

EXHIBIT A

List of Trademarks and Trademark Applications

<u>Trademark</u>	<u>Application Number</u>	<u>Registration Number</u>
AIR TEX DESIGN	72379914	1003874
ANCHOR DESIGN	77133924	
AUTO CUP	77424397	
BALM ARGENTA	78526464	3089681
BANDAGE DISPENSER DESIGN	75255801	2542025
BARLOW	73575443	1502777
BUDGET BEATER	77403775	
BUDGET TRAVELER	77424394	
COASTER WEIGHT	77424387	
COLORIFIC	77424390	
COLORIFIC design	77494648	
CUBE PAD	78841063	
ECON-O-LINE	76473222	2927209
ECON-O-LINE	78841038	3414596
EVOLUCENT	77159582	
EVOLUCENT design	77188742	
GOINGREEN	77191674	
GOINGREEN design	77191677	
GOINGREEN design	77198114	
GOINGREEN	77198097	
GOOD VALUE CALENDARS	76543600	2956573
HEMISPHERE	75871567	2505415
INNOVATION SERVICE DELIVERED	77310177	
JAFFA	77195501	
KOOZIE	76573657	3240989
LOGO-DOME	77090216	
MAXIM-AD	72296454	0866390
MEASUREVIEW	77424384	
MOOD METERS	76425997	2924635
NORWOOD	76514525	2894578

NORWOOD design	77424403	
NORWOOD.COM	77424398	
PACESETTER	77403752	
PILLOWLINE	74280207	1754165
RCC KOOZIE	77403798	
SAFETY SEARCH	77485353	
SALM	73804167	1641027
SENTRY SAFETY	76533406	3256778
SENTRY SAFETY	78841081	
SIGN WAVE	77424380	
SOUVENIR	77289540	
SOUVENIR	77403741	
SPECTRACOLOR	77403802	
STYLE-RITE	75056027	2028873
STYLE-RITE	73701558	1522588
SUPERIOR GIFT LINE	71556340	512591
SYMPHONY	77403743	
SYMPHONY DIARIES	76543819	3051358
TEE OFF	78526459	3035648
THE ACTION LINE	73671656	1574781
THE TRIUMPH LINE	73286492	1209674
TRI-AD PLUS	74717854	2047162
TRIUMPH	77424374	
WASHBURN LABORATORIES	75386453	2208965

TRADEMARK SECURITY AGREEMENT

THIS AGREEMENT ("Agreement"), dated July 15, 2008, is by and between Norwood Operating Company, LLC, a Delaware limited liability company ("Debtor"), with its chief executive office at 10 W. Market Street, Suite 1400, Indianapolis, Indiana 46204, and Wachovia Bank, National Association, a national banking association ("Secured Party"), having an office at 1133 Avenue of the Americas, New York, New York 10036.

WITNESSETH:

WHEREAS, Secured Party has entered or is about to enter into financing arrangements pursuant to which Secured Party may make loans and advances and provide other financial accommodations to Norwood Promotional Products, Inc., a Delaware corporation ("Borrower") as set forth in the Loan and Security Agreement, dated of even date hcrewith, between Secured Party and Borrower (as the same now exists or may hereafter be amended, modified, supplemented, extended, renewed, restated or replaced, the "Loan Agreement") and other agreements, documents and instruments referred to therein or at any time executed and/or delivered in connection therewith or related thereto, including, but not limited to, this Agreement (all of the foregoing, together with the Loan Agreement, as the same now exist or may hereafter be amended, modified, supplemented, extended, renewed, restated or replaced, being collectively referred to herein as the "Financing Agreements"); and

WHEREAS, in order to induce Secured Party to enter into the Loan Agreement and the other Financing Agreements and to make loans and advances and provide other financial accommodations to Borrower pursuant thereto, Debtor has agreed to grant to Secured Party certain collateral security as set forth herein;

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Debtor hereby agrees as follows:

