

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| J.H. FENNER & CO. LIMITED | | 07/11/2008 | LIMITED LIABILITY COMPANY: UNITED KINGDOM |
| RECEIVING PARTY DATA | | | |
| Name: | FORBO FINANCIAL SERVICES AG | | |
| Street Address: | Lindenstrasse 8 | | |
| City: | Baar | | |
| State/Country: | SWITZERLAND | | |
| Postal Code: | 6340 | | |
| Entity Type: | CORPORATION: SWITZERLAND | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3324467 | FDI | |
| Registration Number: | 3322545 | OFR | |
| Registration Number: | 3242061 | POLARFLEX | |
| Registration Number: | 3318094 | PVK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (704)409-5637 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 704-331-2407 | | |
| Email: | beckypegg@mvalaw.com | | |
| Correspondent Name: | W. Kevin Ransom | | |
| Address Line 1: | 100 North Tryon Street | | |
| Address Line 2: | Suite 4700 | | |
| Address Line 4: | Charlotte, NORTH CAROLINA 28280 | | |
| ATTORNEY DOCKET NUMBER: | FORBOASSGN1 | | |

OP \$115.00 3324467

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

| | |
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| NAME OF SUBMITTER: | W. Kevin Ransom |
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|------------|-------------------|
| Signature: | /W. Kevin Ransom/ |
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|-------|------------|
| Date: | 07/25/2008 |
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Total Attachments: 3
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**ASSIGNMENT OF MARKS
AND ACCOMPANYING GOODWILL**

THIS ASSIGNMENT is entered this 11th day of July, 2008, by and between J.H. Fenner & Co. Limited, a limited liability company organized under the laws of the United Kingdom, with principal offices at Hesslewood Country Office Park, Hessle, East Yorkshire HU13 0PW United Kingdom, (hereinafter the "Assignor"), and Forbo Financial Services AG, a corporation organized under the laws of Switzerland, with principal offices at Lindenstrasse 8, 6340 Baar, Switzerland (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of all rights, title and interest in and to the marks described in Schedule I attached hereto, and the registration and/or pending application for registration therefor in the United States Patent and Trademark Office, the Mexican Institute of Industrial Property, or the Canadian Intellectual Property Office, as applicable, and the goodwill of the business associated therewith and symbolized thereby (collectively the "Marks"), and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS, Assignee is desirous of acquiring Assignor's rights in the Marks and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and for other good and valuable consideration, receipt of which Assignor acknowledges by its execution below:

1. Assignor assigns to Assignee all of its rights, title and interest in and to the Marks and the registration and/or pending application for registration therefor in the United States Patent and Trademark Office, together with the goodwill of the business connected with the use of and symbolized by said Marks, and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Marks, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Marks, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Marks and the registration and/or pending application for registration therefor in the United States Patent and Trademark Office, Mexican Institute of Industrial Property, or Canadian Intellectual Property Office, as applicable, to Assignee, its successors or assigns.

[Signature Page to Follow]

IN WITNESS WHEREOF, Assignor has executed this Assignment of Marks and Accompanying Goodwill as of the date first written above.

ASSIGNOR:

J.H. FENNER & CO. LIMITED, a United Kingdom corporation

By: W. Ficklen
Name: W. BENJAMIN FICKLEN
Title: AUTHORIZED REPRESENTATIVE

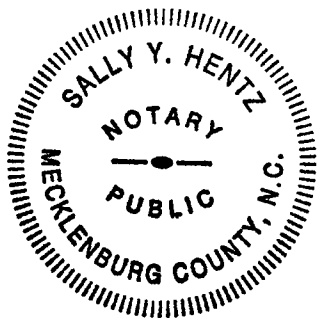
Mecklenburg County
North Carolina State

I, Sally Y. Hentz, a Notary Public of the aforesaid County and State, do hereby certify that W. Benjamin Ficklen personally appeared before me this day and acknowledged that he/she is the Authorized Signatory of J.H. Fenner & Co. Limited, a limited liability company organized and existing pursuant to the laws of the United Kingdom, and that by authority duly given and as an act of the corporation, the foregoing instrument was signed in its name by him/her as its Authorized Signatory, as the free act and deed of the corporation.

WITNESS MY HAND AND NOTARIAL SEAL this 10th day of July, 2008.

Sally Y. Hentz
Notary Public

My Commission Expires:
February 3, 2013



Schedule I – Assigned Marks

| <u>MARK</u> | <u>NAMED OWNER</u> | <u>COUNTRY</u> | <u>REGISTRATION NUMBER</u> | <u>APPLICATION NUMBER</u> | <u>STATUS</u> |
|--------------------|-------------------------------|-----------------------|---------------------------------------|--------------------------------------|----------------------|
| FDI | J.H. Fenner & Co. Limited | Canada | TMA703094 | 1330743 | Registered |
| FDI | J.H. Fenner & Co. Limited | Mexico | 1034063 | 828579 | Pending |
| FDI | J.H. Fenner & Co. Limited | U.S. | 3324467 | 78926419 | Registered |
| OFR | J.H. Fenner & Co. Limited | U.S. | 3322545 | 77056494 | Registered |
| Polarflex | J.H. Fenner & Co. Limited | Canada | TMA703092 | 1330744 | Registered |
| Polarflex | J.H. Fenner & Co. Limited | Mexico | 992444 | 828578 | Registered |
| Polarflex | J.H. Fenner & Co. Limited | U.S. | 3242061 | 78926422 | Registered |
| PVK | J.H. Fenner & Co. Limited | Canada | N/A | 1330748 | Pending |
| PVK | J.H. Fenner & Co. Limited | Mexico | 993899 | 828565 | Registered |
| PVK | J.H. Fenner & Co. Limited | U.S. | 3318094 | 78930600 | Registered |
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