WELD
Serial Number:	77220994	M
Serial Number:	77076930	AMERICAN RACING
Serial Number:	77077964	ATX SERIES
Serial Number:	77077957	ATX SERIES
Serial Number:	77311433	CARFIGURATOR
Serial Number:	77077977	MOTEGI RACING
Serial Number:	77077196	TORQ THRUST
Serial Number:	77077027	AMERICAN RACING PERFORM
Serial Number:	77077017	AMERICAN RACING PERFORM
Serial Number:	77076917	AMERICAN RACING
Registration Number:	2904571	KO
Registration Number:	2888659	MOGUL
Registration Number:	2888605	DK
Registration Number:	2888343	EVO
Registration Number:	2714419	STONECRUSHER
Registration Number:	2781121	
Registration Number:	2802875	MOTORSPORTS AMERICAN RACING CUSTOM WHEELS SINCE 1956
Registration Number:	2610348	MOTEGI RACING
Registration Number:	2537153	ACCU-LOC
Registration Number:	2433240	TORQ THRUST
Registration Number:	2868203	AMERICAN RACING WHEEL SEAL
Registration Number:	2865886	AMERICAN RACING CUSTOM WHEEL POLISH
Registration Number:	2797979	AUTOFOCUS
Registration Number:	2166255	WELDWHEELS
Registration Number:	2508336	TORQ-THRUST II
Registration Number:	2918292	AMERICAN RACING CUSTOM WHEELS

Registration Number:	2435511	AR AMERICAN RACING
Registration Number:	2008430	WELD RACING
Registration Number:	2003222	WELD RACING
Registration Number:	2000079	WELD RACING
Registration Number:	2086419	WELDWHEELS
Registration Number:	2226933	WELD EVO
Registration Number:	2060121	
Registration Number:	1985148	TORQ-THRUST "D"
Registration Number:	1986617	ARE
Registration Number:	2001979	AMERICAN RACING
Registration Number:	1872408	RODLITE
Registration Number:	1113095	AMERICAN RACING
Registration Number:	1147598	AMERICAN RACING
Registration Number:	0863444	AMERICAN RACING EQUIPMENT
Registration Number:	0868913	AMERICAN

**CORRESPONDENCE DATA**

Fax Number: (415)442-1481  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: ralpert@morganlewis.com  
 Correspondent Name: Rochelle D. Alpert  
 Address Line 1: One Market, Spear Street Tower  
 Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	067705.01.0017
NAME OF SUBMITTER:	Rochelle D. Alpert
Signature:	/rda/
Date:	07/23/2008

Total Attachments: 2  
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 source=Change of Name - AMERICAN RACING EQUIPMENT#page2.tif

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "AMERICAN RACING EQUIPMENT, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AMERICAN RACING EQUIPMENT, INC." TO "AMERICAN RACING EQUIPMENT, LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF JUNE, A.D. 2008, AT 9:26 O'CLOCK P.M.

2140654 8100V

080659390

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6635367

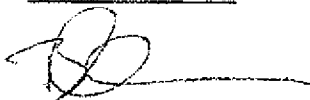
DATE: 06-04-08

TRADEMARK  
REEL: 003820 FRAME: 0933

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is October 14, 1987.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
American Racing Equipment, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of  
Formation is American Racing Equipment, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
3rd day of June, A.D. 2008.

By:   
Authorized Person

Name: Bettina Chan  
Print or Type