

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stein World Operating Company		07/22/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	General Electric Capital Corporation, as Administrative Agent		
Street Address:	201 Merritt 7, 6th Floor		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06856-5201		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2341067	PAINTED TREASURES	
CORRESPONDENCE DATA			
Fax Number:	(312)993-9767		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-993-2698		
Email:	magdalini.rizakos@lw.com		
Correspondent Name:	Magdalini Rizakos c/o Latham & Watkins		
Address Line 1:	233 South Wacker Drive, Suite 5800		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Magdalini Rizakos		
Signature:	/mr/		
Date:	07/22/2008		

OP \$40.00 2341067

Total Attachments: 4
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SECURITY AGREEMENT (INTELLECTUAL PROPERTY)

TRADEMARKS

WHEREAS, Stein World Operating Company, a Delaware corporation (the "Grantor"), has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the annexed Schedule 1A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Grantor, has entered into a Security Agreement, dated July 22, 2008 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), in favor of General Electric Capital Corporation, in its capacity as Administrative Agent for certain lenders (the "Grantee");

WHEREAS, pursuant to the Security Agreement, the Grantor has granted to the Grantee for the benefit of the Grantee and the lenders a continuing security interest in all right, title and interest of the Grantor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the prompt and complete payment, performance and observance of the Obligations (as defined in the Security Agreement); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby pledge and grant to the Grantee for the benefit of the Grantee and the lenders a continuing security interest in the Collateral to secure the prompt and complete payment, performance and observance of the Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Grantee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, the Grantor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of July 22 2008.

STEIN WORLD OPERATING
COMPANY, a Delaware corporation

By: Jason H Reed
Name: JASON H. REED
Title: Secretary and Treasurer

GENERAL ELECTRIC CAPITAL CORPORATION,
as Administrative Agent

By: _____
Name: _____
Title: _____

[Signature Page to Security Agreement (Intellectual Property) Trademarks]

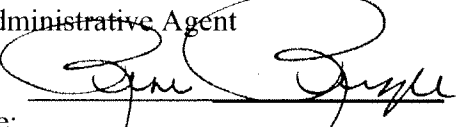
TRADEMARK
REEL: 003821 FRAME: 0004

IN WITNESS WHEREOF, the Grantor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of July 23 2008.

STEIN WORLD OPERATING
COMPANY, a Delaware corporation

By: _____
Name: _____
Title: _____

GENERAL ELECTRIC CAPITAL CORPORATION
as Administrative Agent

By: 
Name: _____
Title: **Renee M. Rempe**
Senior Vice President

Security Agreement (Intellectual Property) Trademarks
Schedule 1A

US Trademark registrations and applications

1. Trademark of "Painted Treasures" registered with the United States Patent and Trademark Office on April 11, 2000, under Reg. No. 2,341,067.