

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MUSICBABY, LLC		05/02/2008	LIMITED LIABILITY COMPANY: WYOMING
RECEIVING PARTY DATA			
Name:	Derek Sivers		
Street Address:	4752 41st Avenue SW		
Internal Address:	Apt. 104		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98116		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78777617	CD BABY	
Serial Number:	77342570	HOSTBABY	
CORRESPONDENCE DATA			
Fax Number:	(503)228-4373		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(503) 227-5631		
Email:	chuck@chernofflaw.com		
Correspondent Name:	Charles D. McClung		
Address Line 1:	601 SW 2nd Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Portland, OREGON 97204-3157		
ATTORNEY DOCKET NUMBER:	8761.9999		
NAME OF SUBMITTER:	Charles D. McClung		

OP \$65.00 78777617

Signature:

/Charles D. McClung/

Date:

07/25/2008

Total Attachments: 4

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SERVICE MARK ASSIGNMENT AGREEMENT

WHEREAS, MUSICBABY, LLC, a limited liability company, having its principal office at 2710 Thomas Avenue, Cheyenne, WY 82001 ("MusicBaby") has been using the service mark "CD BABY" for some or all of the following classifications: (1) online retail store services featuring downloadable prerecorded music video items, and audiovisual items such as DVD's, compact discs, cassettes, posters and T-shirts; wholesale distributorship featuring downloadable digital music and video recordings to retailers of digital music and video; and (2) digital formatting of music and images, namely, processing of digital music and video images into downloadable products, and is the owner of the U.S. Service Mark Application (Serial No. 78777617) and the International Registration (Registration No. 0901110) for the mark "CD BABY" (the "Service Mark");

WHEREAS, DEREK SIVERS, an individual, having his address at 4752 41st Avenue SW, Apt. 4, Seattle, WA 98116 ("Sivers"), is desirous of acquiring from MusicBaby the Service Mark.

NOW, THEREFORE, for sufficient good and valuable consideration, the receipt of which is hereby acknowledged, MusicBaby does hereby sell, assign and transfer to Sivers, on a worldwide basis, all right, title and interest in, to and under the Service Mark, arising under the laws of any nation, state or jurisdiction, together with all goodwill appurtenant thereto, the U.S. Service Mark Application (Serial No. 78777617) and the International Registration (Registration No. 0901110) for the mark "CD BABY", and together with the right to bring actions and to recover damages for any past infringement of the Service Mark.

MusicBaby will cooperate and assist Sivers and take such reasonable action as Sivers may request to effect, evidence, record or perfect the sale, assignment, transfer and recordation of the rights described herein or in connection with Sivers' prosecution of any applications for service mark or service mark registration associated with the rights being assigned hereunder, including without limitation, the execution and authorization of filing of transfer documents.

SIGNED EFFECTIVE this 2 day of MAY, 2008.

MusicBaby, LLC,
a limited liability company

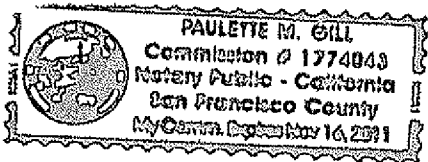
By: Derek Sivers
Derek Sivers, Manager

(notary block on following page)

STATE OF California
) ss.
County of San Francisco

On this 2nd day of May, 2008, before me, the undersigned, a Notary Public in and for the State of California, duly commissioned and sworn, personally appeared DEREK SIVERS, MANAGER OF MUSICBABY, LLC, a limited liability company, the person who executed the within and foregoing instrument, and acknowledged said instrument to be his free and voluntary act and deed for the uses and purposes therein mentioned, and on oath stated that he is authorized to execute said instrument.

WITNESS my hand and official seal hereto affixed the day and year in this certificate above written.



Paulette M. Gill
[Notary Signature]
Printed Name: Paulette M. Gill
My commission expires: NOV. 16, 2011

SERVICE MARK ASSIGNMENT AGREEMENT

WHEREAS, MUSICBABY LLC, a limited liability company, having its principal office at 2710 Thomas Avenue, Cheyenne, WY 82001 ("MusicBaby") has been using the service mark "HostBaby" for some or all of the following classifications: (1) promoting the goods and services of others by providing hypertext links to the web sites of others; and (2) design, creation, hosting, maintenance of websites for others; technology advice provided to Internet users by means of a support hotline, and is the owner of the U.S. Service Mark Application (Serial No. 77342570) for the mark "HostBaby" (the "Service Mark");

WHEREAS, DEREK SIVERS, an individual, having his address at 4752 41st Avenue SW, Apt. 104, Seattle, WA 98116 ("Sivers"), is desirous of acquiring from MusicBaby the Service Mark.

NOW, THEREFORE, for sufficient good and valuable consideration, the receipt of which is hereby acknowledged, MusicBaby does hereby sell, assign and transfer to Sivers, on a worldwide basis, all right, title and interest in, to and under the Service Mark, arising under the laws of any nation, state or jurisdiction, together with all goodwill appurtenant thereto, the U.S. Service Mark Application (Serial No. 77342570) for the mark "HostBaby", and together with the right to bring actions and to recover damages for any past infringement of the Service Mark.

MusicBaby will cooperate and assist Sivers and take such reasonable action as Sivers may request to effect, evidence, record or perfect the sale, assignment, transfer and recordation of the rights described herein or in connection with Sivers' prosecution of any applications for service mark or service mark registration associated with the rights being assigned hereunder, including without limitation, the execution and authorization of filing of transfer documents.

SIGNED EFFECTIVE this 2 day of MAY, 2008.

MusicBaby LLC,
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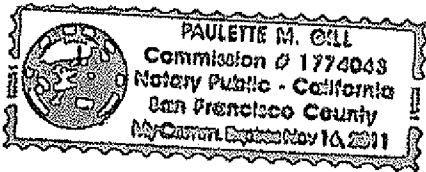
By: Derek Sivers
Derek Sivers, Manager

(notary block on following page)

STATE OF California)
) ss.
County of San Francisco

On this 2nd day of May, 2008, before me, the undersigned, a Notary Public in and for the State of California, duly commissioned and sworn, personally appeared DEREK SIVERS, MANAGER OF MUSICBABY LLC, a limited liability company, the person who executed the within and foregoing instrument, and acknowledged said instrument to be his free and voluntary act and deed for the uses and purposes therein mentioned, and on oath stated that he is authorized to execute said instrument.

WITNESS my hand and official seal hereto affixed the day and year in this certificate above written.



Paulette M. Gill
[Notary Signature]
Printed Name: Paulette M. Gill
My commission expires: NOV. 16, 2011

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