TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coors Brewing Company		07/01/2008	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	MillerCoors LLC
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 267

Property Type	Number	Word Mark
Serial Number:	77218647	21 AND OVER
Serial Number:	75334013	21 MEANS 21
Serial Number:	75844017	21 MEANS 21
Serial Number:	76142461	21 SIGNIFICA 21
Serial Number:	76160870	A FEW DEGREES COOLER
Serial Number:	78603712	A TASTE BORN HIGH IN THE ROCKY MOUNTAINS
Serial Number:	71683364	A COORS
Serial Number:	77509665	ALWAYS SMOOTH · COORS BREWING COMPANY GOLDEN, COLORADO · C
Serial Number:	77054318	ALWAYS SMOOTH EVEN WHEN YOU'RE NOT
Serial Number:	76175931	ALWAYS SMOOTH, NEVER BITTER
Serial Number:	77015535	ALWAYS SMOOTH TO THE FINISH
Serial Number:	71683361	AMERICA'S FINE LIGHT BEER
Serial Number:	77196593	ANY GAME. ALL SEASON. YOU CHOOSE.
Serial Number:	78939720	ARTFULLY CRAFTED

CH $6690.00 77218647

Serial Number:	77260550	AS COLD AS THE ROCKIES
Serial Number:	78403030	ASI DE FRIA
Serial Number:	78402498	ASI DE FRIA
Serial Number:	78319037	ASPEN EDGE
Serial Number:	78537295	ASPEN EDGE
Serial Number:	78537305	ASPEN EDGE CRAFTED BY COORS MASTER BREWERS
Serial Number:	78657376	BAG A REAL TROPHY
Serial Number:	77015538	BANQUET
Serial Number:	75605677	BANQUET BEER
Serial Number:	77334216	BANQUET CLUB
Serial Number:	75066013	BARMEN
Serial Number:	78183880	BEER B QUE
Serial Number:	74378308	BEST OF THE ROCKIES
Serial Number:	75166051	BLUE MOON
Serial Number:	78640662	BLUE MOON
Serial Number:	77159822	BLUE MOON
Serial Number:	77159818	BLUE MOON
Serial Number:	77159701	BLUE MOON
Serial Number:	75599304	BLUE MOON BLUE MOON BREWING CO.
Serial Number:	75204881	BLUE MOON BREWING CO.
Serial Number:	77500710	BLUE MOON BREWING COMPANY
Serial Number:	78484908	BLUE MOON FEVER!
Serial Number:	78562737	BREWED WITH ROCKY MOUNTAIN WATER IN GOLDEN COLORADO
Serial Number:	77197120	· BREWED WITH ROCKY MOUNTAIN WATER · IN GOLDEN, COLORADO
Serial Number:	71547838	C ADOLPH COORS GOLDEN, COLORADO
Serial Number:	78588674	CAN ONE BEER REALLY TASTE COLDER THAN THE REST?
Serial Number:	71689555	C
Serial Number:	76200955	CHECK IT OUT
Serial Number:	76395676	IT OUT
Serial Number:	78383247	CL
Serial Number:	77509659	COLD AS THE ROCKIES
Serial Number:	76379580	COLD DOWN EASY
Serial Number:	78615657	COLD HARD FACTS

Serial Number:	78607635	COLD PROTECTOR
Serial Number:	78763467	COLD SHIELD
Serial Number:	76183973	COOLER BOX
Serial Number:	73188209	COORS
Serial Number:	73330800	COORS
Serial Number:	73494697	COORS
Serial Number:	73128613	COORS
Serial Number:	73106059	COORS
Serial Number:	73128612	COORS
Serial Number:	73219969	COORS
Serial Number:	73330808	COORS
Serial Number:	73333395	COORS
Serial Number:	75600077	COORS
Serial Number:	73333870	COORS
Serial Number:	73128541	COORS
Serial Number:	73128611	COORS
Serial Number:	73330804	COORS
Serial Number:	73128758	COORS
Serial Number:	73128759	COORS
Serial Number:	73330796	COORS
Serial Number:	73128761	COORS
Serial Number:	73330798	COORS
Serial Number:	73128542	COORS
Serial Number:	73330797	COORS
Serial Number:	73128614	COORS
Serial Number:	73128760	COORS
Serial Number:	73284927	COORS
Serial Number:	73128615	COORS
Serial Number:	73330806	COORS
Serial Number:	73128616	COORS
Serial Number:	73330805	COORS
Serial Number:	73128617	COORS
Serial Number:	73330803	COORS
Serial Number:	73128618	COORS
Serial Number:	75121468	COORS

Serial Number:	74247206	COORS
Serial Number:	74247919	COORS
Serial Number:	71546160	COORS
Serial Number:	75586292	COORS
Serial Number:	75600094	COORS
Serial Number:	78593555	COORS AMPHITHEATRE
Serial Number:	78603463	COORS AMPHITHEATRE
Serial Number:	78439231	COORS AMPHITHEATRE
Serial Number:	78392719	COORS AMPHITHEATRE
Serial Number:	78538107	COORS BANQUET BEER SINCE 1873
Serial Number:	75155702	COORS BREWING COMPANY GOLDEN, COLORADO
Serial Number:	78430273	COORS EDGE
Serial Number:	74246134	COORS FIELD
Serial Number:	74367689	COORS FIELD
Serial Number:	74367693	COORS FIELD
Serial Number:	74367691	COORS FIELD
Serial Number:	74367692	COORS FIELD
Serial Number:	74367674	COORS FIELD
Serial Number:	74154990	COORS FIELD
Serial Number:	74478320	COORS FIELD
Serial Number:	74478503	COORS FIELD
Serial Number:	77476293	COORS FIELD
Serial Number:	73188210	COORS LIGHT
Serial Number:	73188315	COORS LIGHT
Serial Number:	74163349	COORS LIGHT
Serial Number:	74247176	COORS LIGHT
Serial Number:	75158313	COORS LIGHT
Serial Number:	75586291	COORS LIGHT
Serial Number:	77015529	COORS LIGHT
Serial Number:	77015531	COORS LIGHT
Serial Number:	73184382	COORS LIGHT BEER
Serial Number:	77055105	COORS LIGHT BREW HOUSE
Serial Number:	75600733	SAME TASTE / NEW LOOK! COORS LIGHT PREMIUM BEER A TASTE BORN HIGH IN THE ROCKY MOUNTAINS
Serial Number:	78613134	COORS LIGHT LIVE

