

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/28/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CB Holdings, Inc.		12/28/2007	CORPORATION: MISSOURI

**RECEIVING PARTY DATA**

Name:	Moore Wallace North America, Inc.
Street Address:	111 W. Wacker Drive, 38th Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2628072	MEMORY FILE
Registration Number:	2209021	SPINE VUE
Registration Number:	1098778	SLANT-D
Registration Number:	2649017	CROP CASE
Registration Number:	2692443	CREATE A BAG
Registration Number:	1106078	CARDINAL
Registration Number:	2640808	WRITE 'N STICK

**CORRESPONDENCE DATA**

Fax Number: (312)425-3909  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3124253900  
 Email: chitm@nixonpeabody.com  
 Correspondent Name: Janet M. Garetto

**CH \$190.00 2628072**

Address Line 1: 161 N. Clark Street, 48th Floor  
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	247083
NAME OF SUBMITTER:	Janet M. Garetto
Signature:	/Janet M. Garetto/
Date:	07/30/2008

Total Attachments: 3  
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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CB HOLDINGS, INC.", A MISSOURI CORPORATION,  
WITH AND INTO "MOORE WALLACE NORTH AMERICA, INC." UNDER THE NAME OF "MOORE WALLACE NORTH AMERICA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2007, AT 2:32 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0338210 8100M

071371942

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6270607

DATE: 12-28-07

TRADEMARK  
REEL: 003824 FRAME: 0888

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
FOREIGN CORPORATION INTO  
A DOMESTIC CORPORATION**

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is MOORE WALLACE NORTH AMERICA, INC., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is CB HOLDINGS, INC., a Missouri corporation.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

**THIRD:** The name of the surviving corporation is MOORE WALLACE NORTH AMERICA, INC., a Delaware corporation.

**FOURTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

**FIFTH:** The authorized stock and par value of the non-Delaware corporation is 1,000 shares of common stock at \$0.01 par value.

**SIXTH:** The merger is to become effective on December 28, 2007.

**SEVENTH:** The Agreement of Merger is on file at 1 Canterbury Green, Stamford, CT 06901, an office of the surviving corporation.

**EIGHTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 28<sup>th</sup> day of DECEMBER, A.D., 2007.

By: S. Bettman  
Authorized Officer

Name: Suzanne Bettman

Title: Secretary