

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miguel Sampaio		06/25/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Success For All Foundation, Inc.		
Street Address:	200 W. Towsontown Boulevard		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21204-5200		
Entity Type:	Not for Profit Corporation: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3122499	POWER TEACHING	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2027395151		
Email:	dgross@morganlewis.com		
Correspondent Name:	Dana S. Gross		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	054610.0001		
NAME OF SUBMITTER:	Dana S. Gross		
Signature:	/Dana S. Gross/		
Date:	07/24/2008		

CH \$40.00 3122499

Total Attachments: 1
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TRADEMARK ASSIGNMENT

Miguel Sampaio, of 79 Pine Street, Suite 177, New York, NY 10005, enters into this Trademark Assignment ("Assignment") with Success For All Foundation, Inc. ("SFAF"), of 200 W. Towsontown Boulevard, Baltimore, Maryland 21204-5200, effective as of May 29, 2008.

A. Sampaio owns the POWER TEACHING mark, the corresponding U.S. Registration Number 3,122,499 (the "Registration"), and the goodwill of the business associated with this mark (collectively, the "Mark").

B. SFAF desires to acquire the Mark and Sampaio desires to assign it to SFAF as noted below.

For good and valuable consideration, the receipt and adequacy of which the parties acknowledge, and intending to be legally bound, the parties agree as follows:

1. Assignment. Sampaio assigns to SFAF all of Sampaio's right, title, and interest in and to the Mark, including the right to sue for and receive all damages from past and future infringements of the Mark, the same to be held and enjoyed by SFAF, its successors, assigns and other legal representatives.

2. Further Assurances. Sampaio will promptly upon request and at SFAF's expense take any additional steps reasonably necessary to evidence this transfer and to properly record the Assignment of the Mark with the United States Patent and Trademark Office.

The parties evidence their agreement to this Assignment through their signatures below.

Assignor: Miguel Sampaio

Assignee: Success For All Foundation, Inc.

Signature: Miguel Sampaio

Signature: Carol A. Holmes, COO

Date: 6/25/08, 2008

Date: 7/24/08, 2008

* * * * *

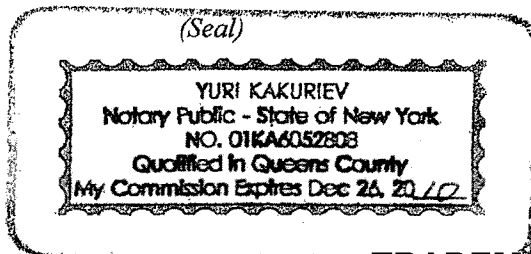
STATE OF New York)
COUNTY OF New York)

ss.

On 25th day of June, 2008, before me, Yuri Kakuriev, a notary public in and for said State, personally appeared Miguel Sampaio, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Yuri Kakuriev



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