1. Grant of Security Interest. To secure payment and performance of all Obligations (as defined in the Loan Agreement), Debtor hereby grants to Secured Party a continuing security interest in, a lien upon, and a right of set off against, all right, title and interest of Debtor in, to and under all of the following (being collectively referred to herein as the "Collateral"): (a) all of Debtor's now existing or hereafter acquired right, title, and interest in and to: (i) all of Debtor's trademarks, tradenames, trade styles and service marks and all applications, registrations and recordings relating to the foregoing as may at any time be filed in the United States Patent and Trademark Office or in any similar office or agency of the United States of America, any State thereof, any political subdivision thereof or in any other country, including, without limitation, the trademarks, terms, designs and applications described in Exhibit A hcreto, together with all rights and privileges arising under applicable law with respect to Debtor's use of any trademarks, tradenames, trade styles and service marks, and all reissues, extensions, continuation and renewals thereof (all of the foregoing being collectively referred to herein as the "Trademarks"); and (ii) all prints and labels on which such trademarks, tradenames, tradestyles

and service marks appear, have appeared or will appear, and all designs and general intangibles of a like nature; (b) the goodwill of the business symbolized by each of the Trademarks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Trademarks; (c) all present and future license and distribution agreements (subject to the rights of the licensors therein) pertaining to the Trademarks, (d) all income, fees, royalties and other payments at any time due or payable with respect thereto, including, without limitation, payments under all licenses at any time entered into in connection therewith; (e) the right to sue for past, present and future infringements thereof; (f) all rights corresponding thereto throughout the world; and (g) any and all other proceeds of any of the foregoing, including, without limitation, all damages and payments or claims by Debtor against third parties for past or future infringement of the Trademarks. Notwithstanding anything to the contrary contained in this Section 1, the types or items of Collateral described in this Section shall not include Excluded Property (as defined in the Loan Agreement).

2. Representations, Warranties and Covenants. Debtor hereby represents, warrants and covenants with and to Secured Party as of this Agreement and each other date required pursuant to Section 4.2 and 8.19 of the Loan Agreement the following (which shall survive the execution and delivery of this Agreement):

(a) All of the existing Collateral is valid and subsisting in full force and effect, and Debtor owns the sole, full and clear title thereto, and the right and power to grant the security interest granted hereunder. Except as otherwise permitted under Section 2(g), Debtor shall, at Debtor's expense, perform all acts and execute all documents necessary to maintain the existence of the Collateral consisting of registered Trademarks as registered trademarks and to maintain the existence of all of the Collateral as valid and subsisting, including, without limitation, the filing of any renewal affidavits and applications. The Collateral is not subject to any liens, claims, mortgages, assignments, licenses, security interests or encumbrances of any nature whatsoever, except: (i) the security interests granted hereunder and pursuant to the Loan Agreement and (ii) Permitted Liens (as defined in the Loan Agreement).

(b) Debtor shall, at Debtor's expense, promptly perform all acts and execute all documents reasonably requested at any time by Secured Party to evidence, perfect, maintain, record or enforce the security interest in the Collateral granted hereunder or to otherwise further the provisions of this Agreement. Debtor hereby authorizes Secured Party to file one or more financing statements (or similar documents) with respect to the Collateral. Debtor further authorizes Secured Party to have this Agreement or any other similar security agreement filed with the United States Commissioner of Patents and Trademarks or any other appropriate federal, state or government office, or corresponding government offices in countries other than the United States of America.

(c) As of the date hereof, Debtor does not have any Trademarks registered, or subject to pending applications, in the United States Patent and Trademark Office or any similar office or agency in the United States of America, any State thereof, any political subdivision thereof or in any other country, other than those described in Exhibit A hereto.

(d) Debtor shall, concurrently with the execution and delivery of this Agreement, execute and deliver to Secured Party five (5) originals of a Special Power of Attorney in the form of Exhibit B annexed hereto for the implementation of the assignment, sale or other disposition of

the Collateral pursuant to Secured Party's exercise of the rights and remedies granted to Secured Party hereunder.

(e) Secured Party may, in its discretion, pay any amount or do any act which Debtor fails to pay or do as required hereunder or as requested by Secured Party to preserve, defend, protect, maintain, record or enforce the Obligations, the Collateral, or the security interest granted hereunder, including, but not limited to, all filing or recording fees, court costs, collection charges, attorneys' fees and legal expenses. Debtor shall be liable to Secured Party for any such payment, which payment shall be deemed an advance by Secured Party to Debtor, shall be payable on demand together with interest at the rate then applicable to the Obligations set forth in the Loan Agreement and shall be part of the Obligations secured hereby.

