

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Short-Form Trademarks Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
London Bay - TSS Acquisition Company, LLC		06/30/2008	LIMITED LIABILITY COMPANY: DELAWARE
Selling Source, LLC		06/30/2008	LIMITED LIABILITY COMPANY: DELAWARE
Datax, Ltd.		06/30/2008	LIMITED LIABILITY COMPANY: NEVADA
Partner Weekly L.L.C.		06/30/2008	LIMITED LIABILITY COMPANY: NEVADA
Epic Credit Technology Group, Ltd.		06/30/2008	LIMITED LIABILITY COMPANY: NEVADA

RECEIVING PARTY DATA

Name:	The Bank of New York, as Collateral Agent
Street Address:	600 East Las Colinas Blvd.
Internal Address:	Suite 1300
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77149255	OPTIMIZED CONTACT SOLUTIONS
Serial Number:	77149222	OPTIMIZED CONTACT SOLUTIONS, TARGETED DIRECT MAIL MARKETING

CORRESPONDENCE DATA

Fax Number: (919)416-8328
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9192868041

OP \$65.00 77149255

Email: pto_tmconfirmation@mvalaw.com
Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 430 Davis Drive
Address Line 2: Suite 500
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	025637-002 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	07/22/2008

Total Attachments: 4
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SHORT-FORM TRADEMARKS SECURITY AGREEMENT

WHEREAS, LONDON BAY – TSS ACQUISITION COMPANY, LLC, a limited liability company duly organized and validly existing under the laws of the State of Delaware (the "Parent Guarantor"), SELLING SOURCE, LLC, a limited liability company duly organized and validly existing under the laws of the State of Delaware (the "Borrower"), and DATAX, LTD., a limited liability company duly organized and validly existing under the laws of the State of Nevada, PARTNER WEEKLY L.L.C., a limited liability company duly organized and validly existing under the laws of the State of Nevada, and EPIC CREDIT TECHNOLOGY GROUP, LTD., a limited liability company duly organized and validly existing under the laws of the State of Nevada (together with the Parent Guarantor and the Borrower, the "Grantors") have adopted, used, are using, or intend to use, and are the owners of, the respective trademarks and trademark applications listed in the attached Schedule of Registered Trademarks, and the registrations and applications associated therewith;

WHEREAS, the Grantors have entered into the Security Agreement dated as of December 21, 2007 (as modified from time to time, the "Security Agreement"), in which the Grantors have granted certain interests in favor of The Bank of New York, as collateral agent (the "Collateral Agent") for the benefit of the Secured Parties (as defined therein); and

WHEREAS, pursuant to the Security Agreement, the Grantors have agreed with the Collateral Agent to execute this Short-Form Trademarks Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

(a) Each of the Grantors hereby grants to the Collateral Agent, for itself and for the ratable benefit of the First Priority Secured Parties (as defined in the Security Agreement), to the extent provided in the Security Agreement (the terms and conditions of which are hereby incorporated herein), a first priority security interest in all of its right, title and interest in, to and under all the trademarks, whether now owned or at any time hereafter acquired, of such Grantor that are registered with, or for which applications for registration have been filed with, the United States Patent and Trademark Office, including the trademarks of such Grantor listed on the attached Schedule of Registered Trademarks, and all registrations and pending applications associated therewith (excluding any application for registration of a trademark filed on an intent-to-use basis solely to the extent that the grant of a security interest in any such trademark application would materially adversely affect the validity or enforceability of the resulting trademark registration or result in cancellation of such trademark application), as collateral security for the prompt and complete payment and performance when due of all the First Priority Obligations (as defined in the Security Agreement).

(b) Each of the Grantors hereby grants to the Collateral Agent, for itself and for the ratable benefit of the Second Priority Secured Parties (as defined in the Security Agreement), to the extent provided in the Security Agreement (the terms and conditions of which

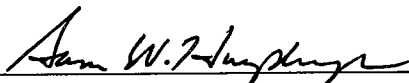
are hereby incorporated herein), a security interest (junior in priority to the security interests described in clause (a) above) in all of its right, title and interest in, to and under all the trademarks, whether now owned or at any time hereafter acquired, of such Grantor that are registered with, or for which applications for registration have been filed with, the United States Patent and Trademark Office, including the trademarks of such Grantor listed on the attached Schedule of Registered Trademarks, and all registrations and pending applications associated therewith (excluding any application for registration of a trademark filed on an intent-to-use basis solely to the extent that the grant of a security interest in any such trademark application would materially adversely affect the validity or enforceability of the resulting trademark registration or result in cancellation of such trademark application), as collateral security for the prompt and complete payment and performance when due of all the Second Priority Obligations (as defined in the Security Agreement).

(Signature Pages Follow)

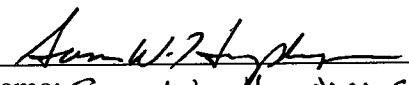
Notwithstanding the foregoing, in the event of any conflict between this Short-Form Trademarks Security Agreement and the Security Agreement, the Security Agreement shall control.

Date: June 30, 2008

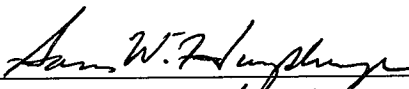
LONDON BAY – TSS ACQUISITION
COMPANY, LLC, as Parent Guarantor and Grantor

By: 
Name: SAM W. HUMPHREYS
Title: Chairman

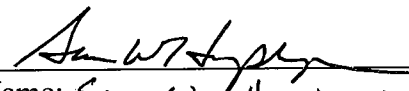
SELLING SOURCE, LLC, as Borrower and
Grantor

By: 
Name: Sam W. Humphreys
Title: Chairman

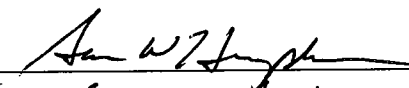
DATAx, LTD., as Subsidiary Guarantor and
Grantor

By: 
Name: SAM W. HUMPHREYS
Title: Chairman

PARTNER WEEKLY L.L.C., as Subsidiary
Guarantor and Grantor

By: 
Name: Sam W. Humphreys
Title: Chairman

EPIC CREDIT TECHNOLOGY GROUP, LTD., as
Subsidiary Guarantor and Grantor

By: 
Name: Sam W. Humphreys
Title: Chairman

SCHEDULE OF
REGISTERED TRADEMARKS

US Federal Trademarks

Trademark	Current Owner of Record	Status	Serial No./ Reg. No.	Filing Date/ Reg. Date
OPTIMIZED CONTACT SOLUTIONS	Optimized Contact Solutions, Ltd., now known as Selling Source, LLC	Pending	77149255	4/5/07
OPTIMIZED CONTACT SOLUTIONS	Optimized Contact Solutions, Ltd., now known as Selling Source, LLC	Pending	77149222	4/5/07