Serial Number:	78523941	COORS LIGHT LIVE
Serial Number:	78674201	COORS LIGHT SUPER COLD DRAFT BEER SERVED BELOW FREEZING
Serial Number:	77197015	COORSLIGHT SUPER COLD DRAFT POURED BELOW FREEZING
Serial Number:	74255228	COORS LIGHT THE SILVER BULLET
Serial Number:	74342918	COORS LIGHT THE SILVER BULLET
Serial Number:	74343146	COORS LIGHT THE SILVER BULLET
Serial Number:	74342922	COORS LIGHT THE SILVER BULLET
Serial Number:	77014427	COORS LIGHT THE SILVER BULLET
Serial Number:	77014360	COORS LIGHT THE SILVER BULLET
Serial Number:	78537549	COORS MASTER BREWERS
Serial Number:	78186453	COORS ORIGINAL
Serial Number:	78425043	COORS QUALITY COMMITMENT
Serial Number:	78745519	COORS RODEO
Serial Number:	77081960	DARK SIDE OF THE MOON
Serial Number:	78456534	DRINK RESPONSIBLY
Serial Number:	78467844	DRINK RESPONSIBLY
Serial Number:	74333855	DRINK SAFELY
Serial Number:	76175939	DRIVE SOBER
Serial Number:	78647439	FEEL THE HEAT, TASTE THE COLD.
Serial Number:	77509650	FRIA HASTA EL FINAL
Serial Number:	77054119	FRIOINDICATOR
Serial Number:	75250471	FROST BREW
Serial Number:	75188480	FROST BREWED
Serial Number:	76327491	FROST BREWED. REAL SMOOTH.
Serial Number:	75250696	FROST BREWING
Serial Number:	78763474	FROST SHIELD CAN
Serial Number:	77064461	FULL MOON
Serial Number:	78531629	GD=GT
Serial Number:	78500120	GET THE EDGE
Serial Number:	78415280	GET THE EDGE ON GREAT TASTE
Serial Number:	78687306	GET YOUR IRISH ON
Serial Number:	78531622	GOOD DECISIONS=GOOD TIMES
Serial Number:	78771053	GRIDIRON COOLER BOX

Serial Number:	77064470	HALF MOON
Serial Number:	76064696	HALFWAY TO ST. PAT'S
Serial Number:	77064457	HARVEST MOON
Serial Number:	77193527	HERMAN JOSEPH'S
Serial Number:	75584445	HEY.BEER.MAN.
Serial Number:	77210554	HOME DRAFT
Serial Number:	77263708	HONEY MOON
Serial Number:	75739887	HONEYMOON WHEAT ALE
Serial Number:	75874881	HOOP TIME
Serial Number:	76371636	HYDRO-SEAL
Serial Number:	77508771	INCLUSION
Serial Number:	78640665	INVOLVED PARENTS ARE THE REAL HEROES
Serial Number:	78603467	IT'S NOT JUST COLD. IT'S ROCKY MOUNTAIN COLD.
Serial Number:	76404509	IT'S ON!
Serial Number:	75698611	KEEP THE LIGHTS ON
Serial Number:	73812485	KEYSTONE
Serial Number:	74032191	KEYSTONE BEER
Serial Number:	74032188	KEYSTONE BEER
Serial Number:	74032190	KEYSTONE BEER
Serial Number:	74032187	KEYSTONE BEER
Serial Number:	78266062	KEYSTONE LIGHT
Serial Number:	76329831	KEYSTONE LIGHT BEER B QUE
Serial Number:	78687309	KEYSTONE LIGHT RACING
Serial Number:	78503082	KICK IT PRIMETIME
Serial Number:	74186580	LA BALA DE PLATA
Serial Number:	78446485	LA CERVEZA OFICIAL DEL VERANO
Serial Number:	77409552	MAKE IT A BANQUET
Serial Number:	77432087	MILLERCOORS
Serial Number:	77511583	MILLERCOORS
Serial Number:	75890633	
Serial Number:	74132019	
Serial Number:	78205890	MOUNTAIN JAM
Serial Number:	75982130	M
Serial Number:	76238443	
Serial Number:	78271187	

Serial Number:	78824612	
Serial Number:	78825085	
Serial Number:	78615658	NO SCARS. NO STORIES.
Serial Number:	78907314	NON-STOP COLD REFRESHMENT
Serial Number:	76154520	NOTHING MISSING
Serial Number:	78530778	NOTHING TO FEAR BUT LACK OF BEER
Serial Number:	74013501	O'FFICIAL BEER OF ST. PATRICK'S DAY
Serial Number:	78293560	ONCE IN A BLUE MOON
Serial Number:	77173561	PALE MOON
Serial Number:	77173550	PALE MOON LIGHT
Serial Number:	78139924	PARTIES HAPPEN
Serial Number:	74063827	PARTY BALL
Serial Number:	78503073	PARTY SMART
Serial Number:	75159173	PINSTRIPE PALE ALE
Serial Number:	75159174	POWER ALLEY EXTRA-SPECIAL BITTER
Serial Number:	78603465	PREMIUM ROCKY MOUNTAIN BEER SINCE 1873 BANQUET
Serial Number:	76334558	QUEEN OF HALLOWEEN
Serial Number:	76360369	REAL. GOLDEN. BEER.
Serial Number:	77160535	REFRESCA TU MUNDO
Serial Number:	75159301	RIGHT FIELD RED ALE
Serial Number:	77108007	RISING MOON
Serial Number:	75081785	ROCKIES
Serial Number:	78509814	ROCKIES BREWING COMPANY
Serial Number:	74337937	ROCKY MOUNTAIN
Serial Number:	75019620	ROCKY MOUNTAIN BOTTLE COMPANY
Serial Number:	78500122	ROCKY MOUNTAIN COLD
Serial Number:	78500125	ROCKY MOUNTAIN COLD
Serial Number:	75221404	ROOTS OF THE RHYTHM
Serial Number:	77348303	· COORS BREWING CO. · A ROCKY MOUNTAIN TRADITION SINCE 1873
Serial Number:	76371870	SIGUELA
Serial Number:	73419172	SILVER BULLET
Serial Number:	73403036	SILVER BULLET
Serial Number:	76004807	SILVER BULLET BOWL
Serial Number:	77242792	SILVER BULLET RACING

Serial Number:	78694879	SILVER BULLET TRAIN
Serial Number:	78409984	SILVER BULLETIN
Serial Number:	77509411	SILVER SHOOTOUT
Serial Number:	76360752	SILVER SUN
Serial Number:	75159172	SQUEEZE PLAY WHEAT
Serial Number:	78154636	ST. PARTY'S DAY
Serial Number:	78562736	ST. PAT'S PINT O'THON
Serial Number:	77284994	STONES
Serial Number:	76331266	SUMMER EXPOSURE
Serial Number:	78588679	TASTE MORE. ASPEN EDGE.
Serial Number:	78503077	TASTE THE COLD
Serial Number:	77333130	THE BANQUET BEER THE LEGEND SINCE 1873
Serial Number:	73428355	THE BEST OF THE ROCKIES IS YOURS
Serial Number:	78647435	THE CLOSER YOU GET ... THE COOLER IT IS
Serial Number:	78474109	THE COLDEST TASTING BEER IN THE WORLD
Serial Number:	78269438	THE MEXICAN PARTY BEER
Serial Number:	78269131	THE OFFICIAL BEER OF DISORGANIZED SPORTS
Serial Number:	74170244	THE OFFICIAL BEER OF HALLOWEEN
Serial Number:	76092097	THE OFFICIAL BEER OF SOFTBALL
Serial Number:	76360592	THE OFFICIAL SPONSOR OF GUYS NIGHT OUT
Serial Number:	74117682	THE ROCKY MOUNTAIN LEGEND
Serial Number:	74575910	THE SANDLOT BREWERY
Serial Number:	75028282	THE SANDLOT BREWERY
Serial Number:	74576498	THE SANDLOT BREWERY AT COORS FIELD
Serial Number:	75115841	THE SILVER BULLET
Serial Number:	75600093	THE SILVER BULLET
Serial Number:	73734910	THE SILVER BULLET
Serial Number:	78647441	THE THRILL OF THE CHILL
Serial Number:	77051049	THE WORLD'S MOST REFRESHING BEER
Serial Number:	78677839	TOO MUCH FUN FOR JUST ONE DAY
Serial Number:	76133723	TOURNEY TIME
Serial Number:	77333961	TRADE-UP FLOW
Serial Number:	77333965	TUF
Serial Number:	77201630	VENTED WIDE MOUTH
Serial Number:	78695267	