(f) Debtor shall notify Secured Party within thirty (30) days of filing any application for the registration of a Trademark with the United States Patent and Trademark Office or any similar office or agency in the United States of America, any State thereof, any political subdivision thereof or in any other country. If, after the date hereof, Debtor shall (i) obtain any registered trademark or tradename, or apply for any such registration in the United States Patent and Trademark Office or in any similar office or agency in the United States of America, any State thereof, any political subdivision thereof or in any other country, or (ii) become the owner of any trademark registrations or applications for trademark registration used in the United States of America or any State thereof, political subdivision thereof or in any other country, the provisions of Section 1 hereof shall automatically apply thereto. Upon the request of Secured Party, Debtor shall promptly execute and deliver to Secured Party any and all assignments, agreements, instruments, documents and such other papers as may be requested by Secured Party to evidence the security interest in such Trademark in favor of Secured Party.

(g) Debtor has not abandoned any of the Trademarks and Debtor will not do any act, nor omit to do any act, whereby the Trademarks may become abandoned, invalidated, unenforceable, avoided, or avoidable; provided, that, Debtor may, after written notice to Secured Party, abandon, cancel, not renew or otherwise not maintain a Trademark so long as (i) such Trademark is no longer used or useful in the business of Debtor or any of its affiliates or subsidiaries, (ii) such Trademark has not been used in the business of Debtor or any of its affiliates or subsidiaries for a period of six (6) consecutive months, (iii) such Trademark is not otherwise material to the business of Debtor or any of its affiliates or subsidiaries in any respect, (iv) such Trademark has little or no value, and (v) no Default or Event of Default shall exist or have occurred as of such time. Debtor shall notify Secured Party promptly if it knows of any reason why any application, registration, or recording with respect to the Trademarks may become abandoned, canceled, invalidated, avoided, or avoidable.

(h) Debtor shall render any assistance, as Secured Party shall determine is necessary, to Secured Party in any proceeding before the United States Patent and Trademark Office, any federal or state court, or any similar office or agency in the United States of America, any State thereof, any political subdivision thereof or in any other country, to maintain such application and registration of the Trademarks as Debtor's exclusive property and to protect Debtor's and Secured Party's interest therein, including, without limitation, filing of renewals, affidavits of use, affidavits of incontestability and opposition, interference, and cancellation proceedings.

(i) To Debtor's knowledge, (i) no material infringement or unauthorized use presently is being made of any of the Trademarks that would adversely affect in any material respect the fair market value of the Collateral or the benefits of this Agreement granted to Secured Party, including, without limitation, the validity, priority or perfection of the security interest granted herein or the remedies of Secured Party hereunder and (ii) there has been no judgment holding any of the Trademarks invalid or unenforceable, in whole or in part, nor is the validity or enforceability of any of the Trademarks presently being questioned in any litigation or proceeding to which Debtor is a party. Debtor shall promptly notify Secured Party if Debtor (or any affiliate or subsidiary thereof) learns of any use by any person of any term or design which infringes on any Trademark or is likely to cause confusion with any Trademark. If requested by Secured Party, Debtor, at Debtor's expense, shall join with Secured Party in such action as Secured Party, in Secured Party's discretion, may deem advisable for the protection of Secured Party's interest in and to the Trademarks.

(j) Debtor shall promptly pay Secured Party for any and all reasonable expenditures made by Secured Party pursuant to the provisions of this Agreement or for the defense, protection or enforcement of the Obligations, the Collateral, or the security interests granted hereunder, each in accordance with Section 9.12 of the Loan Agreement, including, but not limited to, all filing or recording fees, court costs, collection charges, travel expenses, and attorneys' fees and legal expenses. Such expenditures shall be payable on demand, together with interest at the rate then applicable to the Obligations set forth in the Financing Agreements and shall be part of the Obligations secured hereby.

3. Rights and Remedies. At any time an Event of Default (as defined in the Loan Agreement) exists or has occurred and is continuing, in addition to all other rights and remedies of Secured Party, whether provided under this Agreement, the Loan Agreement, the other Financing Agreements, applicable law or otherwise, Secured Party shall have the following rights and remedies which may be exercised without notice to, or consent by, Debtor except as such notice or consent is expressly provided for hereunder:

(a) Secured Party may require that neither Debtor nor any affiliate or subsidiary of Debtor make any use of the Trademarks or any marks similar thereto for any purpose whatsoever. Secured Party may make use of any Trademarks for the sale of goods, completion of work-in-process or rendering of services or otherwise in connection with enforcing any other security interest granted to Secured Party by Debtor or any subsidiary or affiliate of Debtor or for such other reason as Secured Party may determine.

