

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Confirmatory Assignment: July 25, 2006 Assignment
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bongrain SA		07/03/2008	French Law Partnership Limited Company: FRANCE

RECEIVING PARTY DATA

Name:	Fromagerie Du Velay
Street Address:	Zone Industrielle secteur F
Internal Address:	43700
City:	St. Germain Laprade
State/Country:	FRANCE
Entity Type:	French Law Company: FRANCE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1525972	LE TRUFFIER

CORRESPONDENCE DATA

Fax Number: (202)739-3001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-739-5652
 Email: chowell@morganlewis.com
 Correspondent Name: Catherine R. Howell, Senior Paralegal
 Address Line 1: 1111 Pennsylvania Ave., N.W.; Attn: TMSU
 Address Line 2: Morgan, Lewis & Bockius LLP
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	100010-0043
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

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Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Catherine R. Howell, Senior Paralegal

Signature:

/Catherine R. Howell/

Date:

07/28/2008

Total Attachments: 2

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United States

CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is made by and between Bongrain SA ("Bongrain"), a French Law partnership limited company with a registered office at 42, Rieussec Street, 78220 Virolay, France ("Assignor"), and Fromagerie Du Velay, a French Law company with a registered office at Zone Industrielle Secteur F, 43700 St. Germain Laprade, France ("Assignee").

WHEREAS, the Assignor is the registered owner of the trademark registration set forth on the attached schedule (hereinafter "the Mark") and the goodwill of the business symbolized thereby, and desires to confirm having assigned all of its right, title, and interest in and to the said Mark to the Assignee.

WHEREAS, Assignor did, on July 25, 2006, by separate instrument, assign certain of its assets and business to Assignee, including all of its right, title and interest in and to the Mark, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms having assigned, transferred and set over to Assignee, effective as of July 25, 2006, its entire right, title and interest in and to the Mark and the goodwill symbolized by the Mark, including the right to sue for and receive all damages from past infringements of the Mark arising prior to the effective date of the assignment, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor:

BONGRAIN SA

By:

Name: M. Alex BONGRAIN

Title: Managing Director

Date: July 3, 2008

Assignee:

FROMAGERIE DU VELAY

By:

Name: M. Jean LARRANDE

Title: Delegatory/President

Date: July 3, 2008

Schedule A

Country	Trademark	Reg. No.	Reg. Date
United States	LE TRUFFIER	1525972	02/21/1989

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke, located to the right of the table.

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