

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mattison Avenue Corporation		07/23/2008	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	Buggies Unlimited, LLC
Street Address:	701 South Keeneland Drive
City:	Richmond
State/Country:	KENTUCKY
Postal Code:	40475
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2509423	BUGGIES UNLIMITED
Registration Number:	3464311	BU BUGGIES UNLIMITED
Registration Number:	3464310	BU BUGGIES UNLIMITED
Serial Number:	78751492	WHERE THE CART IS JUST THE START
Serial Number:	78873291	BU BUGGIES UNLIMITED
Serial Number:	78879382	BUGGY MAN
Serial Number:	78879379	BUGGYMAN
Serial Number:	78879375	BUGGIE MAN
Serial Number:	78879373	BUGGIEMAN

CORRESPONDENCE DATA

Fax Number: (859)425-7976
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 859-226-2300
 Email: hdickerson@stites.com
 Correspondent Name: Haley Martin Dickerson

OP \$240.00 2509423

Address Line 1: 250 West Main Street, Suite 2300
Address Line 4: Lexington, KENTUCKY 40507

ATTORNEY DOCKET NUMBER:	DC11/40528
NAME OF SUBMITTER:	Haley Martin Dickerson
Signature:	/Haley Martin Dickerson/
Date:	07/24/2008

Total Attachments: 2
source=SFXB4#page1.tif
source=SFXB4#page2.tif

TRADEMARK ASSIGNMENT AGREEMENT

B-1 This Trademark Assignment Agreement (“Agreement”), is made and entered into this day of July 2008, by and between MATTISON AVENUE CORPORATION, a Kentucky corporation, having a principal place of business located at 701 South Keeneland Drive, Richmond, Kentucky 40475 (“Assignor”) and BUGGIES UNLIMITED, LLC, a Kentucky limited liability corporation, having a principal place of business at 701 South Keeneland Drive, Richmond, Kentucky 40475 (“Assignee”).

WHEREAS, Assignor is the owner of U.S. Registration No. 2,509,423 for the mark BUGGIES UNLIMITED, U.S. Registration No. 3,464,311 for the mark BU BUGGIES UNLIMITED (plus design), and U.S. Registration No. 3,464,310 for the mark BU BUGGIES UNLIMITED (plus design) and is the Applicant in relation to Applications pending before the United States Patent and Trademark Office, namely Serial No. 78,751,492 for registration of the mark WHERE THE CART IS JUST THE START; Serial No. 78,873,291 for registration of the mark BU BUGGIES UNLIMITED (plus design); Serial No. 78,879,382 for registration of the mark BUGGY MAN; Serial No. 78,879,379 for registration of the mark BUGGYMAN; Serial No. 78,879,375 for registration of the mark BUGGIE MAN; and Serial No. 78,879,373 for registration of the mark BUGGIEMAN, (collectively the “Marks”);

WHEREAS, Assignee is a wholly-owned subsidiary of Assignor, the successor in business to Assignor in relation to the transaction of business under the Marks, and desires to acquire an assignment of the above-referenced Marks and accompanying applications for registration of said Marks, together with the goodwill of the business symbolized by said Marks; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest throughout the world in and to (including the right to bring action against any past or present infringers thereof), together with all common law rights and all goodwill of the business symbolized by, the following trademarks:

1. BUGGIES UNLIMITED, U.S. Registration No. 2,509,423;
2. BU BUGGIES UNLIMITED (plus design), U.S. Registration No. 3,464,311;
3. BU BUGGIES UNLIMITED (plus design), U.S. Registration No. 3,464,310;
4. WHERE THE CART IS JUST THE START, U.S. Application Serial No. 78,751,492;
5. BU BUGGIES UNLIMITED (plus design), U.S. Application Serial No. 78,873,291;
6. BUGGY MAN, U.S. Application Serial No. 78,879,382;
7. BUGGYMAN, U.S. Application Serial No. 78,879,379;

BM

- 8. BUGGIE MAN, U.S. Application Serial No. 78,879,375; and
- 9. BUGGIEMAN, U.S. Application Serial No. 78,879,373

IN WITNESS WHEREOF, the undersigned has executed this Agreement on the date set forth below.

MATTISON AVENUE CORPORATION

By: G. Barton Mahan
G. Barton Mahan, President

Date: July 23, 2008

STATE OF Kentucky)
) SS
COUNTY OF Fayette)

The foregoing Agreement was acknowledged before me this 23rd day of July, 2008 by G. Barton Mahan, President of Mattison Avenue Corporation.

My commission expires:

July 12, 2001
[Signature]
NOTARY PUBLIC

[SEAL]