(b) Secured Party may grant such license or licenses relating to the Collateral for such term or terms, on such conditions, and in such manner, as Secured Party shall in its discretion deem appropriate consistent with applicable trademark law pertaining to trademark licenses. Such license or licenses may be general, special or otherwise, and may be granted on an exclusive or non-exclusive basis throughout all or any part of the United States of America, its territories and possessions, and all foreign countries.

(c) Secured Party may assign, sell or otherwise dispose of the Collateral or any part thereof, together with the goodwill of the business to which the Trademarks relate, either with or without special conditions or stipulations except that if notice to Debtor of intended disposition of Collateral is required by law, the giving of five (5) days prior written notice to Debtor of any

proposed disposition shall be deemed reasonable notice thereof and Debtor waives any other notice with respect thereto. Secured Party shall have the power to buy the Collateral or any part thereof, and Secured Party shall also have the power to execute assurances and perform all other acts which Secured Party may, in its discretion, deem appropriate or proper to complete such assignment, sale, or disposition. In any such event, Debtor shall be liable for any deficiency.

(d) In addition to the foregoing, in order to implement the assignment, sale, or other disposition of any of the Collateral pursuant to the terms hereof, Secured Party may at any time execute and deliver on behalf of Debtor, pursuant to the authority granted in the Powers of Attorney described in Section 2(d) hereof, one or more instruments of assignment of the Trademarks (or any application, registration, or recording relating thereto), in form suitable for filing, recording, or registration. Debtor agrees to pay Secured Party on demand all costs incurred in any such transfer of the Collateral, including, but not limited to, any taxes, fees, and attorneys' fees and legal expenses. Debtor agrees that Secured Party has no obligation to preserve rights to the Trademarks against any other parties.

(e) Secured Party may first apply the proceeds actually received from any such license, assignment, sale or other disposition of any of the Collateral to the costs and expenses thereof, including, without limitation, attorneys' fees and all legal, travel and other expenses which may be incurred by Secured Party. Thereafter, Secured Party may apply any remaining proceeds to such of the Obligations as Secured Party may in its discretion determine. Debtor shall remain liable to Secured Party for any of the Obligations remaining unpaid after the application of such proceeds, and Debtor shall pay Secured Party on demand any such unpaid amount, together with interest at the rate then applicable to the Obligations set forth in the Loan Agreement.

(f) Debtor shall supply to Secured Party or to Secured Party's designee, Debtor's knowledge and expertise relating to the manufacture, sale and distribution of the products and services bearing the Trademarks and Debtor's customer lists and other records relating to the Trademarks and the distribution thereof.

(g) All of Secured Party's rights and remedies, whether provided under this Agreement, the other Financing Agreements, applicable law, or otherwise, shall be cumulative and not exclusive and shall be enforceable alternatively, successively, or concurrently as Secured Party may deem expedient. No failure or delay on the part of Secured Party in exercising any of its options, power or rights or partial or single exercise thereof, shall constitute a waiver of such option, power or right.

4. Jury Trial Waiver; Other Waivers and Consents; Governing Law.

(a) The validity, interpretation and enforcement of this Agreement and any dispute arising out of the relationship between the parties hereto, whether in contract, tort, equity or otherwise, shall be governed by the internal laws of the State of New York, but excluding any principles of conflicts of law or other rule of law that would cause the application of the law of any jurisdiction other than the laws of the State of New York.

(b) Debtor and Secured Party irrevocably consent and submit to the non-exclusive jurisdiction of the Supreme Court of the State of New York, New York County and the United States District Court for the Southern District of New York, whichever Secured Party may elect,

and waive any objection based on venue or forum non conveniens with respect to any action instituted therein arising under this Agreement or in any way connected with or related or incidental to the dealings of the parties hereto in respect of this Agreement or any of the other Financing Agreements or the transactions related hereto or thereto, in each case whether now existing or hereafter arising, and whether in contract, tort, equity or otherwise, and agree that any dispute with respect to any such matters shall be heard only in the courts described above (except that Secured Party shall have the right to bring any action or proceeding against Debtor or its property in the courts of any other jurisdiction which Secured Party deems necessary or appropriate in order to realize on the Collateral or to otherwise enforce its rights against Debtor or its property).