Serial Number:	78936638	WHATEVER YOUR GAME HUNT RESPONSIBLY IT'S OUR SPORT. PROTECT IT. PRACTICE FAIR CHASE. HARVEST SELECTIVELY. CONSERVE THE HABITAT. NEVER DRINK AND HUNT.
Serial Number:	73734911	WINTERFEST
Serial Number:	73636146	WINTERFEST BEER
Serial Number:	78406972	WORTHY OF EXPLORATION
Serial Number:	78652784	XXX HARD VARIETY MIXXX
Serial Number:	77509409	YOU HOLD THE KEY ... NEVER DRIVE DRUNK
Serial Number:	74227537	ZIMA
Serial Number:	74606696	ZIMA
Serial Number:	74606693	ZIMA
Serial Number:	75235978	ZIMA
Serial Number:	76185456	ZIMA
Serial Number:	75027062	ZIMA MIXOLOGY
Serial Number:	78345107	ZIMA XXX
Serial Number:	78825054	ZIMA XXX

CORRESPONDENCE DATA

Fax Number: (303)863-0223
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 303-863-9700
Email: lhansen@sheridanross.com
Correspondent Name: Lew Hansen
Address Line 1: 1560 Broadway, Suite 1200
Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	4060JV-MC-2004
NAME OF SUBMITTER:	Lew Hansen
Signature:	/Lew Hansen/
Date:	07/29/2008

Total Attachments: 20
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United States of America

Confirmatory Assignment of Trademarks

This Confirmatory Assignment of Trademarks is made as of July 1, 2008 by and between Coors Brewing Company, a Colorado corporation with its principal place of business at 1225 17th Street, Suite 3200, Denver, Colorado, 80202 ("Coors"), and MillerCoors LLC, a Delaware limited liability company with its principal place of business at 311 10th Street, P.O. Box 4030, Golden, Colorado 80401 ("MillerCoors").

Whereas, Coors is the owner of the trademark and service mark registrations and applications for registration set forth in the attached Schedule, and the good will of the business in connection therewith (the "Trademarks");

Whereas, MillerCoors desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Coors hereby sells, assigns and transfers unto MillerCoors, Coors' entire right, title and interest in and to the Trademarks, together with all income, royalties or payments due or payable as of the effective date or thereafter, and Coors' entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

This Confirmatory Assignment of Trademarks is made pursuant to the Joint Venture Agreement dated as of December 20, 2007 by and among Molson Coors Brewing Company, Coors Brewing Company, SABMiller plc, Miller Brewing Company, and MillerCoors LLC.

In witness whereof, Coors has caused this Confirmatory Assignment of Trademarks to be executed by its duly authorized representative.

