

07-22-2008



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To the Director of the U. S. Patent and Trademark Office. Please record the attached documents or the new address(es) below.

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1. Name of conveying party(ies):

Uri Litvak

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Societe Hotels & Resorts LLC

Internal Address: \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 8912 Spanish Ridge Avenue, Suite 120

City: Las Vegas

State: Nevada

Country: USA Zip: 89148

Association      Citizenship \_\_\_\_\_

General Partnership      Citizenship \_\_\_\_\_

Limited Partnership      Citizenship \_\_\_\_\_

Corporation      Citizenship Nevada

Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 11, 2008

- Assignment       Merger
- Security Agreement       Change of Name
- Other \_\_\_\_\_

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)  
U.S. Serial No. 78/775,919, filed December 19, 2005

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Gary J. Gershik

Internal Address: \_\_\_\_\_

Street Address: Cooper & Dunham LLP

1185 Avenue of the Americas

City: New York

State: New York Zip: 10036

Phone Number: 212-278-0400

Fax Number: 212-391-0525

Email Address: ggershik@cooperdunham.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card      Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

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b. Deposit Account Number \_\_\_\_\_

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Authorized User Name \_\_\_\_\_

9. Signature:

*Gary J. Gershik*  
Signature

July 17, 2008

Date

Gary J. Gershik

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK ASSIGNMENT**

WHEREAS, Uri Litvak, a citizen and resident of United States, having a place of business at 171 Madison Avenue PH, New York, New York 10016-5110 is the owner of certain rights in the following trademark and application for registration therefor in the United States:

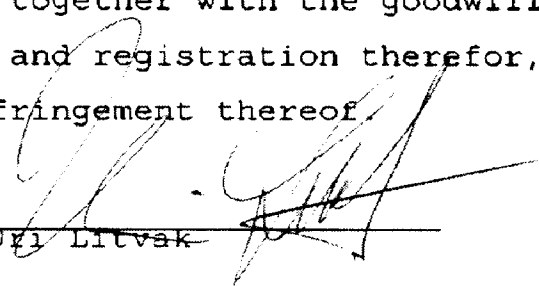
<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
SAMOURAI	78/775,919	December 19, 2005

WHEREAS, Société Hotels & Resorts LLC, a corporation of the State of Nevada, having a place of business at 8912 Spanish Ridge Avenue, Suite 120, Las Vegas, NV 89148, is desirous of acquiring all rights in the mark and the registration therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged;

Uri Litvak, hereby sells, assigns and transfers to Société Hotels & Resorts LLC, its successors and assigns, all of its right, title and interest in and to the mark, together with the goodwill of the business symbolized by the mark and registration therefor, including all right to sue for past infringement thereof.

Dated: June 11, 2008

  
Uri Litvak

Witness:  
Claudette Burns