(c) Debtor hereby waives personal service of any and all process upon it and consents that all such service of process may be made by certified mail (return receipt requested) directed to its address set forth herein and service so made shall be deemed to be completed five (5) days after the same shall have been so deposited in the U.S. mails, or, at Secured Party's option, by service upon Debtor in any other manner provided under the rules of any such courts. Within thirty (30) days after such service, Debtor shall appear in answer to such process, failing which Debtor shall be deemed in default and judgment may be entered by Secured Party against Debtor for the amount of the claim and other relief requested.

(d) DEBTOR AND SECURED PARTY EACH HEREBY WAIVES ANY RIGHT TO TRIAL BY JURY OF ANY CLAIM, DEMAND, ACTION OR CAUSE OF ACTION (i) ARISING UNDER THIS AGREEMENT OR ANY OF THE OTHER FINANCING AGREEMENTS OR (ii) IN ANY WAY CONNECTED WITH OR RELATED OR INCIDENTAL TO THE DEALINGS OF DEBTOR AND SECURED PARTY IN RESPECT OF THIS AGREEMENT OR ANY OF THE OTHER FINANCING AGREEMENTS OR THE TRANSACTIONS RELATED HERETO OR THERETO IN EACH CASE WHETHER NOW EXISTING OR HEREAFTER ARISING, AND WHETHER IN CONTRACT, TORT, EQUITY OR OTHERWISE. DEBTOR AND SECURED PARTY EACH HEREBY AGREES AND CONSENTS THAT ANY SUCH CLAIM, DEMAND, ACTION OR CAUSE OF ACTION SHALL BE DECIDED BY COURT TRIAL WITHOUT A JURY AND THAT DEBTOR OR SECURED PARTY MAY FILE AN ORIGINAL COUNTERPART OF A COPY OF THIS AGREEMENT WITH ANY COURT AS WRITTEN EVIDENCE OF THE CONSENT OF DEBTOR AND SECURED PARTY TO THE WAIVER OF THEIR RIGHT TO TRIAL BY JURY.

(e) Secured Party shall not have any liability to Debtor (whether in tort, contract, equity or otherwise) for losses suffered by Debtor in connection with, arising out of, or in any way related to the transactions or relationships contemplated by this Agreement, or any act, omission or event occurring in connection herewith, unless it is determined by a final and non-appealable judgment or court order binding on Secured Party that the losses were the result of acts or omissions constituting gross negligence, bad faith, fraud or willful misconduct of, or a material breach of this Agreement or any other Financing Agreement by, Secured Party. In any such litigation, Secured Party shall be entitled to the benefit of the rebuttable presumption that it acted in good faith and with the exercise of ordinary care in the performance by it of the terms of this Agreement.

5. Miscellaneous.

1071919.1

(a) All notices, requests and demands hereunder shall be in writing and shall be deemed to have been duly given or made: if delivered in person, immediately upon delivery; if by telex, telegram or facsimile transmission, immediately upon sending and upon confirmation of receipt; if by nationally recognized overnight courier service with instructions to deliver the next business day, one (1) business day after sending; and if by registered or certified mail, return receipt requested, five (5) days after mailing. Notices delivered through electronic communications shall be effective to the extent set forth in Section 5(b) below. All notices, requests and demands upon the parties are to be given to the following addresses (or to such other address as any party may designate by notice in accordance with this Section):

If to Debtor:	c/o Norwood Promotional Products, Inc. 10 West Market Street, Suite 1400 Indianapolis, Indiana 46204 Attention: Chief Financial Officer Facsimile No.: 317-275-2578
with a copy (which shall not constitute notice) to:	Kirkland & Ellis LLP 200 East Randolph Drive Chicago, Illinois 606061 Attention Garry W. Jaunal, Esq Facsimile No.: 312-861-2200
If to Secured Party:	Wachovia Bank, National Association 1133 Avenue of the Americas New York, New York 10036 Attention: Portfolio Manager Facsimile No.: 212- 545-4283

(b) Notices and other communications to Secured Party hereunder may be delivered or furnished by electronic communication (including e-mail and Internet or intranet websites) pursuant to procedures approved by Secured Party or as otherwise determined by Secured Party. Unless Secured Party otherwise requires, (i) notices and other communications sent to an e-mail address shall be deemed received upon the sender's receipt of an acknowledgement from the intended recipient (such as by the "return receipt requested" function, as available, return e-mail or other written acknowledgement), provided, that, if such notice or other communication is not given during the normal business hours of the recipient, such notice shall be deemed to have been sent at the opening of business on the next Business Day for the recipient, and (ii) notices or communications posted to an Internet or intranet website shall be deemed received upon the deemed receipt by the intended recipient at its e-mail address as described in the foregoing clause (i) of notification that such notice or communications is available and identifying the website address therefor.