Coors Brewing Company

By: _____
Name: Douglas N. Beck
Title: Asst. Secretary

Schedule to Confirmatory Assignment of Trademarks

Trademark Registrations and Applications

FEDERAL						
Jurisdiction	**Mark**	**Int'l Class/ Goods and Services**	**Application Ser. No./ Registration No.**	**Filing / Registration Date**	**Status**	**Owner**
US	21 AND OVER & Design	16, 32	77/218647	6/29/2007	Pending	Coors Brewing Company
US	21 MEANS 21	16, 25, 32, 42	75/334013 2336511	7/31/1997 3/28/2000	Registered	Coors Brewing Company
US	21 MEANS 21 & Design	16, 25, 32, 42	75/844017 2450197	11/9/1999 5/8/2001	Registered	Coors Brewing Company
US	21 SIGNIFICA 21 & Design	16, 32	76/142461 2487516	10/5/2000 9/11/2001	Registered	Coors Brewing Company
US	A FEW DEGREES COOLER	33	76/160870 2509659	11/7/2000 11/20/2001	Registered	Coors Brewing Company
US	A TASTE BORN HIGH IN THE ROCKY MOUNTAINS	32	78/603712 3073543	4/7/2005 3/28/2006	Registered	Coors Brewing Company
US	A COORS (Stylized)	32	71/683364 0619191	3/14/1955 1/10/1956	Registered	Coors Brewing Company
US	ALWAYS SMOOTH COORS BREWING COMPANY GOLDEN, COLORADO C & Design	32	77/509665	6/27/2008	Pending	Coors Brewing Company
US	ALWAYS SMOOTH EVEN WHEN YOU'RE NOT	25, 32	77/054318	11/30/2006	Allowed	Coors Brewing Company
US	ALWAYS SMOOTH, NEVER BITTER	32	76/175931 2726375	12/5/2000 6/17/2003	Registered	Coors Brewing Company
US	ALWAYS SMOOTH TO THE FINISH	32	77/015535 3406024	10/6/2006 4/1/2008	Registered	Coors Brewing Company
US	AMERICA'S FINE LIGHT BEER	32	71/683361 0654932	3/14/1955 11/19/1957	Registered	Coors Brewing Company
US	ANY GAME. ALL SEASON. YOU CHOOSE.	32	77/196593	6/4/2007	Allowed	Coors Brewing Company
US	ARTFULLY CRAFTED	32	78/939720 3248757	7/28/2006 5/29/2007	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	AS COLD AS THE ROCKIES	32	77/260550	8/21/2007	Allowed	Coors Brewing Company
US	ASI DE FRIA	32	78/403030 2997442	4/16/2004 9/20/2005	Registered	Coors Brewing Company
US	ASI DE FRIA & Design	32	78/402498 2970387	4/15/2004 7/19/2005	Registered	Coors Brewing Company
US	ASPEN EDGE	32	78/319037 3009453	10/27/2003 10/25/2005	Registered	Coors Brewing Company
US	ASPEN EDGE (Stylized and/or with Design)	21, 25, 28	78/537295 3067770	12/22/2004 3/14/2006	Registered	Coors Brewing Company
US	ASPEN EDGE CRAFTED BY COORS MASTER BREWERS (Stylized and/or with Design)	16, 18, 21, 25, 26, 32	78/537305 3216952	12/22/2004 3/13/2007	Registered	Coors Brewing Company
US	BAG A REAL TROPHY	32	78/657376 3199747	6/23/2005 1/16/2007	Registered	Coors Brewing Company
US	BANQUET	21, 25, 32	77/015538 3367638	10/6/2006 1/15/2008	Registered	Coors Brewing Company
US	BANQUET BEER	21, 25, 32	75/605677 2318805	12/14/1998 2/15/2000	Registered	Coors Brewing Company
US	BANQUET CLUB	41	77/334216	11/20/2007	Pending	Coors Brewing Company
US	BARMEN	32	75/066013 2457492	3/1/1996 6/5/2001	Registered	Coors Brewing Company
US	BEER B QUE	32	78/183880 2808612	11/11/2002 1/27/2004	Registered	Coors Brewing Company
US	BEST OF THE ROCKIES	32	74/378308 2904021	4/13/1993 11/23/2004	Registered	Coors Brewing Company
US	BLUE MOON	42	75/166051 2115746	9/16/1996 11/25/1997	Registered	Coors Brewing Company
US	BLUE MOON	32	78/640662 3119888	5/31/2005 7/25/2006	Registered	Coors Brewing Company
US	BLUE MOON & Banner Design	32	77/159822 3361966	4/18/2007 1/1/2008	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	BLUE MOON & Box Logo Design	32	77/159818 3361965	4/18/2007 1/1/2008	Registered	Coors Brewing Company
US	BLUE MOON & Round Design	16, 21, 25, 32	77/159701 3439303	4/18/2007 6/3/2008	Registered	Coors Brewing Company
US	BLUE MOON (Label)	32	75/599304 2878098	12/3/1998 8/31/2004	Registered	Coors Brewing Company
US	BLUE MOON BREWING CO.	42	75/204881 2147341	11/27/1996 3/31/1998	Registered	Coors Brewing Company
US	BLUE MOON BREWING COMPANY	43	77/500710	06/17/2008	Pending	Coors Brewing Company
US	BLUE MOON FEVER!	32	78/484908 3023456	9/16/2004 12/6/2005	Registered	Coors Brewing Company
US	BREWED WITH ROCKY MOUNTAIN WATER IN GOLDEN COLORADO	32	78/562737 3178721	2/8/2005 11/28/2006	Registered	Coors Brewing Company
US	BREWED WITH ROCKY MOUNTAIN WATER IN GOLDEN, COLORADO & Heritage Oval Design	32	77/197120 3365513	6/4/2007 1/8/2008	Registered	Coors Brewing Company
US	C ADOLPH COORS GOLDEN, COLORADO	32	71/547838 0519643	1/23/1948 1/10/1950	Registered	Coors Brewing Company
US	CAN ONE BEER REALLY TASTE COLDER THAN THE REST?	32	78/588674 3138247	3/16/2005 9/5/2006	Registered	Coors Brewing Company
US	CASTLE ROCK 'C' & Mountain Design	32	71/689555 0632821	6/15/1955 8/14/1956	Registered	Coors Brewing Company
US	CHECK IT OUT	32	76/200955 2698434	1/26/2001 3/18/2003	Registered	Coors Brewing Company
US	CHECK IT OUT Logo	32	76/395676 2672160	4/15/2002 1/7/2003	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	CL Logo	25	78/383247 3026787	3/12/2004 12/13/2005	Registered	Coors Brewing Company
US	COLD AS THE ROCKIES & Design	32	77/509659	6/27/2008	Pending	Coors Brewing Company
US	COLD DOWN EASY	32	76/379580 2765372	3/6/2002 9/16/2003	Registered	Coors Brewing Company
US	COLD HARD FACTS	32	78/615657 3179501	4/25/2005 12/5/2006	Registered	Coors Brewing Company
US	COLD PROTECTOR	32	78/607635 3280579	4/13/2005 8/14/2007	Registered	Coors Brewing Company
US	COLD SHIELD	32	78/763467	11/30/2005	Allowed	Coors Brewing Company
US	COOLER BOX	16, 32	76/183973 2630407	12/19/2000 10/8/2002	Registered	Coors Brewing Company
US	COORS	28	73/188209 1127060	10/5/1978 11/27/1979	Registered	Coors Brewing Company
US	COORS	28	73/330800 1208681	10/2/1981 9/14/1982	Registered	Coors Brewing Company
US	COORS	28	73/494697 1353033	8/13/1984 8/6/1985	Registered	Coors Brewing Company
US	COORS	28	73/128613 1116678	5/31/1977 4/17/1979	Registered	Coors Brewing Company
US	COORS	32	73/106059 1071095	11/10/1976 8/9/1977	Registered	Coors Brewing Company
US	COORS	34	73/128612 1116729	5/31/1977 4/17/1979	Registered	Coors Brewing Company
