

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
-------------------------	----------------

<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Nigel Charles Frank de Mestre Blundell		07/25/2008	INDIVIDUAL: UNITED KINGDOM
David Franklin Thomas Wright		07/25/2008	INDIVIDUAL: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	Awin Barratt Siegel Wine Agencies
<b>Street Address:</b>	28, Recreation Ground Road
<b>City:</b>	Stamford, Lincolnshire
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	PE9 1EW
<b>Entity Type:</b>	Limited Liability Partnership: UNITED KINGDOM

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3457988	THE NAKED GRAPE

**CORRESPONDENCE DATA**

**Fax Number:** (202)663-8007  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
**Phone:** 202-663-8000  
**Email:** va-logocops@pillsburywinthrop.com  
**Correspondent Name:** Patrick J. Jennings  
**Address Line 1:** 2300 N Street, N.W.  
**Address Line 4:** Washington, DISTRICT OF COLUMBIA 20037

<b>ATTORNEY DOCKET NUMBER:</b>	67491/314976
--------------------------------	--------------

**DOMESTIC REPRESENTATIVE**

**Name:** Patrick J. Jennings

**CH \$40.00 3457988**

Address Line 1: 2300 N Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

NAME OF SUBMITTER:

Patrick J. Jennings

Signature:

/Pat Jennings/

Date:

07/30/2008

Total Attachments: 1

source=The Naked Grape TM Assignment.jpg#page1.tif

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of July 25, 2008 by and among Nigel Charles Frank de Mestre Blundell, a citizen of the United Kingdom, with an address of The Meade, Pankridge Street, Crondall Farnham, Surrey, United Kingdom GU10 5QU and David Franklin Thomas Wright, a citizen of the United Kingdom, with an address of the Wedgewood House, Cricket Green Lane, Hartley Wintney, Hampshire, United Kingdom RG27 8PH (collectively referred to herein as "Assignors") and Awin Barratt Siegel Wine Agencies, a United Kingdom Limited Liability Partnership with an address of 28, Recreation Ground Road, Stamford, Lincolnshire, United Kingdom PE9 1EW ("Assignee").

Assignors own all right, title, and interest to United States Trademark Registration No. 3,457,988 for the mark THE NAKED GRAPE ("the Trademark"). Assignors wish to assign all right, title, and interest to the Trademark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors do hereby assign to Assignee, its successors, assigns, and legal representatives, the entire, full, and exclusive right, title, and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Assignors also hereby represent that Assignee is the successor to the portion of Assignors' ongoing and existing business to which the Trademark pertains.

Nigel Charles Frank de Mestre Blundell      David Franklin Thomas Wright

By: Nigel C. de M. Blundell      By: D.F.T. Wright

Name: N.C.F. de M. BLUNDELL      Name: D.F.T. WRIGHT

Title: Nat. Sales Exec.      Title: General Manager