

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert Tas		06/27/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Sportgenic, Inc.		
Street Address:	One Sansome		
Internal Address:	15th Floor, c/o Robyn Tas		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3100495	ACTIVE ATHLETE	
CORRESPONDENCE DATA			
Fax Number:	(415)520-6829		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4159832302		
Email:	robyn@sportgenic.com		
Correspondent Name:	Sportgenic, Inc.		
Address Line 1:	One Sansome		
Address Line 2:	15th Floor, c/o Robyn Tas		
Address Line 4:	San Francisco, CALIFORNIA 94104		
NAME OF SUBMITTER:	Robyn Tas		
Signature:	/Robyn Tas/		
Date:	07/24/2008		

OP \$40.00 3100495

Total Attachments: 1
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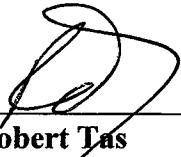
WHEREAS, Robert Tas, an individual residing at 501 Beale Street, 7B, San Francisco, CA 94105, has adopted, has used and is the owner of the following registered trademarks in the United States Patent and Trademark Office:

Trademark	Registration Number	Date of Registration
Active Athlete	3100495	June 6, 2006

WHEREAS, Sportgenic, Inc. ("**Sportgenic**"), a Delaware corporation, having its principal offices at One Sansome, Fifteenth Floor, San Francisco, California, 94104, desires to acquire the trademark and the registration thereof; together with the goodwill of the business symbolized by the trademark and the registration thereof;

NOW, THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, Robert Tas hereby assigns to Sportgenic all right, title and interest in and to the trademark and to the registration thereof, together with the goodwill of the business symbolized by the trademark and the registration thereof.

Dated: 6.27.08

By:  _____
Robert Tas