(c) All references to the plural herein shall also mean the singular and to the singular shall also mean the plural unless the context otherwise requires. All references to Debtor and Secured Party pursuant to the definitions set forth in the recitals hereto, or to any other person herein,

shall include their respective successors and assigns. The words "hereof", "herein", "hereunder", "this Agreement" and words of similar import when used in this Agreement shall refer to this Agreement as a whole and not any particular provision of this Agreement and as this Agreement now exists or may hereafter be amended, modified, supplemented, extended, renewed, restated or replaced. The word "including" when used in this Agreement shall mean "including, without limitation" and the word "will" when used in this Agreement shall be construed to have the same meaning and effect as the word "shall". An Event of Default shall exist or continue or be continuing until such Event of Default is waived in accordance with Section 5(f) hereof. All references to the term "good faith" used herein when applicable to Secured Party shall mean, notwithstanding anything to the contrary contained herein or in the UCC (as defined in the Loan Agreement), honesty in fact in the conduct or transaction concerned. Debtor shall have the burden of proving any lack of good faith on the part of Secured Party alleged by Debtor at any time. All references to the term "Person" or "Persons" herein shall mean any individual, sole proprietorship, partnership, corporation (including, without limitation, any corporation which elects subchapter S status under the Internal Revenue Code of 1986, as amended), limited liability company, limited liability partnership, business trust, unincorporated association, joint stock company, trust, joint venture or other entity or any government or any agency, instrumentality or political subdivision thereof.

(d) This Agreement, the other Financing Agreements and any other document referred to herein or therein shall be binding upon Debtor and its successors and assigns and inure to the benefit of and be enforceable by Secured Party and its successors and assigns.

(e) If any provision of this Agreement is held to be invalid or unenforceable, such invalidity or unenforceability shall not invalidate this Agreement as a whole, but this Agreement shall be construed as though it did not contain the particular provision held to be invalid or unenforceable and the rights and obligations of the parties shall be construed and enforced only to such extent as shall be permitted by applicable law.

(f) Neither this Agreement nor any provision hereof shall be amended, modified, waived or discharged orally or by course of conduct, but only by a written agreement signed by an authorized officer of Secured Party, and as to amendments, as also signed by an authorized officer of Debtor.

(g) Secured Party shall not, by any act, delay, omission or otherwise be deemed to have expressly or impliedly waived any of their respective rights, powers and/or remedies unless such waiver shall be in writing and signed by an authorized officer of Secured Party. Any such waiver shall be enforceable only to the extent specifically set forth therein. A waiver by Secured Party of any right, power and/or remedy on any one occasion shall not be construed as a bar to or waiver of any such right, power and/or remedy which Secured Party would otherwise have on any future occasion, whether similar in kind or otherwise.

(h) This Agreement may be executed in any number of counterparts, each of which shall be an original, but all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of this Agreement by telefacsimile or other electronic method of transmission shall have the same force and effect as the delivery of an original executed counterpart of this Agreement. Any party delivering an executed counterpart of any such agreement by telefacsimile or other electronic method of transmission shall also deliver an

original executed counterpart, but the failure to do so shall not affect the validity, enforceability or binding effect of this Agreement.

(i) To the extent of a conflict between this Agreement and the Loan Agreement, the Loan Agreement shall govern and control.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Debtor and Secured Party have executed this Agreement as of the day and year first above written.

NORWOOD OPERATING COMPANY, LLC

By:  _____

Name: Paul M. Lage

Title: CEO and President

WACHOVIA BANK, NATIONAL
ASSOCIATION

By: _____

Title: _____

Signature Page to Trademark Security Agreement

IN WITNESS WHEREOF, Debtor and Secured Party have executed this Agreement as of the day and year first above written.