US	COORS	39	73/219969 1227815	6/18/1979 2/15/1983	Registered	Coors Brewing Company
US	COORS	16, 20	73/330808 1248902	10/2/1981 8/23/1983	Registered	Coors Brewing Company
US	COORS	8, 21	73/333395 1263412	10/20/1981 1/10/1984	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	COORS	32	75/600077 2335054	12/1/1998 3/28/2000	Registered	Coors Brewing Company
US	COORS	6	73/333870 1207854	10/23/1981 9/14/1982	Registered	Coors Brewing Company
US	COORS	6	73/128541 1116302	5/31/1977 4/10/1979	Registered	Coors Brewing Company
US	COORS	8	73/128611 1116559	5/31/1977 4/17/1979	Registered	Coors Brewing Company
US	COORS	9	73/330804 1243443	10/2/1981 6/28/1983	Registered	Coors Brewing Company
US	COORS	9	73/128758 1143960	5/31/1977 12/23/1980	Registered	Coors Brewing Company
US	COORS	11	73/128759 1145707	5/31/1977 1/13/1981	Registered	Coors Brewing Company
US	COORS	14	73/330796 1245793	10/2/1981 7/19/1983	Registered	Coors Brewing Company
US	COORS	14	73/128761 1119207	5/31/1977 5/29/1979	Registered	Coors Brewing Company
US	COORS	16	73/330798 1204535	10/2/1981 8/10/1982	Registered	Coors Brewing Company
US	COORS	16	73/128542 1116602	5/31/1977 4/17/1979	Registered	Coors Brewing Company
US	COORS	18	73/330797 1245295	10/2/1981 7/12/1983	Registered	Coors Brewing Company
US	COORS	18	73/128614 1116398	5/31/1977 4/10/1979	Registered	Coors Brewing Company
US	COORS	20	73/128760 1116405	5/31/1977 4/10/1979	Registered	Coors Brewing Company
US	COORS	20	73/284927 1198759	11/6/1980 6/22/1982	Registered	Coors Brewing Company
US	COORS	21	73/128615 1146169	5/31/1977 1/20/1981	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	COORS	21	73/330806 1247720	10/2/1981 8/9/1983	Registered	Coors Brewing Company
US	COORS	24	73/128616 1134162	5/31/1977 4/29/1980	Registered	Coors Brewing Company
US	COORS	25	73/330805 1211674	10/2/1981 10/5/1982	Registered	Coors Brewing Company
US	COORS	25	73/128617 1117310	5/31/1977 5/1/1979	Registered	Coors Brewing Company
US	COORS	26	73/330803 1245439	10/2/1981 7/12/1983	Registered	Coors Brewing Company
US	COORS	26	73/128618 1121910	5/31/1977 7/10/1979	Registered	Coors Brewing Company
US	COORS	42	75/121468 2444615	6/7/1996 4/17/2001	Registered	Coors Brewing Company
US	COORS & Mountain Design	32	74/247206 1726076	2/19/1992 10/20/1992	Registered	Coors Brewing Company
US	COORS & Mountain Design	25	74/247919 1738425	2/20/1992 12/8/1992	Registered	Coors Brewing Company
US	COORS (Script)	32	71/546160 0519209	1/5/1948 12/27/1949	Registered	Coors Brewing Company
US	COORS (Script)	21, 25	75/586292 2337792	11/10/1998 4/4/2000	Registered	Coors Brewing Company
US	COORS (Stylized)	32	75/600094 2389252	12/1/1998 9/26/2000	Registered	Coors Brewing Company
US	COORS AMPHITHEATRE	25, 32	78/593555 3231015	3/23/2005 4/17/2007	Registered	Coors Brewing Company
US	COORS AMPHITHEATRE	16, 43	78/603463 3066060	4/6/2005 3/7/2006	Registered	Coors Brewing Company
US	COORS AMPHITHEATRE (Stylized and/or with Design)	43	78/439231 2944094	6/22/2004 4/26/2005	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	**Mark**	**Int'l Class/ Goods and Services**	**Application Ser. No./ Registration No.**	**Filing / Registration Date**	**Status**	**Owner**
US	COORS AMPHITHEATRE AND DESIGN	43	78/392719 2941974	3/29/2004 4/19/2005	Registered	Coors Brewing Company
US	COORS BANQUET BEER SINCE 1873 & Design	25	78/538107 3230861	12/23/2004 4/17/2007	Registered	Coors Brewing Company
US	COORS BREWING COMPANY GOLDEN, COLORADO & Design	32	75/155702 2145822	8/23/1996 3/24/1998	Registered	Coors Brewing Company
US	COORS EDGE	32	78/430273 3297189	6/4/2004 9/25/2007	Registered	Coors Brewing Company
US	COORS FIELD	25	74/246134 1834687	2/13/1992 5/3/1994	Registered	Coors Brewing Company
US	COORS FIELD	16	74/367689 2091530	3/11/1993 8/26/1997	Registered	Coors Brewing Company
US	COORS FIELD	18	74/367693 2169773	3/11/1993 6/30/1998	Registered	Coors Brewing Company
US	COORS FIELD	21	74/367691 2030443	3/11/1993 1/14/1997	Registered	Coors Brewing Company
US	COORS FIELD	28	74/367692 2121926	3/11/1993 12/16/1997	Registered	Coors Brewing Company
US	COORS FIELD	42	74/367674 2132906	3/11/1993 1/27/1998	Registered	Coors Brewing Company
US	COORS FIELD	41	74/154990 1949291	4/8/1991 1/16/1996	Registered	Coors Brewing Company
US	COORS FIELD	9	74/478320 2030514	1/11/1994 1/14/1997	Registered	Coors Brewing Company
US	COORS FIELD	20	74/478503 2006550	1/11/1994 10/8/1996	Registered	Coors Brewing Company
US	COORS FIELD	32	77/476293	5/16/2008	Pending	Coors Brewing Company
US	COORS LIGHT	28	73/188210 1127061	10/5/1978 11/27/1979	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	COORS LIGHT	34	73/188315 1145223	10/5/1978 12/30/1980	Registered	Coors Brewing Company
US	COORS LIGHT	32	74/163349 1684609	5/3/1991 4/28/1992	Registered	Coors Brewing Company
US	COORS LIGHT	25	74/247176 1725874	2/19/1992 10/20/1992	Registered	Coors Brewing Company
US	COORS LIGHT	42	75/158313 2451156	8/30/1996 5/15/2001	Registered	Coors Brewing Company
US	COORS LIGHT	21	75/586291 2340365	11/10/1998 4/11/2000	Registered	Coors Brewing Company
US	COORS LIGHT & Mountain Design	21, 25	77/015529 3337946	10/6/2006 11/20/2007	Registered	Coors Brewing Company
US	COORS LIGHT & Mountain Design	32	77/015531	10/6/2006	Pending	Coors Brewing Company
US	COORS LIGHT BEER & Design	32	73/184382 1134783	9/5/1978 5/6/1980	Registered	Coors Brewing Company
US	COORS LIGHT BREW HOUSE	21, 29, 30, 32	77/055105	12/1/2006	Pending	Coors Brewing Company
US	Coors Light Label SAME TASTE / NEW LOOK! COORS LIGHT PREMIUM BEER A TASTE BORN HIGH IN THE ROCKY MOUNTAINS	32	75/600733 2346770	12/7/1998 5/2/2000	Registered	Coors Brewing Company
US	COORS LIGHT LIVE	16, 36, 41	78/613134 3066062	4/20/2005 3/7/2006	Registered	Coors Brewing Company
US	COORS LIGHT LIVE Logo	16, 36	78/523941 3062820	11/29/2004 2/28/2006	Registered	Coors Brewing Company
