

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Standard International Inc.		06/03/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AS IP Holdco LLC		
Street Address:	1 Centennial Avenue		
City:	Piscataway		
State/Country:	NEW JERSEY		
Postal Code:	08855		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77305003	STYLE THAT WORKS BETTER	
CORRESPONDENCE DATA			
Fax Number:	(732)980-6398		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7329806023		
Email:	jscott@americanstandard.com		
Correspondent Name:	AS America, Inc.		
Address Line 1:	1 Centennial Avenue		
Address Line 2:	Attn. Joseph B. Scott		
Address Line 4:	Piscataway, NEW JERSEY 08855		
ATTORNEY DOCKET NUMBER:	CPI TM 11199		
NAME OF SUBMITTER:	Joseph Scott		
Signature:	/jscott/		

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Date:

07/24/2008

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS, American Standard International Inc., a corporation organized under the laws of Delaware, having a place of business at 13 West 54th Street, New York, NY, 10019, is the owner of record of the trademark set forth in attached Schedule A (the "Trademark").

WHEREAS, AS IP Holdco LLC, a limited liability corporation organized under the laws of Delaware, having a place of business at 1 Centennial Avenue, Piscataway, NJ, 08855, is desirous of acquiring the entire right, title and interest in and to said Trademark and goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, American Standard International Inc. hereby assigns to AS IP Holdco, LLC all right, title and interest in and to said Trademark, together with the good will of the business symbolized thereby.

American Standard International Inc.

By 
Mary Ann G. Lemere
Assistant Secretary

June 3, 2008

SCHEDULE A

Trademark

Serial No.

Filing Date

STYLE THAT WORKS BETTER

77305003

16 - Oct - 2007