

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amalie Oil Company		07/29/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Amalie AOC, Ltd.		
Street Address:	1601 McCloskey Boulevard		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33605		
Entity Type:	LIMITED PARTNERSHIP: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2225186	1 RALLYE	
Registration Number:	1748072	VALUE TECH	
CORRESPONDENCE DATA			
Fax Number:	(813)229-4133		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	813-223-7000		
Email:	trademarks@carltonfields.com		
Correspondent Name:	C. Douglas McDonald		
Address Line 1:	P.O. Box 3239		
Address Line 2:	Attn: IP Dept.		
Address Line 4:	Tampa, FLORIDA 33601-3239		
ATTORNEY DOCKET NUMBER:	42124/14816/14813		
NAME OF SUBMITTER:	C. Douglas McDonald		
Signature:	/C. Douglas McDonald/		

CH \$65.00 2225186

Date:

07/29/2008

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

By this assignment having an effective date of January 1, 2000, Amalie Oil Company("ASSIGNOR"), a corporation of the state of Florida having an address of 1601 McCloskey Boulevard, Tampa, Florida 33605 in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, transfers and assigns to "Amalie AOC, Ltd. ("ASSIGNEE"), a limited partnership of the state of Florida having an address of 1601 McCloskey Boulevard, Tampa, Florida 33605, all right, title and interest Assignor has or may have in and to the trademarks RALLYE and Design and VALUE TECH, along with United States Trademark Registration No. 2,225,186 and 1,748,072, and including all goodwill associated therewith.

AMALIE OIL COMPANY (ASSIGNOR)

Date: July 29, 2008

By: [Signature]

Name: Harry J. Barkett

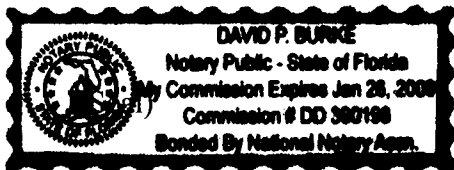
Title: President

STATE OF FLORIDA
COUNTY OF HILLSBOROUGH

Sworn to and subscribed before me this 29th day of JULY, 2008.

Personally known to me

Produced identification _____



[Signature]
Notary Public's Signature

DAVID P. BURKE
Notary Public's Printed Name