US	COORS LIGHT SUPER COLD DRAFT SERVED BELOW FREEZING & Design	32	78/674201 3205166	7/20/2005 2/6/2007	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	COORS LIGHT SUPER COLD DRAFT POURED BELOW FREEZING & Design	32	77/197015 3365512	6/4/2007 1/8/2008	Registered	Coors Brewing Company
US	COORS LIGHT THE SILVER BULLET	32	74/255228 1748768	3/13/1992 1/26/1993	Registered	Coors Brewing Company
US	COORS LIGHT THE SILVER BULLET	16	74/342918 1792595	12/24/1992 9/14/1993	Registered	Coors Brewing Company
US	COORS LIGHT THE SILVER BULLET	25	74/343146 1788251	12/24/1992 8/17/1993	Registered	Coors Brewing Company
US	COORS LIGHT THE SILVER BULLET	21	74/342922 1797874	12/24/1992 10/12/1993	Registered	Coors Brewing Company
US	COORS LIGHT THE SILVER BULLET & Mountain Design	21, 32	77/014427	10/5/2006	Pending	Coors Brewing Company
US	COORS LIGHT THE SILVER BULLET & Mountain Design	25	77/014360 3284378	10/5/2006 8/28/2007	Registered	Coors Brewing Company
US	COORS MASTER BREWERS	16, 18, 21, 25, 26, 32	78/537549 3214743	12/23/2004 3/6/2007	Registered	Coors Brewing Company
US	COORS ORIGINAL	9, 16, 18, 21, 25, 28, 32, 34	78/186453 2930496	11/19/2002 3/8/2005	Registered	Coors Brewing Company
US	COORS QUALITY COMMITMENT	32	78/425043 3065132	5/25/2004 3/7/2006	Registered	Coors Brewing Company
US	COORS RODEO	20, 21, 25, 26, 32	78/745519 3183278	11/2/2005 12/12/2006	Registered	Coors Brewing Company
US	DARK SIDE OF THE MOON	16, 25, 32	77/081960	1/12/2007	Allowed	Coors Brewing Company
US	DRINK RESPONSIBLY & Design	32	78/456534 3388789	7/26/2004 2/26/2008	Registered	Coors Brewing Company
US	DRINK RESPONSIBLY & Design	6, 16, 18, 21, 25	78/467844	8/16/2004	Allowed	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	DRINK SAFELY & Design	32	74/333855 1858781	11/23/1992 10/18/1994	Registered	Coors Brewing Company
US	DRIVE SOBER AND Design	16, 20, 32	76/175939 2627460	12/5/2000 10/1/2002	Registered	Coors Brewing Company
US	FEEL THE HEAT, TASTE THE COLD	32	78/647439 3266008	6/9/2005 7/17/2007	Registered	Coors Brewing Company
US	FRIA HASTA EL FINAL	32	77/509650	6/27/2008	Pending	Coors Brewing Company
US	FRIOINDICATOR	32	77/054119	11/30/2006	Allowed	Coors Brewing Company
US	FROST BREW	32	75/250471 2702768	3/3/1997 4/1/2003	Registered	Coors Brewing Company
US	FROST BREWED	32	75/188480 2288111	10/28/1996 10/19/1999	Registered	Coors Brewing Company
US	FROST BREWED. REAL SMOOTH	32	76327491 2842164	10/17/2001 05/18/2004	Registered	Coors Brewing Company
US	FROST BREWING	32	75/250696 2601321	3/3/1997 7/30/2002	Registered	Coors Brewing Company
US	FROST SHIELD CAN	32	78/763474 3215176	11/30/2005 3/6/2007	Registered	Coors Brewing Company
US	FULL MOON	32	77/064461	12/14/2006	Allowed	Coors Brewing Company
US	GD=GT	35	78/531629 3028859	12/13/2004 12/13/2005	Registered	Coors Brewing Company
US	GET THE EDGE	32	78/500120 3023583	10/14/2004 12/6/2005	Registered	Coors Brewing Company
US	GET THE EDGE ON GREAT TASTE	32	78/415280 3013170	5/7/2004 11/8/2005	Registered	Coors Brewing Company
US	GET YOUR IRISH ON	32	78/687306 3277116	8/7/2005 8/7/2007	Registered	Coors Brewing Company
US	GOOD DECISIONS=GOOD TIMES	35	78/531622 3058892	12/13/2004 2/14/2006	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	GRIDIRON COOLER BOX	32	78/771053 3183377	12/12/2005 12/12/2006	Registered	Coors Brewing Company
US	HALF MOON	32	77/064470	12/14/2006	Allowed	Coors Brewing Company
US	HALFWAY TO ST. PAT'S	32	76/064696 2539550	6/7/2000 2/19/2002	Registered	Coors Brewing Company
US	HARVEST MOON	32	77/064457	12/14/2006	Allowed	Coors Brewing Company
US	HERMAN JOSEPH'S	32	77/193527	5/30/2007	Allowed	Coors Brewing Company
US	HEY.BEER.MAN	25, 32	75/584445 2670722	11/5/1998 1/7/2003	Registered	Coors Brewing Company
US	HOME DRAFT	21, 32	77/210554	6/20/2007	Pending	Coors Brewing Company
US	HONEY MOON	32	77/263708	8/24/2007	Pending	Coors Brewing Company
US	HONEYMOON WHEAT ALE	32	75/739887 2341383	6/30/1999 4/11/2000	Registered	Coors Brewing Company
US	HOOP TIME	32	75/874881 2535488	12/17/1999 2/5/2002	Registered	Coors Brewing Company
US	HYDRO-SEAL	32	76/371636 3047248	2/14/2002 1/24/2006	Registered	Coors Brewing Company
US	INCLUSION (Stylized)	35	77/508771	6/26/2008	Pending	Coors Brewing Company
US	INVOLVED PARENTS ARE THE REAL HEROES	35	78/640665 3209717	5/31/2005 2/13/2007	Registered	Coors Brewing Company
US	IT'S NOT JUST COLD. IT'S ROCKY MOUNTAIN COLD.	32	78/603467 3023831	4/6/2005 12/6/2005	Registered	Coors Brewing Company
US	IT'S ON	16, 21, 25, 32	76/404509 2818858	5/8/2002 3/2/2004	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	KEEP THE LIGHTS ON	32	75/698611 2510949	5/6/1999 11/20/2001	Registered	Coors Brewing Company
US	KEYSTONE	32	73/812485 1651618	7/14/1989 7/23/1991	Registered	Coors Brewing Company
US	KEYSTONE BEER	8	74/032191 1678280	2/26/1990 3/10/1992	Registered	Coors Brewing Company
US	KEYSTONE BEER	20	74/032188 1691392	2/26/1990 6/9/1992	Registered	Coors Brewing Company
US	KEYSTONE BEER	21	74/032190 1662512	2/26/1990 10/29/1991	Registered	Coors Brewing Company
US	KEYSTONE BEER	25	74/032187 1662534	2/26/1990 10/29/1991	Registered	Coors Brewing Company
US	KEYSTONE LIGHT	32	78/266062 2856041	6/23/2003 6/22/2004	Registered	Coors Brewing Company
US	KEYSTONE LIGHT BEER B QUE	32	76/329831 2671651	10/24/2001 1/7/2003	Registered	Coors Brewing Company
US	KEYSTONE LIGHT RACING	32	78/687309 3198265	8/7/2005 1/16/2007	Registered	Coors Brewing Company
US	KICK IT PRIMETIME	32	78/503082 3031963	10/20/2004 12/20/2005	Registered	Coors Brewing Company
US	LA BALA DE PLATA	32	74/186580 1696388	7/19/1991 6/23/1992	Registered	Coors Brewing Company
US	LA CERVEZA OFICIAL DEL VERANO	32	78/446485 2994940	7/6/2004 9/13/2005	Registered	Coors Brewing Company
US	MAKE IT A BANQUET	32	77/409552	2/29/2008	Pending	Coors Brewing Company
US	MILLERCOORS	9, 14, 18, 21, 25, 28, 32, 33	77/432087	03/26/2008	Pending	Jointly owned: Miller Brewing Company; Coors Brewing Company

