

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Flecto Company, Inc.		01/01/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Rust-Oleum Brands Company
Street Address:	11 Hawthorn Parkway
Internal Address:	Legal Dept.
City:	Vernon Hills
State/Country:	ILLINOIS
Postal Code:	60061
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3088064	DIAMOND FLOOR FINISH
Registration Number:	3071534	DIAMOND POLYURETHANE
Registration Number:	3071533	DIAMOND SPAR URETHANE
Registration Number:	1704036	DIAMOND WOOD STAIN
Registration Number:	1126304	ENVIROSOL
Registration Number:	0870318	FLECTO
Registration Number:	0872005	FLECTO SEAMLESS
Registration Number:	1339877	F FLECTO
Registration Number:	2094550	PROTECTS FROM WITHIN
Registration Number:	2866995	RENEWAL
Registration Number:	2845157	RENEWAL CATALYZED DIAMOND WOOD FINISH
Registration Number:	0906617	SQUAR BUFF
Registration Number:	1315262	VARATHANE

CH \$415.00 3088064

Registration Number:	0721528	VARATHANE
Registration Number:	1569049	VARATHANE. THE FIRST NAME IN FINISHING.
Registration Number:	2985909	WOOD'S FIRST CHOICE

CORRESPONDENCE DATA

Fax Number: (847)816-2230
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 847-816-2226
Email: mmurphy@rustoleum.com
Correspondent Name: Michael T. Murphy, Rust-Oleum Corp.
Address Line 1: 11 Hawthorn Parkway
Address Line 2: Legal Dept.
Address Line 4: Vernon Hills, ILLINOIS 60061

NAME OF SUBMITTER:	Michael T. Murphy
Signature:	/Michael T. Murphy/
Date:	07/24/2008

Total Attachments: 2
source=Assignment#page1.tif
source=Assignment 1#page1.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, The Flecto Company, Inc., a California corporation with offices at 1000 45th Street, Oakland, CA, 94608 ("Assignor"), has adopted, used and is using in commerce certain trade names and marks in the United States and/or elsewhere (collectively, the "Marks"), including but not limited to those Marks shown on Schedule A attached hereto, and is the owner of the registrations for the Marks also shown in Schedule A; and

WHEREAS, Rust-Oleum Brands Company, a Delaware corporation with offices at 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations for the marks, and the goodwill associated with the Marks;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, and intending to be legally bound, the Assignor hereby sells, assigns and transfers to the Assignee, effective as of January 1, 2008, all worldwide right, title and interest in and to (i) the Marks, (ii) all registrations of the Marks including but not limited to those shown in Schedule A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by the Assignee for its own use and benefit and for its successors and assigns as the same would have been held by the Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

Dated: January 1, 2008

ASSIGNOR – The Flecto Company, Inc.

By: *Thomas E. Reed*
Thomas E. Reed, President

State of Illinois)
) ss
County of Lake)

Subscribed and sworn to before me on Jan. 1, 2008.

Alice Starr
Notary Public



SCHEDULE A

Part I - USA Trademark Registrations

Trademark	Name of Country	Reg No	Reg Date
DIAMOND FLOOR FINISH	UNITED STATES	3,088,064	5/2/2006
DIAMOND POLYURETHANE	UNITED STATES	3,071,534	3/21/2006
DIAMOND SPAR URETHANE	UNITED STATES	3,071,533	3/21/2006
DIAMOND WOOD STAIN	UNITED STATES	1,704,036	7/28/1992
ENVIROSOL	UNITED STATES	1,126,304	10/30/1979
FLECTO (block letters)	UNITED STATES	870,318	6/3/1969
FLECTO SEAMLESS	UNITED STATES	872,005	7/1/1969
FLECTO with Letter "F" Design	UNITED STATES	1,339,877	6/11/1985
PROTECTS FROM WITHIN	UNITED STATES	2094550	9/9/1997
RENEWAL	UNITED STATES	2,866,995	7/27/2004
RENEWAL CATALYZED DIAMOND WOOD FINISH	UNITED STATES	2,845,157	5/25/2004
SQUAR BUFF	UNITED STATES	906,617	1/26/1971
VARATHANE	UNITED STATES	1,315,262	1/22/1985
VARATHANE script	UNITED STATES	721,528	9/19/1961
VARATHANE THE FIRST NAME IN FINISHING	UNITED STATES	1,569,049	12/5/1989
WOOD'S FIRST CHOICE	UNITED STATES	2,985,909	8/16/2005