NORWOOD OPERATING COMPANY, LLC

By: _____

Title: _____

WACHOVIA BANK, NATIONAL
ASSOCIATION

By:  _____

Title: Director

Signature Page to Trademark Security Agreement

EXHIBIT A
TO
TRADEMARK SECURITY AGREEMENT¹

List of Trademarks and Trademark Applications

<u>Trademark</u>	<u>Application Number</u>	<u>Date Filed</u>	<u>Registration Number</u>	<u>Registration Date</u>
AIR TEX DESIGN	72379914	12/31/1970	1003874	02/04/1975
ANCHOR DESIGN	77133924	03/18/2007		Pending
AUTO CUP	77424397	03/17/2008		Pending
BALM ARGENTA	78526464	12/03/2004	3089681	05/09/2006
BANDAGE DISPENSER DESIGN	75255801	03/12/1997	2542025	02/26/2002
BARLOW	73575443	12/27/1985	1502777	09/06/1988
BUDGET BEATER	77403775	12/22/2008		Pending
BUDGET TRAVELER	77424394	03/17/2008		Pending
COASTER WEIGHT	77424387	03/17/2008		Pending
COLORIFIC	77424390	03/17/2008		Pending
COLORIFIC design	77494648	06/09/2008		Pending
CUBE PAD	78841063	03/20/2006		Pending
ECON-O-LINE	76473222	12/10/2002	2927209	02/22/2005
ECON-O-LINE	78841038	03/20/2006	3414596	04/22/2008
EVOLUCENT	77159582	04/18/2007		Pending
EVOLUCENT design	77188742	05/23/2007		Pending
GOINGREEN	77191674	05/29/2007		Pending
GOINGREEN design	77191677	05/29/2007		Pending
GOINGREEN design	77198114	06/05/2007		Pending
GOINGREEN	77198097	06/05/2007		Pending
GOOD VALUE CALENDARS	76543600	09/10/2003	2956573	05/31/2005
HEMISPHERE	75871567	12/14/1999	2505415	11/06/2001
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KOOZIE	76573657	02/03/2004	3240989	05/15/2007
LOGO-DOME	77090216	01/24/2007		Pending
MAXIM-AD	72296454	04/24/1968	0866390	03/11/1969
MEASUREVIEW	77424384	03/17/2008		Pending
MOOD METERS	76425997	06/28/2002	2924635	02/08/2005
NORWOOD	76514525	05/14/2003	2894578	10/19/2004

¹ Owner: Norwood Operating Company, LLC

NORWOOD design	77424403	03/17/2008		Pending
NORWOOD.COM	77424398	03/17/2008		Pending
PACESETTER	77403752	02/22/2008		Pending
PILLOWLINE	74280207	06/01/1992	1754165	02/23/1993
RCC KOOZIE	77403798	02/22/2008		Pending
SAFETY SEARCH	77485353	05/28/2008		Pending
SALM	73804167	05/24/1989	1641027	04/16/1991
SENTRY SAFETY	76533406	07/30/2003	3256778	06/26/2007
SENTRY SAFETY	78841081	03/20/2006		Pending
SIGN WAVE	77424380	03/17/2008		Pending
SOUVENIR	77289540	09/26/2007		Pending
SOUVENIR	77403741	02/02/2008		Pending
SPECTRACOLOR	77403802	02/22/2008		Pending
STYLE-RITE	75056027	02/09/1996	2028873	01/07/1997
STYLE-RITE	73701558	12/17/1987	1522588	01/31/1989
SUPERIOR GIFT LINE	71556340	05/06/1948	512591	07/19/1949
SYMPHONY	77403743	02/22/2008		Pending
SYMPHONY DIARIES	76543819	09/09/2003	3051358	01/24/2006
TEE OFF	78526459	12/03/2004	3035648	12/27/2005
THE ACTION LINE	73671656	07/13/1987	1574781	01/02/1990
THE TRIUMPH LINE	73286492	11/19/1980	1209674	09/21/1982
TRI-AD PLUS	74717854	08/21/1995	2047162	03/25/1997
TRIUMPH	77424374	03/17/2008		Pending
WASHBURN LABORATORIES	75386453	11/07/1997	2208965	12/08/1998
ACTION LINE (Canada)	584733	05/26/1987	TMA339029	04/08/1988
THE ACTION LINE (Canada)	588190	07/20/1987	TMA342226	06/30/1988