FEDERAL						
Jurisdiction	**Mark**	**Int'l Class/ Goods and Services**	**Application Ser. No./ Registration No.**	**Filing / Registration Date**	**Status**	**Owner**
US	MILLERCOORS Logo	32	77/511,583	06/30/2008	Pending	Jointly owned: Miller Brewing Company; Coors Brewing Company
US	MISCELLANEOUS DESIGN (Mountain Design)	32	75/890633 2406363	1/6/2000 11/21/2000	Registered	Coors Brewing Company
US	MISCELLANEOUS DESIGN (Waterfall Design)	32	74/132019 1720575	1/22/1991 9/29/1992	Registered	Coors Brewing Company
US	MOUNTAIN JAM	32	78/205890 2919862	1/22/2003 1/18/2005	Registered	Coors Brewing Company
US	MOUNTAIN Logo	25	75/982130	4/10/2001	Pending	Coors Brewing Company
US	MOUNTAIN Logo	9, 16, 20, 21, 28	76/238443 2774502	4/10/2001 10/21/2003	Registered	Coors Brewing Company
US	MOUNTAIN Logo	26	78/271187 2877452	7/7/2003 8/24/2004	Registered	Coors Brewing Company
US	MOUNTAIN Logo (Version 2)	32	78/824612 3321259	2/27/2006 1023/2007	Registered	Coors Brewing Company
US	MOUNTAIN Logo (Version 3 - Mountain design in Circle)	32	78/825085 3424412	2/28/2006 5/6/2008	Registered	Coors Brewing Company
US	NO SCARS. NO STORIES.	25, 32	78/615658 3079709	4/25/2005 4/11/2006	Registered	Coors Brewing Company
US	NON-STOP COLD REFRESHMENT	32	78/907314 3220190	6/13/2006 3/20/2007	Registered	Coors Brewing Company
US	NOTHING MISSING	32	76/154520 2506357	10/25/2000 11/13/2001	Registered	Coors Brewing Company
US	NOTHING TO FEAR BUT LACK OF BEER	32	78/530778 3020943	12/10/2004 11/29/2005	Registered	Coors Brewing Company
US	OFFICIAL BEER OF ST. PATRICK'S DAY	32	74/013501 1645437	12/26/1989 5/21/1991	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	ONCE IN A BLUE MOON	16, 25, 32	78/293560 2959423	8/28/2003 6/7/2005	Registered	Coors Brewing Company
US	PALE MOON	32	77/173561	5/4/2007	Allowed	Coors Brewing Company
US	PALE MOON LIGHT	32	77/173550	5/4/2007	Allowed	Coors Brewing Company
US	PARTIES HAPPEN	32	78/139924 2775569	6/28/2002 10/21/2003	Registered	Coors Brewing Company
US	PARTY BALL	32	74/063827 1649636	5/29/1990 7/2/1991	Registered	Coors Brewing Company
US	PARTY SMART	32	78/503073 3181682	10/20/2004 12/5/2006	Registered	Coors Brewing Company
US	PINSTRIPE PALE ALE	32	75/159173 2094978	9/3/1996 9/9/1997	Registered	Coors Brewing Company
US	POWER ALLEY EXTRA-SPECIAL BITTER	32	75/159174 2094979	9/3/1996 9/9/1997	Registered	Coors Brewing Company
US	PREMIUM ROCKY MOUNTAIN BEER SINCE 1873 BANQUET (Stylized and/or with Design)	25, 32	78/603465 3205069	4/6/2005 2/6/2007	Registered	Coors Brewing Company
US	QUEEN OF HALLOWEEN	32	76/334558 2604738	11/5/2001 8/6/2002	Registered	Coors Brewing Company
US	REAL.GOLDEN.BEER	32	76/360369 2892344	1/18/2002 10/12/2004	Registered	Coors Brewing Company
US	REFRESCA TU MUNDO	32	77/160535 3362007	4/19/2007 1/1/2008	Registered	Coors Brewing Company
US	RIGHT FIELD RED ALE	32	75/159301 2094983	9/3/1996 9/9/1997	Registered	Coors Brewing Company
US	RISING MOON	32	77/108007	2/15/2007	Allowed	Coors Brewing Company
US	ROCKIES	32	75/081785	4/1/1996	Pending	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	ROCKIES BREWING COMPANY	32, 43	78/509814	11/2/2004	Pending	Coors Brewing Company
US	ROCKY MOUNTAIN	32	74/337937 2591793	12/4/1992 7/9/2002	Registered	Coors Brewing Company
US	ROCKY MOUNTAIN BOTTLE COMPANY	25	75/019620 2046777	11/13/1995 3/18/1997	Registered	Coors Brewing Company
US	ROCKY MOUNTAIN COLD	32	78/500122 3230732	10/14/2004 4/17/2007	Registered	Coors Brewing Company
US	ROCKY MOUNTAIN COLD	25	78/500125 3089579	10/14/2004 5/9/2006	Registered	Coors Brewing Company
US	ROOTS OF THE RHYTHM	32	75/221404 2173868	1/6/1997 7/14/1998	Registered	Coors Brewing Company
US	ROCKY MOUNTAIN TRADITION SINCE 1873 & Heritage Oval Design	25, 32	77/348303	12/10/2007	Pending	Coors Brewing Company
US	SIGUELA	32	76/371870 2708882	2/14/2002 4/22/2003	Registered	Coors Brewing Company
US	SILVER BULLET	25	73/419172 1387582	3/28/1983 3/25/1986	Registered	Coors Brewing Company
US	SILVER BULLET	32	73/403036 1264432	11/18/1982 1/17/1984	Registered	Coors Brewing Company
US	SILVER BULLET BOWL	32	76/004807 2737308	3/20/2000 7/15/2003	Registered	Coors Brewing Company
US	SILVER BULLET RACING	32	77/242792	7/31/2007	Allowed	Coors Brewing Company
US	SILVER BULLET TRAIN	32	78/694879 3235165	8/17/2005 4/24/2007	Registered	Coors Brewing Company
US	SILVER BULLETIN	16	78/409984	4/29/2004	Allowed	Coors Brewing Company
US	SILVER SHOOTOUT	32	77/509411	6/26/2008	Pending	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	SILVER SUN	32	76/360752 2698656	1/18/2002 3/18/2003	Registered	Coors Brewing Company
US	SQUEEZE PLAY WHEAT	32	75/159172 2093112	9/3/1996 9/2/1997	Registered	Coors Brewing Company
US	ST. PARTY'S DAY	32	78/154636 2949662	8/15/2002 5/10/2005	Registered	Coors Brewing Company
US	ST. PAT'S PINT O'THON	32	78/562736	2/8/2005	Pending	Coors Brewing Company
US	STONES	32	77/284994	9/20/2007	Pending	Coors Brewing Company
US	SUMMER EXPOSURE	32	76/331266 2800936	10/29/2001 12/30/2003	Registered	Coors Brewing Company
US	TASTE MORE. ASPEN EDGE.	32	78/588679 3046194	3/16/2005 1/17/2006	Registered	Coors Brewing Company
US	TASTE THE COLD	32	78/503077 3035216	10/20/2004 12/27/2005	Registered	Coors Brewing Company
US	THE BANQUET BEER THE LEGEND SINCE 1873	25, 32	77/333130	11/19/2007	Pending	Coors Brewing Company
US	THE BEST OF THE ROCKIES IS YOURS	32	73/428355 1285493	6/1/1983 7/10/1984	Registered	Coors Brewing Company
US	THE CLOSER YOU GET…THE COOLER IT IS	32	78/647435 3259314	6/9/2005 7/3/2007	Registered	Coors Brewing Company
US	THE COLDEST TASTING BEER IN THE WORLD	32	78/474109 3001953	8/26/2004 9/27/2005	Registered	Coors Brewing Company
US	THE MEXICAN PARTY BEER	32	78/269438 2899682	7/1/2003 11/2/2004	Registered	Coors Brewing Company
US	THE OFFICIAL BEER OF DISORGANIZED SPORTS	32	78/269131 2915274	7/1/2003 12/28/2004	Registered	Coors Brewing Company
US	THE OFFICIAL BEER OF HALLOWEEN	32	74/170244 1726730	5/28/1991 10/20/1992	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	THE OFFICIAL BEER OF SOFTBALL	32	76/092097 2551119	07/18/2000 03/19/2002	Registered	Coors Brewing Company
US	THE OFFICIAL SPONSOR OF GUYS NIGHT OUT	32	76/360592 2725722	1/18/2002 6/10/2003	Registered	Coors Brewing Company
US	THE ROCKY MOUNTAIN LEGEND	32	74/117682 1671293	11/21/1990 1/7/1992	Registered	Coors Brewing Company
US	THE SANDLOT BREWERY	21, 25, 32, 40, 42	74/575910 2032660	9/20/1994 1/21/1997	Registered	Coors Brewing Company
US	THE SANDLOT BREWERY & Design	25, 32, 42	75/028282 2066469	12/6/1995 6/3/1997	Registered	Coors Brewing Company
US	THE SANDLOT BREWERY AT COORS FIELD & Design	21, 25, 32, 40, 42	74/576498 2044281	9/21/1994 3/11/1997	Registered	Coors Brewing Company
US	THE SILVER BULLET	42	75/115841 2449362	6/7/1996 8/5/2001	Registered	Coors Brewing Company
US	THE SILVER BULLET	21, 25, 32	75/600093 2420533	12/1/1998 1/16/2001	Registered	Coors Brewing Company
US	THE SILVER BULLET (Stylized)	32	73/734910 1529947	6/17/1988 3/14/1989	Registered	Coors Brewing Company
US	THE THRILL OF THE CHILL	32	78/647441 3259315	6/9/2005 7/3/2007	Registered	Coors Brewing Company
US	THE WORLD'S MOST REFRESHING BEER	32	77/051049	11/27/2006	Pending	Coors Brewing Company
US	TOO MUCH FUN FOR JUST ONE DAY	32	78/677839 3116977	7/25/2005 7/18/2006	Registered	Coors Brewing Company
US	TOURNEY TIME	32	76/133723 2707575	9/22/2000 4/15/2003	Registered	Coors Brewing Company
US	TRADE-UP FLOW	35	77/333961	11/20/2007	Pending	Coors Brewing Company
US	TUF	35	77/333965	11/20/2007	Pending	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	VENTED WIDE MOUTH	6, 32	77/201630	6/8/2007	Pending	Coors Brewing Company
US	WATERFALL Design	32	78/695267 3192048	8/18/2005 1/2/2007	Registered	Coors Brewing Company
US	WHATEVER YOUR GAME HUNT RESPONSIBLY IT'S OUR SPORT. PROTECT IT. PRACTICE FAIR CHASE. HARVEST SELECTIVELY. CONSERVE THE HABITAT. NEVER DRINK AND HUNT. & Design	32	78/936638 3394994	7/25/2006 3/11/2008	Registered	Coors Brewing Company
US	WINTERFEST	32	73/734911 1520054	6/17/1988 1/10/1989	Registered	Coors Brewing Company
US	WINTERFEST BEER (Stylized)	32	73/636146 1458618	12/19/1986 9/22/1987	Registered	Coors Brewing Company
US	WORTHY OF EXPLORATION	25, 32	78/406972 3143029	4/23/2004 9/12/2006	Registered	Coors Brewing Company
US	XXX HARD VARIETY MIXXX	33	78/652784 3240850	6/17/2005 5/8/2007	Registered	Coors Brewing Company
US	YOU HOLD THE KEY … NEVER DRIVE DRUNK	16, 32, 42	77/509409	6/26/2008	Pending	Coors Brewing Company
US	ZIMA	33	74/227537 1970242	12/4/1991 4/23/1996	Registered	Coors Brewing Company
US	ZIMA	25	74/606696 1938526	12/5/1994 11/28/1995	Registered	Coors Brewing Company
US	ZIMA	21	74/606693 1968013	12/5/1994 4/16/1996	Registered	Coors Brewing Company
US	ZIMA	42	75/235978 2154769	2/4/1997 5/5/1998	Registered	Coors Brewing Company

