

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
D&C TM, LLC		07/15/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	HS TM, LLC		
Street Address:	220 CONTINENTAL DRIVE, STE 115		
City:	NEWARK		
State/Country:	DELAWARE		
Postal Code:	19713		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3011349	DAMER & CARTWRIGHT	
CORRESPONDENCE DATA			
Fax Number:	(212)226-1995		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-226-7700		
Email:	ccastro@yeellp.com		
Correspondent Name:	Marya Lenn Yee		
Address Line 1:	110 Greene St., Ste. 700		
Address Line 4:	New York, NEW YORK 10012		
ATTORNEY DOCKET NUMBER:	1004- US TM GEN		
NAME OF SUBMITTER:	Marya Lenn Yee		
Signature:	/Marya Lenn Yee/		
Date:	07/25/2008		

OP \$40.00 3011349

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is made and entered into as of 11/15/2008, by and among D&C TM, LLC, a Delaware limited liability company having a principal place of business at 220 Continental Drive, Suite 115, Newark, Delaware 19713 (hereinafter referred to as "Assignor") and HS TM, LLC, a Delaware limited liability company having a principal place of business at 220 Continental Drive, Suite 115, Newark, Delaware 19713 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademark set forth in the Schedule of Trademarks annexed hereto (hereinafter referred to as the "TRADEMARK"); and

WHEREAS, Assignee is desirous of acquiring all of the right, title and interest of Assignor in, to and under the TRADEMARK, together with the goodwill of the business associated with the TRADEMARK,

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee the entire right, title and interest of Assignor in and to the TRADEMARK together with the goodwill of the business associated with the TRADEMARK;

Assignor, does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARK, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative; and

Assignor further agrees to execute such further documents as may be required to record Assignee as the owner of the TRADEMARK and the applications and registrations herein assigned.

[end of text]

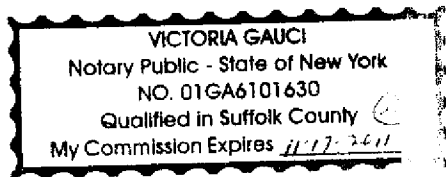
IN WITNESS WHEREOF, the parties have executed this instrument this 15TH day of July, 2008.

D&C TM, LLC

By: [Signature]
Name: Graham Stanley
Title: Treasurer

On this 15TH day of July, 2008, before me personally appeared Graham B Stanley a citizen of the United States and a Treasurer of D&C TM, LLC, with an address of 220 Continental Drive, Newark, Delaware 19713, who is personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within written instrument and who acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument, he, or the entity upon behalf of which he acted, executed the instrument.

[Signature]
Notary Public

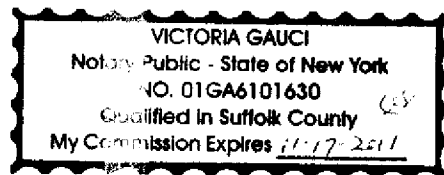


HS TM, LLC

By: [Signature]
Name: Michael S. Ettinger
Title: President & Secretary

On this 15TH day of July, 2008 before me personally appeared Michael S Ettinger a citizen of the United States and a President & Secretary of HS TM, LLC with an address of 220 Continental Drive, Newark, Delaware 19713, who is personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within written instrument and who acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument, he, or the entity upon behalf of which he acted, executed the instrument.

[Signature]
Notary Public



SCHEDULE OF TRADEMARKS

United States

Mark:

Reg. No.:

DAMER & CARTWRIGHT

3.011,349