FEDERAL						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
US	ZIMA	32	76/185456 2509896	12/21/2000 11/20/2001	Registered	Coors Brewing Company
US	ZIMA MIXOLOGY	32	75/027062 2126563	12/4/1995 1/6/1998	Registered	Coors Brewing Company
US	ZIMA XXX	16, 21, 25, 28, 32, 33, 35	78/345107 3066648	12/23/2003 3/7/2006	Registered	Coors Brewing Company
US	ZIMA XXX (Stylized)	16, 21, 25, 28, 32, 33, 35	78/825054 3183865	2/28/2006 12/12/2006	Registered	Coors Brewing Company

PUERTO RICO						
Jurisdiction	Mark	Int'l Class/ Goods and Services	Application Ser. No./ Registration No.	Filing / Registration Date	Status	Owner
Puerto Rico	CÓGELO SUAVE - COORS	41	45609	5/27/1999	Registered	Coors Brewing Company
Puerto Rico	CÓGELO SUAVE - COORS	16	45608	5/27/1999	Registered	Coors Brewing Company
Puerto Rico	CÓGELO SUAVE - COORS	42	45607	5/27/1999	Registered	Coors Brewing Company
Puerto Rico	COORS (Script)	32	31281	5/29/1992	Registered	Coors Brewing Company
Puerto Rico	HACIENDO AMBIENTE 2000- COORS	41	45605	5/27/1999	Registered	Coors Brewing Company
Puerto Rico	HACIENDO AMBIENTE 2000- COORS	16	45604	5/27/1999	Registered	Coors Brewing Company
Puerto Rico	HACIENDO AMBIENTE 2000- COORS	35	45602	5/27/1999	Registered	Coors Brewing Company
Puerto Rico	SILVER BULLET	32	07317	9/22/1988	Registered	Coors Brewing Company